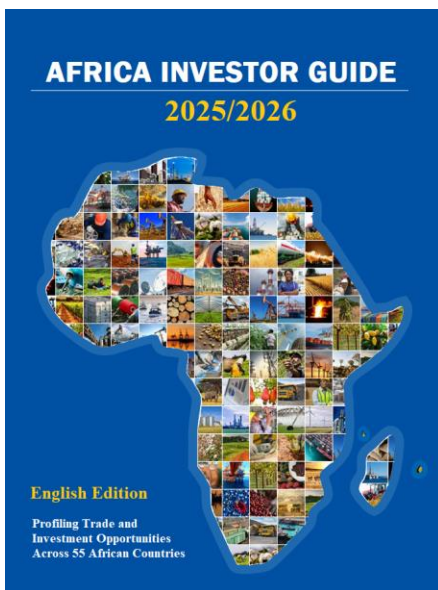


AFRICA INVESTOR GUIDE 2025/2026

MEDIA KIT / PROPOSAL

The Africa Investor Guide is a yearly investment guide focusing on business opportunities in the public and private sectors, offering comprehensive insights and analyses on Africa's economic landscape, environment, sustainable development, global trade, and diplomatic relations.



The Africa Investor Guide 2025/2026 edition will showcase trade and investment opportunities in the public and private sectors, and profile the leading investors across the continent. It will contain articles on important events in Africa, focusing on major recent developments and national, sub-regional, regional, and international organisations as well as articles and exclusive interviews on trade policies and investment regulations. The publication is mainly oriented to the requirements of a large range of target groups: diplomats, administrators, journalists, local and foreign investors, humanitarian and development professionals, and practitioners in the field of socioeconomic development, trade, foreign affairs, and humanitarian aid, as well as industrialists and business people across Africa and abroad.

The Africa Investor Guide is an essential reference manual highlighting trade and investment opportunities in Africa, and about the need-to-know business issues of the continent. The 2025/2026 edition will undoubtedly help potential investors, business people, policymakers, diplomats, foreign NGOs, and the private sector, to have firsthand information about key socioeconomic activities, the environment and culture, diplomatic relations, foreign policy and trade regulations, business critical information and more.

The publication is an invaluable companion, which helps to provide helpful information and insights into the geopolitical, economic, and social ecosystems across Africa.

Features and Key Benefits

The Africa Investor Guide 2025/2026 will be a digital and print publication and a reference manual. The publisher, African CEO Media Corp., aims to systematically grow the Guide's readership both across Africa and overseas.

The publication will contain excellent print quality A4 in size (using quality art paper) and in full colour throughout. With high resolution specs, and laminated front and back covers, the publication will be produced to the highest standards. The 2025/2026 edition will be **distributed among delegates at the World Bank/IMF annual meeting in Washington DC in October; the African Development Bank's Africa Investment Conference; The World Economic Forum 2026, in January, Davos, Switzerland; The African Union General Assembly in Addis Ababa, Ethiopia in February 2026; African Development Bank annual meeting in May 2026, and other important events.**

Readers of the Africa Investor Guide: Who are they?

The readers of Africa Investor Guide include the decision-makers in government and the private sector across the continent and overseas. An estimated 2.5 million people, including senior government officials, business leaders and senior executives, African and foreign diplomats, entrepreneurs, investment and financial advisers, business strategists and management and financial consultants, financial analysts, economists, researchers, opinion makers, industrialists and academics on the continent and Africans in the diaspora, will read the publication, both in digital format (electronic) and print publication– through controlled circulation and complimentary distribution worldwide.

In summary, the profile of the readers and target audience of the Africa Investor Guide 2025/2026 include:

- CEOs and other senior decision makers from all sectors
- Movers and shakers in public institutions, diplomatic missions, and organisations
- High net worth individuals and senior business executives, and leading entrepreneurs
- Influential personalities in a wide range of areas, and at the highest levels in the economy
- Heavy consumers, frequent and upscale travellers, and visitors
- Large-scale investors and industrialists that are heading manufacturing projects in Africa
- Opportunists, information seekers and researchers
- Business-oriented executives, professionals, and entrepreneurs across Africa and abroad.

The Market

According to the World Bank, Africa has over 1.5 billion people and many of them operate the fastest growing businesses across the continent, and Diaspora communities abroad. With over 250 million middle-class consumers across the continent are buying cars, making investments, using cell phones, running companies, frequently travelling, and have large disposable incomes. Moreover, many developed countries, and emerging economies in Europe and Asia have shown willingness and are heavily investing in different industries in Africa. It is the objective of the Africa Investor Guide to showcase opportunities to appeal to the interests of both existing and potential investors so that they can continue to trade with Africa and expand on their investment operations in new areas.

