

Marzūm Launches to Bridge Global Innovation with Strategic Execution in Saudi Arabia

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A new chapter in regional innovation opens as Marzūm launches its operations from Riyadh, Saudi Arabia. Purpose-built to support the national transformation agenda, Marzūm is a strategic platform designed to scale proven, globally validated technologies across key industries in the Kingdom. The initiative aligns seamlessly with Saudi Vision 2030 and signals a confident evolution in how innovation is absorbed, localized, and operationalized at national scale.

Founded by a coalition of regional leaders and global advisors, Marzūm offers a rare combination of institutional access, cross-sector insight, and execution capability. Its model departs from traditional early-stage accelerators. Instead, it focuses on technologies that are market-ready — and pairs them with capital, infrastructure, and policy frameworks to support rapid integration.

“What I’ve done for decades is connect the dots — between where technology is created and where it’s most needed,” said Bruce Gurfein, CEO and Founding Partner of Marzūm. **“We’re not here to chase momentum. We’re here to channel it.”**

A Platform for National-Scale Implementation

Marzūm operates with a refined focus: supporting technologies that can deliver real-world outcomes, fast. Active today across 10+ sectors, the platform is already engaged in multiple strategic deployments in areas such as digital infrastructure, sustainable logistics, smart mobility, and embedded finance. These projects — developed in close collaboration with government stakeholders and institutional partners — will be publicly announced in the months ahead.

Current verticals of focus include:

- Artificial Intelligence
- Climate-Tech & Sustainable Infrastructure
- Fintech & Embedded Finance
- Tourism & Cultural Economy

The platform maintains a high-integrity approach to selection, prioritizing alignment with national priorities and on-ground viability. Access to Marzūm's execution layer is governed not by visibility, but by readiness and relevance.

“We move decisively, but with trust at the center,” Gurfein adds. “The timeline for disclosure is not dictated by urgency — it’s dictated by alignment.”

Why Saudi, Why Now: A Global Inflection Point

Saudi Arabia's position on the global stage is defined by more than its momentum — it is defined by its ambition, access, and affluence. With over \$3.2 trillion in capital programs underway and a projected GDP exceeding \$2.9 trillion by 2030, the Kingdom is emerging as one of the world's most active and well-capitalized environments for innovation at scale.

The Kingdom offers a rare combination of macroeconomic stability, sovereign investment power, and policy dynamism:

- **\$1.7 trillion+ GDP** — largest economy in the Middle East
- **\$30,000+ GDP per capita** — reflecting increasing affluence and rising consumer power
- **\$50B+ in annual foreign direct investment** — highlighting investor confidence and ease of doing business
- **36M+ population, median age 30** — digitally native, highly educated, and innovation-focused
- **Hundreds of billions in active Vision 2030 projects spanning energy, infrastructure, culture, and technology**

These figures are not projections — they represent active reconfiguration of the global investment landscape. Saudi Arabia today is not only a destination for opportunity; it is a generator of scalable outcomes.

Leadership Rooted in Strategy and Access

Marzūm is led by a board of directors that reflects the platform's commitment to execution, integrity, and regional depth:

- [**Sheikh Mandeil Abdullah Nahar Al Mandeil**](#) – Founding Chairman of Marzūm; senior

statesman with over four decades of experience in national planning, finance, and institutional transformation.

- [Bruce Gurfein](#) – CEO and Founding Partner; a veteran dealmaker known for cross-regional execution and access to sovereign and private capital ecosystems.

- [Justin Inniss](#) – Board Member, Investment Strategy; expert in sovereign capital flows, fintech, and institutional structuring.

- [Sultan Fahad Al Mandeil](#) – Strategy and Policy Advisor; specialist in regulatory governance, urban development, and data platforms.

The platform also spans a network of 100+ senior advisors within Saudi Arabia — covering law, finance, engineering, energy, digital infrastructure, and more. Advisory access is activated based on the value and viability of each project — not upon request, but through demonstrated alignment.

Deployment Momentum

Marzūm is already managing and guiding over **\$300 million** in active and upcoming project capital. Its first official disclosures — including sector-specific partnerships and cross-border implementations — are scheduled for Q2 and Q3 of 2025.

The platform is now opening conversations with select technology leaders, institutions, and venture partners globally.

Media Contact:

press@marzum.com

This release is available in Arabic and French upon request. The official press kit is available at www.marzum.com/press.