



Urban Golf of Greater St. Louis

WHO WE ARE

The conception of *Urban Golf of Greater St. Louis* derived from the development and systematized programming under the umbrella of the Gateway PGA REACH Foundation. Founder, Jerome Harris, was a community organizer for Incarnate Word Foundation that engaged with all of St. Louis' major non-profits. Working with Incarnate Word allowed him to see the intricacies of organizational operations and how they impacted the lives of young people. From there, he saw a greater need for representation of young black leadership and also a strategic plan to grow the game of golf in underrepresented areas in St. Louis and abroad. Through that initiation -- alongside Jerome's experience in program development, a proven success record of student engagement and development and community service within his own community -- the Gateway PGA REACH Foundation saw fit to support his work through financial contributions, mentorship opportunities and community engagement.



Robert Lee Elder (left) with Founder, Jerome Harris (right)

MISSION STATEMENT

Preparing youth in Urban St. Louis to be successful beyond high school, and expose them to the vast golf community.



Students starting out for a tee time during the 100th PGA championship



Students preparing the grounds of St. Albans Country Club for a Junior PGA Tournament



Students engaging in healthy meal prep in partnership with the St. Louis Science Center Y.E.S. Teens program.

PROGRAM OBJECTIVES

- Develop and establish committed partnerships
- Maintain successful relationships with St. Louis Public School (SLPS) and other districts
- 100% placement for seniors after high school
- 100% students enrolled will complete golf training with UGolf certification



Students experience rock climbing for the first time in partnership with the leaders of Boys and Girls Club of Greater St. Louis

OUR GOALS

- Produce a sustainable model of youth engagement that's replicable.
- Develop Non-profit, Government, and Corporate sponsors and partners.
- Establish community engagement opportunities.
- Initiate an intro to golf curriculum in every physical education class in SLPS.



Student preparing to go out for a Tee time at the 100th PGA Championship

OUR CORE

Golf Education

In school golf curriculum

After school Next Level golf training

After School Programming

Social and Emotional Learning

Life Skills Education

Career Development

Law Enforcement Engagement

College Prep and Post Secondary Placement

Student Support Services

Case Management

In School Student Center



Students engaged in physical education class get to experience a field trip at Top Golf



Students visit LSU campus for a biannual college tour

STUDENT IMPACT

Students featured as standard bearers for the 100th PGA Championship

Established successful mentoring and caddy program at Bellerive Country Club

80% of time spent outside of the classroom in healthy and safe programming

Instrumental in decreasing suspensions and absences due to the school/parent partnership alliance

