

GLENDORA BUSINESS IMPROVEMENT DISTRICT (BID)

ADVISORY BOARD

AGENDA

THURSDAY, MAY 7, 2026 @ 8:30 AM

BIDWELL FORUM – 140 S. GLENDORA AVE., GLENDORA, CA 91741



CHAIR

Matthew Davis (Office #3)

VICE-CHAIR

Callan Banos (Office #1)

COMMISSIONERS

Katy Fosselman (Office #2)

Crystal Manke (Office #4)

Cathy Jarvis (Office #5)

MEETING SCHEDULE

The regular meetings shall be held on the first Thursday of each month at 8:30 a.m. at the Bidwell Forum (140 S. Glendora Ave., Glendora, CA 91741)

BROWN ACT

Agendas are drafted to accurately state what the legislative body is being asked to consider. The legislative body can take action on “all items” listed on the agenda and be in compliance with the open meeting laws.

Pursuant to provisions of the Brown Act, no action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The governing body may direct staff to investigate and/or schedule certain matters for consideration at a future meeting.

COMMUNICATION AND ELECTRONIC DEVICES

To minimize distractions, please be sure all personal communication and electronic devices are turned off or on silent mode.

Meeting will be presented in-person and on ZOOM. Join Zoom

Meeting at:

<https://us02web.zoom.us/j/82913139925?pwd=SIQXjtFWGuW0CcHiH89nc8a3v5hazA.1>

Meeting ID: 829 1313 9925

Passcode: 005561

Phone: (669) 900-6833

**GLENDORA BUSINESS IMPROVEMENT DISTRICT (BID)
ADVISORY BOARD**

AGENDA

THURSDAY, MAY 7, 2026 @ 8:30 AM

BIDWELL FORUM – 140 S. GLENDORA AVE., GLENDORA, CA 91741

8:30 AM MEETING

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

REORDERING OF AND ADDITIONS TO THE AGENDA

PUBLIC COMMENT

Three (3) Minute speaking time limit, speaking once, unless upon motion, such time is extended by the Governing Board. Any person may request to address a legislative body during a public meeting by submitting to the meeting administrator a Speakers Request form and stating the topic to be addressed. Public comment can also be delivered via email at bidpubliccomment@glendora-chamber.org with the subject "Public Comment"

Speakers are limited to three (3) minutes, speaking once, on both on- and off- agenda items, unless, upon motion, such time is extended by the legislative body. Such statements shall only be allowed during the Public Comment portion of the agenda. If there are any public hearings scheduled, individuals will be given an additional opportunity to comment under said items. Speakers are not permitted to yield their time to another speaker. Public comment is limited to 30 minutes at each meeting, with the ability to extend if the legislative body chooses by majority vote.

BOARD STATEMENTS/REPORTS

DIRECTOR/STAFF LIAISON STATEMENTS

SPECIAL ITEMS

1. Glendora Police Department – Report on camera installations in the Village and e-bike rule update.
2. City Update – Shantelle Coria, Management Aide / Tiffany Chew, Economic Development Manager
3. Event and Communications Coordinator Update – M. Kaye Events, Megan Kaye, Owner
4. Social Media Update – Mic Mac Agency, Louise Brewer, President

CONSENT CALENDAR

Items on the Consent Calendar (two items) will be enacted by one motion without individual discussion. There will be no separate discussion of these items unless a member of the governing body requests specific item(s) be removed from the Consent Calendar for separate action. Items removed from the Consent Calendar will be considered after the regular items. Anyone wishing to address a Consent Calendar item should do so during the Public Comment Period.

5. Affirm minutes of April 2, 2026, Regular Meeting & April 27, 2026, Special Meeting
RECOMMENDATION: 1. Affirm the minutes of both meetings as presented.

...continue

6. Business Improvement District (BID) Advisory Board - BID Expenditures for Fiscal Year 2025-2026, through April 30, 2026

RECOMMENDATION: 1. Receive and file the report.

NEW BUSINESS

7. None

RECOMMENDATION: 1. Review, receive, and file report.

OLD BUSINESS

8. Committee Report: Event & Marketing Committee update
9. Committee Report: Social Media Committee update.
10. Committee Report: Beautification Committee Update.

