

1. Looking for a **Digital Media Manager** to manage and grow the digital presence of high-net-worth individuals and personal brands.

Requirements:

- Minimum 3 years of experience in digital media, content, branding, or social media management
- Relevant educational background in Media, Communications, Marketing, Journalism, or related fields
- Strong understanding of personal branding, content strategy, and audience engagement
- Excellent writing, coordination, and platform management skills
- Experience handling professional or founder-led profiles is preferred

2. Looking for a **Graphic Designer** to create impactful visual content and strengthen the brand presence of high-net-worth individuals and personal brands.

Requirements:

- Minimum 3 years of experience in graphic design, branding, or visual communication
Relevant educational background in Design, Fine Arts, Visual Communication, Multimedia, or related fields
- Strong proficiency in Adobe Photoshop, Illustrator, CorelDRAW, Canva, or similar design tools
- Strong understanding of branding, typography, color theory, and visual storytelling
- Ability to create social media creatives, marketing collateral, presentations, and campaign assets
- Experience working with personal brands, public figures, political campaigns, or founder-led brands is preferred

3. Looking for a **Video Editor** to create compelling visual stories and manage video content for high-net-worth individuals and personal brands.

Requirements:

- Minimum 3 years of experience in video editing, content production, or digital media
- Relevant educational background in Media, Film Production, Mass Communication, Multimedia, or related fields
- Strong proficiency in Adobe Premiere Pro, After Effects, Final Cut Pro, DaVinci Resolve, or similar tools
- Strong understanding of storytelling, pacing, motion graphics, and platform-specific content formats
- Ability to edit long-form and short-form content for YouTube, Instagram, Facebook, and other digital platforms
- Experience handling content for personal brands, public figures, influencers, or founder-led profiles is preferred

Location: Lucknow (On-site)

Interested candidates are requested to send their CV and portfolio to **Connect@thespg.in**.

Please mention the position applied for in the subject line.