

Matawan, NEW JERSEY

LOCAL'S GUIDE

ABOUT
THE TOWN

LOCAL
RESOURCES

THINGS TO DO,
SEE & EAT

@homesinMatawan



MATAWAN, NEW JERSEY
MONMOUTH COUNTY

MEET YOUR EXPERT IN REAL ESTATE

Matawan



As Broker Manager of VRI Homes, Steven Caputi leads with experience, accountability, and a deep understanding of today's real estate market. He specializes in developing agents, structuring successful deals, and ensuring every client receives strategic guidance and professional representation. Steven is known for his hands-on leadership style and dedication to excellence in every aspect of the business

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ABOUT MATAWAN

Marlboro (officially Marlboro Township) is a township in Monmouth County, New Jersey, USA. It's a suburban community within commuting distance of New York City and other major New Jersey job centers.

History

- Marlboro was formed on February 17, 1848 from portions of Freehold Township.
- Its name originally was "Marlborough," likely referencing the marl soil historically found in the area.
- Originally a rural farming community with dairy, potatoes, and tomatoes, it transformed dramatically after World War II as transportation infrastructure improved. Housing and developments replaced much of the farmland as it became a desirable suburb.

Demographics & Lifestyle

- Marlboro is known for having a higher-than-average income level compared with national figures, with a strong household income and high quality of life.
- The area is family-oriented with a reputation for safety, parks, and community amenities.
- Real estate tends to be expensive — median home prices are significantly above the national average, reflecting demand for established suburban living.

FEATURED BUSINESSES

**BLOOMS AND
BALLOONS**



118 Main St,
Matawan, NJ 07747

(848) 444-8992

**ASHLEY'S
FLORAL BEAUTY**



347 Matawan Rd,
Matawan, NJ 07747

(732) 566-7572

**ABBATE
BAKERY**



247 Main Street,
Matawan, NJ 07747

(732) 290-0290

**10TH & VINE
HAIR CO**



34 Broad St, Matawan,
NJ 07747

(732) 583-1800

**VERUCASTYLE
BOUTIQUE**



114B Main Street,
Matawan, NJ 07747

(848) 218-5355

**BAGEL TIME &
DELI**



341 Main Street,
Matawan, NJ 07747

(732) 290-9488

**SANTAMARIA
GROCERY & DELI**



136 Main Street,
Matawan, NJ 07747

(732) 583-1117

**32 SPA / RIVER
THERAPY**



32 Main Street,
Matawan, NJ 07747

(732) 765-8883

**LYONS MANE
HAIR CO.**



92 Main St, Matawan, NJ
07747

(732) 696-2066

Abbate Bakery



247 Main St,
Matawan, NJ 07747

(732) 290-0290

THINGS / DO

- Go to Cheesequake State Park. It has hiking trails, a nature center, picnic areas, kayaking/canoeing, fishing, summer swimming at Hooks Creek Lake, and camping.
- Spend time at Lake Lefferts. Matawan lists a boat launch, fishing docks, and canoe/kayak rentals there.
- Walk or bike the Henry Hudson Trail. Monmouth County says it's a paved, mostly flat 24-mile trail, and one connection links Church Street parking to the Matawan train station.
- Take a historic walk through town. The Matawan Historical Society says much of the borough's traditional character is centered along Main Street and adjoining streets, and it offers a self-guided walking tour of the historic district.
- Check out local parks with kids. The borough lists public parks including Jeremiah E. Hourihan Field, which has a ballfield and playground.
- Look for borough recreation activities. Matawan's recreation department lists programs and registrations for things like summer recreation and canoe/kayak rentals.
- Go to the Matawan FRESH Farmers & Makers Market. Current 2026 listings show the market at 201 Broad St on select Saturdays, with dates such as June 13 and June 27, typically 10 AM–2 PM.
- Watch the local events calendars. The borough maintains a calendar, and the Matawan Historical Society posts community/history events as well

COMMUNITY ORGANIZATIONS

- Matawan Historical Society — an all-volunteer charitable nonprofit focused on local history, preservation, events, and volunteering.
- Matawan-Aberdeen Rotary Club — a local service club that meets Thursdays at 12:15 PM at Court Jester Restaurant on Route 34 in Matawan.
- Matawan Fire Department — a 100% volunteer fire department serving the community; it also promotes a junior firefighter program for teens.
- Matawan-Aberdeen First Aid Squad — the local volunteer EMS organization, officially established on January 1, 2024 from the merger of earlier local emergency services groups.
- Aberdeen-Matawan Soccer Club — a local youth soccer organization with recreational and travel soccer programs.
- Matawan Huskies Youth Football & Cheer — a local youth sports organization focused on football, cheer, teamwork, and sportsmanship.
- Recreation Commission — a borough commission connected to community recreation programming; Matawan also lists active senior and recreation programs through Recreation.
- Office on the Aging — a borough board for older residents, tied to Matawan’s senior programming and activities.
- Environmental Commission — a borough commission focused on protecting natural resources and environmental stewardship.
- Historical Sites Commission — a borough commission established to preserve historic sites and recommend future preservation.
- Shade Tree Commission — a volunteer borough commission focused on trees and related public-space stewardship.
- Sports Commission — a borough commission made up of appointed members focused on sports-related community matters.
- Disability Accessibility Commission — a borough commission that meets publicly and works on accessibility-related matters.



**THANK
YOU!**

*Please visit
soon!*

Matawan
NEW JERSEY