BOARD/STAFF CLOSING COMMENTS & ADDITIONS TO NEXT MEETINGS AGENDA

ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the Glendora City Hall bulletin board at the three established posting locations and on the Glendora Business Improvement District's website at www.glendoravillage.com/ not less than 72 hours prior to the meeting in accordance with Government Code Section 54954.2.

Dated: 5/1/2026

Joe Cina
BID Manager & President/CEO
Glendora Chamber of Commerce



Thursday, April 2, 2026
Bidwell Forum
140 S. Glendora Ave.
Glendora, CA 91741

CALL TO ORDER

The Business Improvement District (BID) Advisory Board meeting was called to order at **8:31 AM**.

ROLL CALL

Members Present: Chair Matthew Davis, Vice-Chair Callan Banos, & Board Members, Katy Fosselman, Cathy Jarvis & Crystal Manke

Member(s) Absent:

Staff Present: BID Manager Joe Cina

PLEDGE OF ALLEGIANCE

- The Pledge of Allegiance.

REORDER OF AGENDA

- None

PUBLIC COMMENT

- None

AGENDA REVIEW

BOARD STATEMENTS/REPORTS

- None

DIRECTOR/STAFF LIAISON STATEMENTS

- Cina reported on the upcoming Chamber events. Cuisines of the Foothills event scheduled for the following week, Citizen of the Year Dinner honoring Kitty Garvey (RSVP reminder), Small Business Week (early May), State of the City – May 7 at 5:30 PM (Teen Center), Upcoming business walk with State Senator Sasha Renee Perez (tentative April 23)

SPECIAL ITEMS

- **City of Glendora Update:** Management Aide Shantelle Coria & Economic Development Manager Tiffany Chew
 - March 23: City Council approved annual BID plan and intent to levy assessments
 - April 28: Public hearing scheduled for final levy approval
 - Request for BID board member attendance at the hearing
- **Small Business Week (May 4–8) Programming:**
 - Monday: Brick-and-mortar panel
 - Tuesday: E-commerce panel
 - Wednesday: State certification workshop
 - Thursday: SBA webinar
 - Friday: Resource mixer
 - Additional event details and promotional materials forthcoming.
- **Event Coordinator Update:** Megan Kaye, M Kaye Events:
 - Not present
- **Social Media Update:** Louise Brewer, Mic Mac Agency:
 - Not present

CONSENT CALENDAR

- Affirm minutes from March 5, 2026, Regular Meeting
- Business Improvement District (BID) Advisory Board - BID Expenditures for Fiscal Year 2025-2026 through March 31, 2026.

(M/S/A) A motion was made by board member Jarvis, seconded by Vice Chair Banos, to approve Consent Calendar Item #4&5 as presented. All present approved of the motion.

MEMBER AGENDA ITEMS

None

NEW BUSINESS

- Wine Walk Recap
 - **Tickets Sold:** 964 (886 attendees checked in)
 - **Total Revenue:** ~\$52,000
 - **Total Expenses:** ~\$20,319
 - **Net proceeds:** Approx. \$32,000

Key Observations:

- Strong attendance, but late ticket purchasing trend
- Mixed merchant feedback (ranging from excellent to poor)
- Uneven crowd flow across the Village
- Vendor activity in street areas was slower than expected
- Positive feedback on:
 - Event activations
 - Restroom availability
 - Overall attendee experience

Identified Opportunities:

- Improve marketing and social media execution
- Enhancing food and hospitality integration
- Consider VIP ticket tier and pricing strategy
- Strengthen event-day social media coverage
- Address compliance issues (unauthorized alcohol pouring)

(M/S/A) A motion was made by board member Jarvis, seconded by board member Manke approval to receive and file the report.

- **MEDA Businesses – BID Fee Overpayment**
 - Cina reported that certain businesses were incorrectly charged BID fees despite exemption eligibility. Issue has been corrected moving forward
 - After some discussion it was agreed that Cina contact the businesses and prepare a refund for fees paid over the last two years.