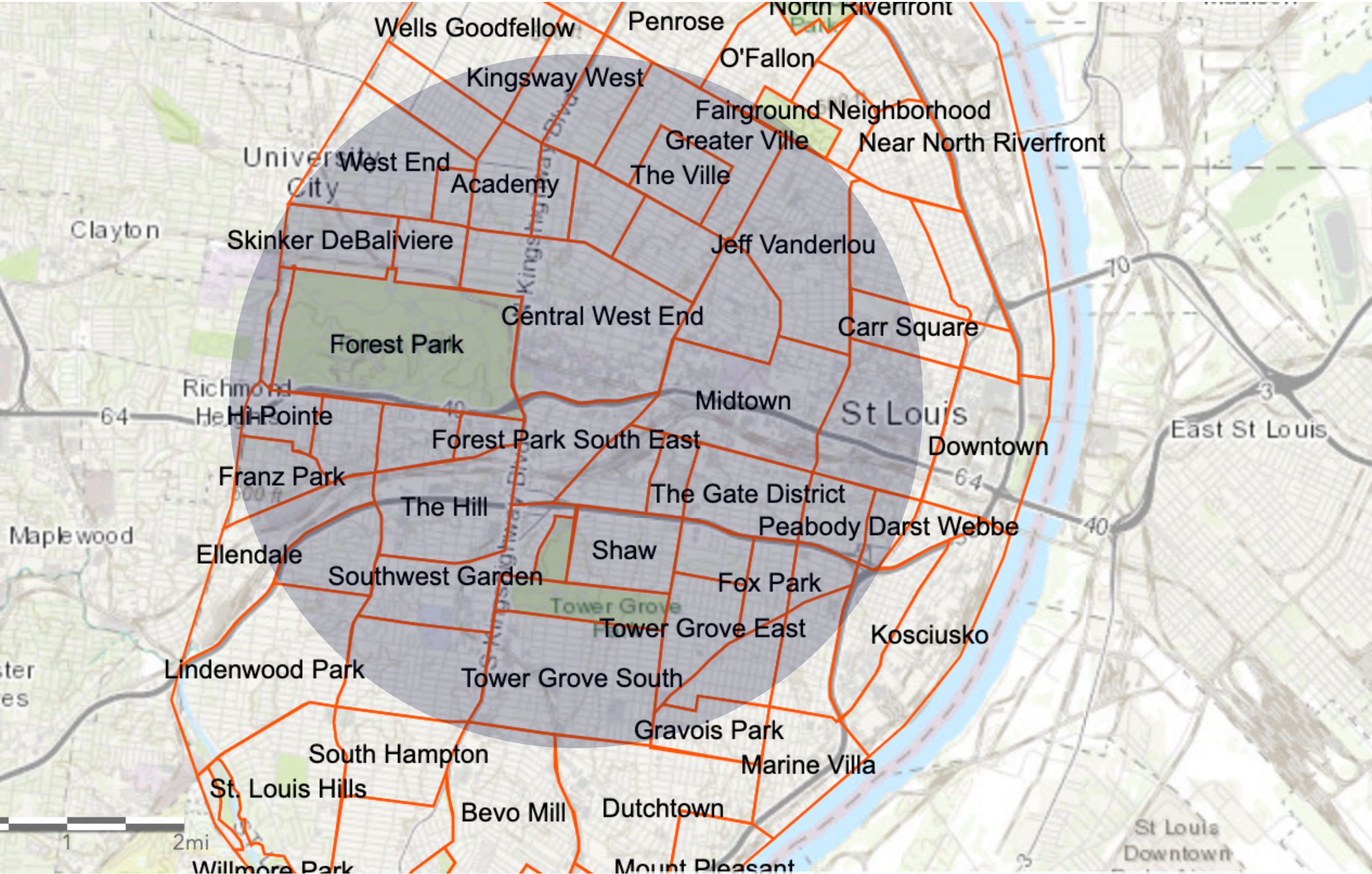
90% of all students enrolled successfully placed in undergraduate universities

Over \$500,000 in student scholarships received



Student on course acting as a standard bearer for the 100th PGA Championship

OUR FOOTPRINT



St. Louis Metropolitan Areas:

- Bellerive
- St. Albans
- The Highlands
- Clyde C. Miller High School
- Boys and Girls Club
- Tower T



Fundraising Tournament for the Gateway PGA Reach Foundation



Urban Golf of Greater St. Louis' 1st fundraising event, Night of Fire

What We've Accomplished

In our first year as an organization...

- ★ Held our 1st annual fundraising event
- ★ Secured contracts with SLPS & Gateway PGA Reach Foundation
- ★ Secured donations from Norwood Hills Country Club & Bellerive Country Club
- ★ Gained support from local leaders & businesses

FUTURE PROJECTS

U-Golf Satellite Locations

A complete build-out of renovated classrooms in schools. These classrooms are multi-functional spaces including but not limited to: a golf simulator for indoor practice, a gaming area, a computer area for educational use (ie. coding, video editing, podcasting, etc.) and a café station. We will also host all in-school and after-school programming sessions in these satellite locations.

On-Course Program

A mentoring program that connects youth to professionals by engaging them in golf activities, meals and meaningful conversation. These efforts will be hosted by Top Golf in their facilities. This program also provides job training, connecting youth to local business leaders for the purpose of training, exposure and potential placement.

Urban Golf Street Tournament

This annual fundraiser is a city-wide street tournament where golf is played on blocked off streets with limited flight golf materials. This idea is inspired by the well-known "Hoop it Up" tournament. Our purpose is to fundraise for Urban Golf of Greater St. Louis as well as expose and grow the game among non-golfers in a fun way.

PARTNERS



Thank you!

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