

Privacy Policy

EFFECTIVE DATE: JUNE 6, 2026

Welcome to Moonlit Rose. We develop immersive online multiplayer experiences and connected gaming services. Your privacy is paramount to us. This Privacy Policy describes how Moonlit Rose (“we,” “us,” or “our”) collects, uses, discloses, and safeguards your personal data when you create an account, play our games, use our interactive features, visit our websites, or engage with our services (collectively, the “Services”).

Important Notice for California Residents

This Privacy Policy has been fully optimized to comply with California privacy legislation, including the **California Consumer Privacy Act (CCPA)** as amended by the **California Privacy Rights Act (CPRA)**. Section 7 details your explicit rights under state law, including your right to opt out of the sale or sharing of your information.

• 1. Information We Collect

To deliver functional multiplayer gameplay, match-making capabilities, and persistent player profiles, we collect information across three core streams: data you provide voluntarily, data collected automatically during interaction, and data from trusted third parties.

A. Information You Provide to Us

- **Account & Profile Credentials:** When establishing a global Moonlit Rose player identity, we collect your requested username, password, email address, date of birth (for compliance verification), and secondary backup authentication tokens.
- **Player Profile Data:** Custom profile fields, custom avatars, bio information, and localized language preferences.
- **Payment and Billing Elements:** For secure purchases of downloadable content, virtual items, or game expansions, our third-party processing systems retain transaction logs, billing addresses, and relevant order numbers. We do not store complete raw credit card numbers.
- **Support and Communications:** Data submitted directly during tech support tickets, feedback forms, bug reports, and correspondence with our player-experience teams.

B. Information Collected Automatically

- **Gameplay Metrics & Telemetry:** In-game stats, level progression, multiplayer combat performance, loadouts, game mode selections, trade histories, and matchmaking queue timelines.

- **Technical Hardware & Networking Details:** Internet Protocol (IP) address, Media Access Control (MAC) address, regional routing parameters, device unique hardware identifiers (UUID), operating system platforms, graphics pipeline versions, and active driver variants.
- **Anti-Cheat and Diagnostic Logs:** Active running system memory signatures associated with unauthorized code injection, structural process alterations, or peripheral hardware exploits to ensure fair-play integration across our competitive servers.

C. Third-Party Integrations

If you link your Moonlit Rose account with external platform networks (such as Steam, Sony PlayStation Network, Xbox Network, Nintendo Switch Online, or Epic Games Store), we ingest platform identifiers, localized gamer tags, and authorized friend lists to enable cross-platform social tracking.

• 2. How We Use Your Information

Moonlit Rose processes the collected data for specific, lawful operational purposes critical to running real-time services:

- **Core Gameplay Administration:** Fulfilling real-time multiplayer lobbies, syncing persistent cloud saves, validating game states, and supporting cross-progression data models.
- **Security and Integrity Verification:** Enforcing our Terms of Service, deploying anti-cheat infrastructure, addressing bad actor report queues, and preventing systemic digital fraud.
- **Analytics and Optimization:** Diagnosing architectural desynchronizations, tracking framerate health across various system builds, evaluating design balances, and refining networked game mechanics.
- **Marketing and Feature Communications:** Providing notifications on new expansions, community activities, patch logs, or events (subject to your opt-out capabilities).

• 3. Sharing and Disclosure of Information

We do not trade your structural profile data to speculative brokers. Your information is shared strictly under the following criteria:

- **Service Providers:** Entrusted companies performing content delivery network (CDN) acceleration, cloud database orchestration, payment transaction handling, automated translation of support files, or crash telemetry evaluation.
- **Public Player Metrics:** Public global leaderboards, competitive statistics APIs (e.g., K/D ratios, win percentages), and cross-play profiles viewable by other network participants.
- **Legal Mandates and Enforcement:** Disclosing details to law enforcement if required to satisfy statutory processes, court orders, or clear public safety requirements.

• 4. Data Retention and Safeguards

Your structural data is retained for the active lifespan of your user profile or as needed to maintain historical server leaderboards. We implement robust standard administrative, logical, and cryptographic security architectures (including TLS encryption during data transit and cryptographic password hashing) designed to eliminate unauthorized exposure, manipulation, or vector interception.

• 5. Children's Privacy

Our titles are targeted at broad general gaming audiences. We do not deliberately acquire or request personal information from individuals under the age of 13. If we discover that a user under 13 has inadvertently bypassed age-gating procedures and registered personal data, we will wipe that documentation permanently from our storage systems.

• 6. International Data Transfers

Moonlit Rose operates its distributed infrastructure out of the United States. Data generated outside the US may be transferred across international lines to central storage hubs. By utilizing our multiplayer services, you consent to this architectural movement.

• 7. California Privacy Rights (CCPA/CPRA Compliant)

This section is tailored explicitly to players residing in the State of California.

A. Categories of Personal Information Collected and Shared

The table below displays the categories of personal information we have collected and disclosed for commercial business purposes over the preceding 12 months:

STATUTORY CCPA CATEGORY	SPECIFIC DATA ELEMENTS COLLECTED	CATEGORIES OF RECIPIENTS
Identifiers	Legal names, account aliases, email addresses, unique platform IDs, IP addresses.	Cloud hosting partners, database operators, customer support systems.
Commercial Information	Purchase history, transaction records, virtual item allocations, subscription tiers.	Payment gateway processors and financial fulfillment vendors.
Internet / Network Activity	Telemetry logs, matchmaking histories, game version records, anti-cheat scans.	Server engineering systems, telemetry tools, anti-cheat providers.

STATUTORY CCPA CATEGORY	SPECIFIC DATA ELEMENTS COLLECTED	CATEGORIES OF RECIPIENTS
Geolocation Data	Coarse regional data extracted via IP routing fields (Country, City, Zip Code).	Regional matchmakers, localization tools.

B. Your Explicit Statutory Rights

As a California resident, you have the following legal entitlements regarding your player data:

- **The Right to Know and Access:** You can request a clear manifest detailing what specific information we hold, how it was gathered, and who it has been disclosed to over the past 12 months.
- **The Right to Deletion:** You can request that we permanently wipe your global account profile and corresponding data matrices, subject to legal verification and accounting retainment requirements.
- **The Right to Correction:** You may demand that inaccurate or outdated operational personal details stored on your profile be corrected.
- **The Right to Opt-Out of Selling or Sharing:** Moonlit Rose does not exchange data for monetary benefit. However, using behavioral analytics tools can qualify as "sharing" under the CCPA. You have the right to request that we halt this sharing.
- **The Right to Non-Discrimination:** We will never degrade your network connection, alter your gameplay parameters, or restrict access to match queues if you choose to exercise your privacy rights.

• 8. Updates to Our Privacy Policy

We may occasionally update this policy to account for shifting international standards, new features in our engine frameworks, or evolving federal/state statutes. When changes are deployed, we will update the "Effective Date" at the top of the policy and issue structural notices through our central game launcher platforms or via direct email campaigns.

• 9. Contact Information

To exercise your access/deletion rights, update your account configuration, or register an inquiry regarding our compliance practices, please contact us at:

Moonlit Rose Studio

Attn: Privacy Compliance Operations

Please submit your requests directly through our secure **Contact Form** on our official website.

Our support and legal compliance teams track and process all incoming data privacy requests systematically through this web portal.