# Alicia "Ali" Beck

Producer (PGA) | Director | Writer

Crafting emotionally-driven narratives that explore resilience, connection, and quiet transformation. alicia@folsheart.com | (914) 689-6334 | www.folsheart.com

#### **EDUCATION**

## American Film Institute Conservatory, Los Angeles, CA

Master of Fine Arts, Producing Fellow Class of 2025

- Produced four narrative short films.
- Served as Unit Production Manager on three separate short films.
- Worked as Production Coordinator on three additional short films.
- Recipient of the Dana & Albert R. Broccoli Charitable Foundation Scholarship and the Irwin & Sheila Allen Endowed Scholarship.
- Awarded the Environmental Media Association (EMA) Green Seal for Students for sustainable production practices.

## New York Film Academy, Los Angeles, CA

Bachelor of Fine Arts, Filmmaking Class of 2022

- Graduated Summa Cum Laude
- Selected as Commencement Speaker

#### PROFESSIONAL EXPERIENCE

#### Folsheart Productions, Los Angeles, CA

Owner, Producer, Director & Writer

- Produced, directed, and wrote two feature films and six short films.
- Currently developing third feature film *Blue Hour*, a grounded, emotionally-driven exploration of men's mental health and silent emotional burden.
- Produced *Colored White*, officially invited to the 2025 Cannes Court Métrage Short Film Corner | Rendez-vous Industry, an official program of the Festival de Cannes.
- The film was later selected for the 51st FILMETS Badalona Film Festival, one of Europe's most prestigious short film festivals, scheduled for October 2025.

## VMI Worldwide, Los Angeles, CA

Acquisitions and Distribution Intern

- Covered scripts to enhance story analysis skills; collaborated directly with the COO to deepen understanding of story development and audience strategy.
- Supported acquisitions operations and business development efforts, including sitting in on platform strategy and negotiation calls with senior executives.

- Worked closely with the CFO, CEO, Head of Distribution, and President of Sales to assist with deliverables such as dialogue lists, sell sheets, metadata organization, and marketing materials.
- Conducted research projects to track expiring title rights and distribution opportunities across international territories.
- Observed business operations at the Cannes Film Festival, gaining insight into industry sales strategy and executive negotiations.
- Contributed to day-to-day operations including asset organization, office coordination, and project support.

## Free to Thrive, San Diego, CA

Producer

- Produced, wrote, and directed one short film and one feature film for human trafficking awareness galas.
- Developed creative content for the organization's marketing initiatives.

## Hands of Peace, San Diego, CA

Workshop Facilitator

- Curated and led a film workshop for 42 marginalized teens from America, Israel, and Palestine.
- Taught technical aspects of visual storytelling.

## **United States Navy**

Master at Arms | Anti-terrorism Tactical Watch Officer | Police

- Liaison between the Commanding Officer of 32nd Street Naval Base San Diego and San Diego Police Department.
- Oversaw operations involving 13 warships, 6 patrol officers, and 1 Chief of the Guard; oversaw 40 sentries.
- Trained and certified high-ranking officers in small arms and long arms use as a line coach.
- Handled, transported, and secured ammunition, ensuring compliance with Navy weapons safety protocols.

#### **SKILLS**

- Affiliations: Producers Guild of America, Women in Film
- **Production Tools:** Movie Magic Budgeting, Movie Magic Scheduling, DaVinci Resolve, Microsoft Office Suite, Final Draft 12, Canva, PowerPoint, Dropbox, Excel
- Leadership Strengths: Creative leadership, team management, cross-cultural collaboration, high-pressure decision-making

#### SELECT FESTIVAL PRESENTATIONS

- *Colored White*, Official Invitation, Cannes Court Métrage Short Film Corner | Rendezvous Industry (Festival de Cannes, 2025)
- *Colored White*, Official Selection, International Competition, FILMETS Badalona Film Festival (2025)