

FUNDAMENTAL OF E-BUSINESS
SAMPLE PAPER 2023-24
(COMMERCE AND HUMANITIES GROUP)

Time : 3 Hrs.

Maximum Marks : 80

- Note :** (1) All the questions are compulsory.
(2) There are total 23 questions in the question paper.
(3) The question paper has 3 sections i.e. A, B and C.
(4) **Section A** has **Question No. 1** which has **30 sub-parts** (i) to (xxx) carrying **1 mark each**. This question includes true or false / multiple choice type questions / questions with one word to one sentence answer and fill in the blanks (with two options regarding fill ups). Answer to the questions with one word or one sentence answer should be given in **1-15 words**.
(5) **Section B** has **Question No. 2 to 16**. All question are **compulsory** and each question carries **2 marks**. Answer to each question should be given in **5-10 lines**.
(6) **Section C** has **Question No. 17 to 23**. Do any **5 questions out of 7** questions and each question carries **4 marks**. Answer to each question should be given in **15-20 lines**.

Section-A

Note : All the questions are compulsory. Each question carries 1 mark.

(30 × 1 =30)

- (1) (i) What is I.T. ?
(ii) Information Technology has helped in increasing
(a) Privacy (b) Unemployment
(c) Globalization (d) Lack of job security
(iii) Computers play a major role in the field of medical diagnosis. (True/False)
(iv) What are input devices ?
(v) Which one of the following can work both as an input and an output device of computer ?
(a) Keyboard (b) Modem
(c) Floppy (d) None of these
(vi) Joystick is an device used in playing games. (input/output)
(vii) What is Multimedia ?
(viii) Multimedia is being used for
(a) Playing computer games (b) Teaching and training
(c) Mass education (d) All of the above.
(ix) Multimedia technology supports powerful tools of business communication. (True/False)
(x) What is Internet ?
(xi) Which of the following are the components of Internet :
(a) WWW & E-mail (b) FTP & Telnet
(c) IRC & Chat (d) All of the above
(xii) is used to transfer files between computers attached to the Internet. (FTP/Telnet)
(xiii) Expand B2C.

- (xiv) Which one of the following is not a requirement of E-Commerce ?
 (a) Internet enabled computer
 (b) A website to show the product
 (c) A method to receive the payment
 (d) A middleman
- (xv) allows you to approach even those people who are sitting at the other end of the globe.
 (Tradition commerce/E-commerce)
- (xvi) Define E-Payment.
- (xvii) E-Payment is also called
 (a) Electronic Payment (b) Internet Payment
 (c) Web Payment (d) All the above
- (xviii) A large number of electronic transactions today use debit cards. (True/False)
- (xix) What is Encryption ?
- (xx) Risks posed to security include :
 (a) Virus attacks (b) Unauthorised access
 (c) Theft of data (d) All of the above
- (xxi) Unauthorised access, frauds and virus attacks are risk. (physical/technical)
- (xxii) Write any one feature of e-banking.
- (xxiii) Customer's visit to the banks for e-transactions is :
 (a) Very important and must (b) Not at all necessary
 (c) Necessary during 10 to 5 hours (d) None of these.
- (xxiv) ATMs are installed on or off the bank's premises. (True/False)
- (xxv) What is Dematerialisation ?
- (xxvi) In E-Trading, sale and purchase of securities happens on :
 (a) The Internet (b) The floor of stock exchange
 (c) Both of these (d) None of these.
- (xxvii) A Demat account is a must for an investor to trade online. (True/False)
- (xxviii) Write the names of five P's related to E-Marketing ?
- (xxix) Which of the following is not a 'P' of e-marketing ?
 (a) Product (b) Producer
 (c) Place (d) Price
- (xxx) is referred to as distribution or outbound logistics. (Place/Price)

Section-B

Note : All the questions are compulsory. Each question carries 2 marks. (15 × 2 = 30)

2. Define Information Technology.
3. What is computer ? Explain any two of its characteristics.
4. What do you mean by Hardware ? Name its components.
5. Explain different types of Memory.

6. Define Multimedia.
7. What is the use of Headphone ?
8. What are the features of Internet ?
9. Are Internet and WWW the same thing ?
10. Write down any two features of E-commerce.
11. What is Violation of Copyright ?
12. What is meant by e-cash ?
13. What do you mean by Internet Security ?
14. What is Traditional Banking ?
15. What is traditional trade ?
16. What do you mean by E-Marketing ?

Section-C

Note : Do any five questions. Each question carries 4 marks.

(5 × 4 = 20)

17. What are the areas where Information Technology is seen in a positive manner ? Discuss four such areas.
18. What is multimedia ? Write four benefits of multimedia ?
19. What do you understand by EPS ? What are its requirements. ?
20. What is electronic security ? Explain various threats of E-security ?
21. E-Banking has more importance than Traditional Banking for both bank as well as the consumer ? Why ?
22. Write features of E-Trading.
23. Explain the features of E-marketing.