The Global Distribution Network

The Africa Investor Guide is a five-colour, excellent print quality glossy-art paper, 250-page A4-size annual corporate publication distributed widely. Over 50,000 printed copies and digital versions will be distributed widely online. With high resolution specs and laminated front and back covers, the publication is produced to the highest standards, and is available for prompt delivery to your business or home or anywhere you like; even online 24/7.

- Sold on newsstands in over 40 African, across all sub-regions on the continent.
- Distributed at the annual trade fairs, business conferences and industry events across Africa and globally.
- Distributed in private airlines, first class and business class seats and premier airport lounges of a dozen national airlines serving African countries and in international airlines serving the African market.
- Distributed at embassies and diplomatic missions, international organisations, and INGOs in Africa.
- Distributed at African embassies, trade and diplomatic missions across the world.
- Sold at newsstands in the US, France, Canada, UK, Germany, and other European and Asian countries.
- Distributed among chambers of commerce, professional bodies, business associations, industry groups, etc.
- Distributed in major hotels and resorts, banks, commercial centres, shopping malls, embassies and diplomatic missions, government offices and commercial centres across Africa and other Western countries.

How to Advertise in the Africa Investor Guide 2025/2026 edition

Make your brand stand out by advertising your business, products or services in the Africa Investor Guide 2025-2026, featuring trade and investment opportunities and profiles of public institutions and enterprises across Africa.

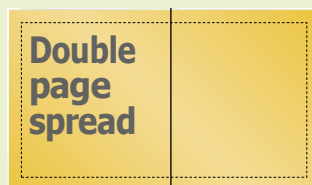
You can call or WhatsApp Eleanor Mends, the Africa Investor Guide Coordinator at +1-646-814-5063 or eleanor.mends@africainvestorguide.com to place an advert in the 2025/2026 edition.

Kindly complete the form at the back of this page and return it to us on or before 15th September 2025.

* Material Requirements

- All material to be supplied as print ready PDFs with all fonts and images embedded
- All images and logos to be high resolution (minimum 300dpi at 100%) and in CMYK colour. Please preflight to ensure no pantone/spot or RGB or low resolution elements
- Files under 4MB can be emailed to eleanor.mends@africainvestorguide.com

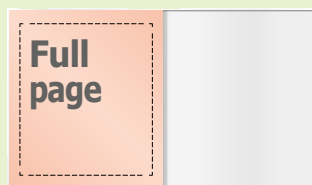
Print Advertisement Dimensions



Trim size 275mm tall x 420mm wide

4mm bleed on all edges if using the trim size

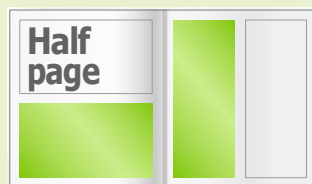
Text area 255mm tall x 400mm wide



Trim size 297mm tall x 210mm wide

4mm bleed on all edges if using the trim size

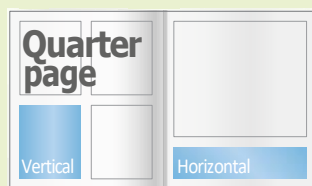
Text area 254mm tall x 178mm wide



Horizontal 125mm tall x 178mm wide

OR

Vertical 254mm tall x 87mm wide



Vertical 125mm tall x 87mm wide

OR

Horizontal 42mm tall x 178mm wide

Artwork disclaimer: African CEO Media Corporation and its agents will not take any responsibility if any type or artwork exceeds the type area specified in this technical information and is trimmed away. Ensure that all page elements are placed at least 5mm inside the trim areas. For double page spreads all type must clear the inside edges by 7.5mm each side. Double image allowance is 3mm from each side of the centre binding. Please keep to our trim, bleed and type area specifications when preparing artwork. If supplied artwork does not match our specifications, we reserve the right to manipulate or reset the advert to fit. Large email attachments may not be accepted, please use a third party application such as www.wetransfer.com for this purpose. If specific colours are required, please state a colour reference for our printers. All colours used in the document should be set to 'Process Separation'. All artwork supplied must have prior client approval and all copyright permissions must be verified.

Advertorials/Company Profile

- **4-page article:** max. 1500 words
- **2-page article:** max 700 words
- **1-page article:** max 400 words in English plus high-resolution.

Article and Images (material to be provided by the company).

