



WELCOME

to the

Yale Park Neighborhood Assoc.

Annual Meeting

January 14, 2021



Results of Officer Elections

**Presented by Donna Rouse,
2020 Vice President**

President:	Terry Sibley
Vice President:	Jeremy Davis
Secretary:	Steve Moore
Treasurer:	Mike Watson

Participation in YPNA Increased Significantly in 2020

	2019	2020	
Total Members	86	115	34% Increase
Member Flag Sponsors	66 / 77%	84 / 73%	
Non-Member Flag Sponsors	11	15	
Total Members & Flag Sponsors	97	130	34% Increase

A Variety of Activities Were Undertaken During the Year

- ☐ **Board of Directors held 13 meetings (most by Zoom)**
- ☐ **Funds were allocated for COVID-19 relief efforts**
- ☐ **Welcoming Committee modified welcome program for new residents**
- ☐ **Beautification Committee implemented new recognition program**
- ☐ **Website was improved, with more content, easier navigation, & more timely updating**
- ☐ **Emphasis on Neighborhood Crime Watch was enhanced**
- ☐ **New median signs were purchased**
- ☐ **Supported National Night Out with 8 “Block Parties”**
- ☐ **Five newsletters were published**

Financial Report for 2020

Mike Watson, Treasurer

YPNA Account Balances on 12/31/2019		\$ 13,094.78
Chase Bank	\$ 12,940.63	
PayPal	\$ 154.15	
INCOME and CREDITS		
<u>Accrued Income</u>		\$ 6,339.87
EXPENSES		
<u>Accrued Expenses</u>		\$ (7,478.49)
Chase Bank account Balance on 12/31/20		\$ 11,140.06
PayPal account Balance on 12/31/20		\$ 816.10
YPNA Account Balances on 12/31/2020		\$ 11,956.16
Open Obligations	\$ -	
Net Gain or (Loss) in Funds		\$ (1,138.62)

**\$7,500 is already committed for Matching Funds in 2021.
Donna Rouse will discuss details.**

INCOME and CREDITS

Accrued Income

\$ 6,339.87

Advertising Fees	\$ 50.00
Flag Pgm Enrollment	\$ 2,840.00
Membership Dues	\$ 3,000.00
Nat'l Night Out Yard Signs	\$ 240.00
Sign Toppers	\$ 100.00
Other Income	\$ 109.87

<u>Accrued Expenses</u>		\$ (7,478.49)
Banking Fees:PayPal	\$ 152.97	
Beautification	\$ 123.38	
Comm'cation: Median Signs	\$ 1,814.81	
Comm'cation: Website	\$ 255.84	
Comm'cation: P.O. Box	\$ 118.00	
Community Service	\$ 1,000.00	
Donations (COVID-19 Relief)	\$ 1,000.00	
Flag Program Expns	\$ 1,563.98	
Meetings	\$ 119.02	
National Night Out	\$ 395.85	
Recognition	\$ 113.96	
Storage Facility	\$ 407.00	
Tax	\$ 174.62	
Welcoming	\$ 130.01	
Various minor expenses	\$ 109.05	

- Net cost of National Night Out was \$395.85 - \$240 = \$155.85
- Flag Program expenses include \$842 for new flags & \$722 paid to Boy Scout Troop 81 for their service.

Welcoming Committee

Sandra Wright, Chair

Our Mission

To greet all new residents to Yale Park with a special “welcome” to our community, and introduce them to the Yale Park Neighborhood Association (YPNA).

Our Committee Members

Laura DePuy, Debra Epler, Erica Johnson,
and Sandra Wright

Our Welcoming Schedule

On the 2nd Saturday of EACH month, one of the committee members is assigned to deliver the “welcome” gifts to our new Yale Park residents.

Procedure Changed from 2019 to 2020

	2019	2020
Frequency of Delivery	“Welcome” bags delivered Quarterly.	“Welcome” gifts delivered on the 2 nd Saturday of EACH month.
Articles Delivered	The “Welcome” bag contains a YPNA mug & welcome letter.	The “Welcome” gift is a decorative door hanger with a YPNA “welcome” card attached.
Method of Delivery or Contact	<p>a) The bag is personally presented to the resident (if they answer door).</p> <p>b) A “<i>Sorry we missed you!</i>” door hanger is left if no one answers.</p> <p>c) The door hanger requests that the resident call us to arrange a time to deliver the “Welcome” bag.</p>	The “Welcome” gift can be left on/or at the resident’s door. It does not need to be personally presented to the resident.

A Replica of a Butterfly is on Our 'Welcome' Gift



The butterfly symbolizes endurance, change, hope and life.

