Here are some insightful articles on the use of **Generative AI (Gen AI)** for leaders:

1. **"The human side of generative AI: Creating a path to productivity"** by McKinsey: This article delves into how Gen AI can increase productivity levels and explores the broader pool of Gen AI talent beyond technical roles. [It emphasizes the importance of understanding employees' changing work experiences and their need for higher-level cognitive and social-emotional skills](1).

2. **"What every CEO should know about generative AI"** by McKinsey: This primer provides executives with a better understanding of the evolving landscape of AI and the technical options available. [It also presents four example cases illustrating how companies can leverage Gen AI to enhance organizational effectiveness](2).

3. [**"The State of Generative AI (GenAI) and its Implications for Business Leaders"**: This article offers a deeper dive into Gen AI research, exploring how leaders are embracing this transformative technology](3).

4. [**"The CEO's guide to generative AI"** by IBM: The IBM Institute for Business Value provides thought-provoking insights to leaders on emerging trends, including Gen AI, that will shape future success](4).

5. [**"A generative AI reset: Rewiring to turn potential into value in 2024"** by McKinsey: As companies grapple with capturing Gen AI's enormous potential value, this article discusses recalibrations and strategies to unlock its benefits](5).