



2024 **IMPACT REPORT**

www.ugolfstl.org

URBAN GOLF FORE GREATER

President's Note:

As we close out 2024 and look back on Urban Golf's journey, I'm thrilled to share that this has truly been a record-breaking year. From selling out our first golf tournament to introducing new programs, partners, and members, we've made remarkable strides in bringing our mission to life. Heading into our fifth year, I'm overwhelmed with gratitude for the growth, impact, and support we've received.

I firmly believe the next five years will bring even more growth, partnerships, and transformative experiences. Our commitment to creating life-changing opportunities through golf has never been stronger. By providing young people with access to resources that foster discipline, leadership, and educational enrichment, we're building a foundation that will have lasting impacts on their futures.

In 2024 alone, we expanded our reach, impacted hundreds of young lives, and strengthened critical partnerships that will sustain our work for years to come. Thank you to all of our partners and supporters who have contributed to our journey so far. Together, we're shaping a new generation of leaders through the game of golf.

With heartfelt gratitude,

Jerome Harris, Jr.

President, Urban Golf of Greater St. Louis

URBAN GOLF YOUTH ENGAGEMENT & GOLF EDUCATION

Urban Golf's core mission to introduce young people to golf has come to life this year through extensive partnerships with local schools and community programs. In 2024, we delivered golf classes across 11 elementary schools, providing over 500 students with their first introduction to golf and essential life skills. Schools impacted include:

- Gateway Elementary School
- Mullanphy Elementary School
- Nance Elementary School
- Shaw Elementary School
- Columbia Elementary School
- Pamoja Elementary School
- Carver Elementary School
- Jefferson Elementary School
- Patrick Henry Elementary School
- Peabody Elementary School
- Hodgen Elementary School

Through hands-on instruction, students learned not only the mechanics of golf but also values such as patience, focus, and resilience. Additionally, we hosted several open-house clinics to further spread our message of positive change through golf.

URBAN GOLF YOUTH ENGAGEMENT & GOLF EDUCATION

Junior PGA Tour Scholarships & Youth Leadership In collaboration with **PGA REACH Gateway**, we awarded five stand-out young golfers scholarships to the **Junior PGA Local Tour**. Among them, **Anandra Chaney** excelled, securing **first place** in her tournament. Anandra has also demonstrated exemplary leadership by serving as a caddie for the APGA Tour, interning with **UCAMPS24**, and earning a **full scholarship** to **Livingston College** to continue her golf journey. This year, we successfully placed several students in caddie programs across the St. Louis area, offering them valuable experiences in responsibility, communication, and teamwork.

Leadership Academy with Confluence Academy This year, we launched a **Leadership Academy** with Confluence Academy, targeting high school students from Grand Center Arts Academy and Confluence Academy High School. The academy included a behind-the-scenes tour of **Norwood Hills Country Club** and **Missouri Athletic Club**, one of the nation's top 3% private clubs. Students gained insights into club operations, high-level business management, and professional etiquette, reinforced through a business etiquette course hosted in partnership with **21c Museum and Hotel**.



URBAN GOLF YOUTH ENGAGEMENT & GOLF EDUCATION

UCAMPS 24 Golf Camp Urban Golf proudly hosted **UCAMPS 24**, a 200-member golf camp designed to deepen students' golf skills and personal growth. The camp included:

- Golf instruction and training
- Mindfulness sessions
- Nine-hole competitions
- Exposure to Foot Golf and Frisbee Golf
- A celebratory event at Top Golf Midtown

UCAMPS 24 was not only a golfing experience but also an enriching environment for building self-confidence, teamwork, and a love for sports.



URBAN GOLF FUNDRAISING & COMMUNITY OUTREACH

Urban Golf achieved new milestones in fundraising and community engagement in 2024. We successfully sold out our 3rd annual golf tournament, raising **\$40,000** to support our mission. Our outreach expanded to over **1000 families** in the St. Louis metropolitan area, thanks to several community events and corporate clinics. Through these activities, we continued to demonstrate the transformative potential of golf as a tool for personal and community growth.



URBAN GOLF PARTNERSHIPS, STAFFING, AND ORGANIZATIONAL GROWTH 1.

2024 marked significant growth in our organizational structure and community partnerships:

- We formed a partnership with **Lincoln University** to host junior golf clinics, helping bridge the gap between urban youth and higher education.
- Secured a bus to ensure reliable transportation for students attending our programs.
- Employed 15 staff members, creating jobs and engaging more mentors in our community.
- Established our first young professionals group, Young Aces, which provides a networking platform for young business leaders committed to supporting Urban Golf's mission.
- Expanded our board and added new committees, building a robust foundation for sustainable growth.

URBAN GOLF PARTNERSHIPS, STAFFING, AND ORGANIZATIONAL GROWTH 3.

Internship & College Support

This year, we celebrated our first college intern, **Isaiah Clark**, who successfully earned his Bachelor's in Business. Isaiah's time with us highlighted our commitment to not only introducing students to golf but also supporting their broader educational and professional goals.

Conclusion

The 2023-2024 year has been one of tremendous impact, growth, and community support. Urban Golf of Greater St. Louis extends heartfelt gratitude to all partners, sponsors, and supporters, especially **PGA REACH Gateway**.

Together, we are fostering a new generation of golfers and leaders who will carry forward the spirit of resilience, discipline, and community service. We look forward to continuing this journey and expanding our mission to reach even more young people in the coming years.



2024

THANK YOU!

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