Our hope is that our new neighbors experience all that the butterfly represents while living in Yale Park.

	2019	2020
Homes Sold in Yale Park	35	54
Welcome bags or gifts delivered	10	53
Not delivered due to no answer or "no soliciting"	25	1

Two recipients of "Welcome" gifts have joined YPNA.

Beautification Committee

Donna Rouse, Chair

A New Recognition Program Was Initiated in 2020

The Beautification Committee implemented a new program in April to recognize homes with pretty landscapes or homes with noticeable improvements.

- Committee members are Donna Rouse (chair), Mary Beth Sibley, Lynn Solomon, and Pat Wanamaker.
- From April thru September, members of the Committee selected up to three homes each month from each of the four quadrants around Yale Park.
- Either a plaque (home improvement award) or a critter sign (landscape award), with a “thank you” card attached, was left in a prominent location for the homeowner to find as a small token of our appreciation for their efforts in improving our neighborhood.

56 Homes Were Recognized in 2020 with One of These Awards



**Plaque
Home Improvement Award**



**“Critter Signs”
Landscape Award**

- *All residents in the Yale Park Neighborhood were considered for recognition, not just YPNA Members.*
- *Five of those recognized joined YPNA after receiving the award.*

Construction of a Butterfly Garden in Yale Park is in Progress

In February 2020 the Committee Chair submitted an application to the City of Richardson to participate in the City's Matching Fund Beautification Program.

- The YPNA Board of Directors voted to commit \$7,500 of our funds to be used to install a Butterfly Garden at Yale Park.
- The City will also contribute \$7,500 to cover 50% of the budgeted cost of \$15,000.
- Total cost includes design, hardscape materials, irrigation, plant materials, construction and maintenance of the Butterfly Garden.

- The hardscape materials have been installed, and the remaining work will be completed in the spring.
- The Butterfly Garden will be located close to the pavilion, next to the sidewalk leading towards the tennis courts.

We hope that visitors to Yale Park will enjoy it for many years.



Decorating the Neighborhood

Every December members of the Beautification Committee and their helpers put up holiday decorations in Yale Park (*we hope you noticed*)!

- Sometimes we wrap the sign posts up and down Collins, but this past December we focused on the area by the trail and the stop signs at the intersection by Yale Park.
- Our goal is to try to expand it throughout the neighborhood a little more every year, so everyone can enjoy.
- It was nice to drive through Yale Park and see all the lights and decorations that many of you put up, so thanks for brightening up our neighborhood!



Flag Program & Neighborhood Crime Watch

**Kim Cerny,
Chair of Flag Program Committee
and Crime Watch Coordinator**

Popularity of Flag Program Continues

Started with 68 sponsors on April 27. *Grew to 100!*

- Also set out several flags on medians at major entry points and at Yale/Collins intersection.
- Old flags replaced with new, more durable flags.
- New metal signs advertise Flag Program at the main neighborhood entry points.

Committee members Christine Tesdall and Tom Fox do much of the work.

- Christine stores the flags when not in use, and handles communication with sponsors.
- Tom Fox provides coordination with Boy Scout Troop 81. A team of 10 adult leaders and 16 scouts do the work of setting out flags at sponsors' homes on designated holidays

For 2021, flags will be displayed for Presidents Day (February) instead of Flag Day (June).

New Crime Watch Patrollers Have Been Trained

After interruption of training, due to COVID, training resumed using *Zoom*.

- **5 new patrollers** were recruited and completed training.
- We now have 16 people on Crime Watch Patrol in our community.
- Some of our new median signs advertise Crime Watch Patrol.



- The only benefit of COVID is that crime has been down in our neighborhood.



National Night Out a Huge Success!

Many neighbors observed NNO in various locations scattered throughout the Yale Park Neighborhood.

- Small group format promoted association with people's closest neighbors.
- 10 block captains helped promote participation, and set up tables for distribution of brochures in "goody bags"
 - *Crime prevention*
 - *Home safety*
 - *Child safety*
 - *School violence*
 - *Tips for teens*
 - *Volunteer opportunities*

Our participation in NNO helped the Richardson Police Dept win 1st Place recognition in the nation.



Website

(Live Demonstration)

Jeremy Davis, Webmaster

Update on the City

**Mark Solomon,
City Council Representative,
Place 2**



**Thank you for joining our meeting.
We appreciate your participation.**

**A copy of these slides will be available for download on our
website: <http://yalepark.com>**

**General inquiries about the Association should be sent to
yaleparkneighbors@gmail.com**

**For information or issues related to the Flag Program,
contact ypnaflags@gmail.com**

Our mailing address is:

**Yale Park Neighborhood Association
P.O. Box 852152
Richardson, TX 75085**