*** Please note that advertorial is charged same as regular adverts**

Final Checklist

- ☐ File(s) are PDF, JPEG, TIFF or EPS
- ☐ Correct dimensions
- ☐ Crop marks on spreads and full pages
- ☐ 4mm bleed on spreads and full pages
- ☐ All colours and images are CMYK 300dpi images at 100% scale
- ☐ Fonts outlined or embedded
- ☐ Transparency flattened

CONDITIONS AND TERMS

The publisher reserves the right to increase advertising rates any time upon notice in writing, and all contracts are accepted subject to this reservation. The advertiser reserves the right to cancel contract without short rate at any date upon which higher rates are made effective by the publisher. The advertiser agrees that the publisher shall not be liable for damages arising out of errors in advertisements beyond the amount paid for space actually occupied by that portion of the advertisement in which the error occurred, whether the error is due to the negligence of its servants or otherwise and there shall be no liability for non-insertion of any advertisement. The publisher reserves option to insert above or below any copy the word "Advertisement". The publisher is not responsible for advertising material unless return delivery instructions are received within ninety days after use. The publisher will accept responsibility for reproduction of advertisements from progressive proofs only and **not** from color keys. Responsibility for an error or imperfection inadvertently incurred by the publisher, will be accepted for the first insertion only of the intended advertisement. Advertisers and/or advertising agencies assume full responsibility for all content of advertisements and any claims made against the publisher because of such content. The publisher reserves the right to refuse any or all copy deemed by the publisher to be unsuitable. To qualify for any volume discount, a contract must accompany the first insertion of the relevant schedule. Contracts apply to volume discounts only. The publisher is not bound by any conditions or contracts which conflict with the terms of this rate card. The publisher reserves the right to void any contract if the first insertion is not placed within one month of receipt of contract. Contracts must be completed within 12 months of date of contract. The publisher reserves the right to refuse any contract deemed unacceptable. All advertisers will uniformly graduate to any new rate card upon effective date. The publisher shall be entitled to payment as herein provided, upon having completed the printing and advertising and having taken reasonable steps to ensure that the publication will be distributed. The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher. As used in this section, the term "publisher" shall refer to **African CEO Media Corporation**.

AFRICA INVESTOR GUIDE 2025/2026

ADVERTS BOOKING FORM

Please complete this booking form and return it to us together with full payment by cheque or funds transfer (in the name of African CEO Media Corporation) on or before 15th September 2025 via email at eleanor.mends@africainvestorguide.com

Advertiser's Contact Person's Name: _____

Job Title: _____

Institution/Company: _____

Office Address: _____

Phone: _____

Email: _____

Size of Advertisement (check any)

- ☐ Full page _____
- ☐ Half page _____
- ☐ Inside front cover (full page only) _____
- ☐ Inside back cover (full page only) _____
- ☐ Double page spread (no covers) _____
- ☐ Quarter page _____

Booking and Advert Submission Deadlines

DEADLINE FOR BOOKING AND PAYMENT: 15th Sept. 2025

DEADLINE FOR SUPPLYING ART WORK: 19th Sept. 2025

* Please note that we will not accept materials after this dates

Total number of adverts OR pages: _____

Total Amount of payment (in USD\$) _____

ADVERT RATES

Full colour Rates	X1
Full page /A4 Size	\$3,000
Half Page 1/2	\$2,000
Quarter Page 1/3	\$1,500
One/Fourth Page 1/6	\$1,000
Complimentary Card Size	\$1,000

Special/Preferred Position

Back cover	\$10,000
Inside cover front 1	\$10,000
Inside cover front 2	\$10,000
Double Page Spread	\$5,000

INSERTS: Rates on request.

Method of Payment

Bank/Wire Transfer Payments

Name of Bank: Chase Bank

Account Name: African CEO Media Corporation

Account No: 582662378

Routing No.: 021000021

Swift Code: CHASUS33XXX

Attention: Please ensure that you reference your name or company name in the transaction, and that you make a total payment of the Advertising Fee, plus any banking fees / charges.

Any Questions: Please email

eleanor.mends@africainvestorguide.com

***Full payment must accompany this advert booking and payment form for space to be approved.**

Cancellation: Not accepted after closing date. For cancelation policy, please refer to our website.

You can call or WhatsApp Eleanor Mends the Publication's Executive Coordinator at +1-646-814-5063 or email eleanor.mends@africainvestorguide.com to place an advert in the Africa Investor Guide 2025/2026 edition.

Kindly complete and return this form and proof of payment to us on or before 15th September 2025.