(M/S/A) A motion was made by Vice Chair Banos, seconded by Board Member Manke, to approve a refund for up to two years to the businesses affected. Four members approved of the motion and Board Member Jarvis abstained.

OLD BUSINESS

- **Farmer's Market Update**
 - The discussion for a Farmers Market was brought back and the proposal for a weekly Saturday morning farmers market (8 AM – 1 PM) was discussed.
 - Location: Foothill Blvd. to Meda Ave.
 - Features:
 - ~20+ farmers
 - Food vendors (primarily breakfast/pre-packaged)
 - Kids activities and live music
 - An alternative time was discussed for a Wednesday night market due to possible impact on Saturday business activities, an opportunity to activate slower midweek periods, and the importance of business input and operational feasibility.

- At the end of the discussion it was agreed to conduct direct outreach survey of Village businesses and evaluate preferred days/times (Saturday vs. weekday evening). Then the city to assess logistical requirements and return with recommendation next meeting or preferably have a special meeting sooner if possible to finalize.
- **Committee Report: Event Committee Update.**
 - Planning underway for:
 - Chalk Walk
 - Friday Night Twilight series
 - Discussion on aligning entertainment budget with potential farmers market programming
- **Committee Report: Social Media Committee Update.**
 - Implementation of structured content calendar and approval workflow with Notion
 - Development of:
 - Content strategy (reels, lifestyle, events)
 - Business rotation policy
 - Plan to repost social media manager RFP
 - Goal: Fully operational system within 60 days
- **Committee Report: Beautification Committee Update.**

Presented comprehensive Village Improvement Master Plan including:

Focus Areas:

- Architectural consistency & design standards
- Lighting guidelines (warm tones)
- Signage enforcement and cleanup
- Planter standardization
- Building façade improvements
- Public art (junction boxes)
- Tree well enhancements
- Cleaning program improvements

Short-Term Priorities (1–3 months):

- Clean/replace planters
- Remove non-compliant signage
- Improve cleanliness and maintenance coordination

- Initiate public art program
- Enhance enforcement

Discussion:

- Need to balance consistency with business usability
- Importance of tying improvements to measurable outcomes (ROI, visitor experience)

(M/S/A) A motion was made by Chair Davis, seconded by Vice Chair Banos, to Refine plan with clear performance outcomes, submit to city staff for feedback, and possibly present to City Council. All members present approved of the motion.

BOARD/STAFF CLOSING COMMENTS & ADDITIONS TO NEXT MEETINGS

AGENDA

None

ADJOURNMENT

No further business. Meeting was adjourned at **9:58 AM.**

Joe Cina

BID Manager & President/CEO

Glendora Chamber of Commerce



Monday, April 27, 2026
Bidwell Forum
140 S. Glendora Ave.
Glendora, CA 91741

CALL TO ORDER

The Business Improvement District (BID) Advisory Board meeting was called to order at **9:01 AM**.

ROLL CALL

Members Present: Chair Matthew Davis, Vice-Chair Callan Banos, & Board Members, Katy Fosselman, Cathy Jarvis & Crystal Manke

Member(s) Absent:

Staff Present: BID Manager Joe Cina

PLEDGE OF ALLEGIANCE

- The Pledge of Allegiance.

REORDER OF AGENDA

- None

PUBLIC COMMENT

- Two public comments

AGENDA REVIEW

BOARD STATEMENTS/REPORTS

- None

SPECIAL ITEMS

Weekly Farmers Market in the Glendora Village:

- Cina gave a historical overview of Farmers Markets that have been in the Village and went over the survey results:
 - **Historical overview:**
 - Original market dates back to 1980s (north Glendora Ave)
 - Previous large festival ended in 2003

- Multiple unsuccessful revival attempts since 2008
- **Recent developments:**
 - Prior proposals limited by **high street closure costs**
 - New operator model removes that barrier
- **Current proposal:**
 - Location: Glendora Ave (Foothill to Meda; potential expansion to Bennett)
 - Initial concept shifted from evening to **Saturday morning**, later reconsidered

Business Survey Results

- Sample outreach conducted with BID businesses:
 - **Interest in Market:**
 - 33 Yes
 - 2 No
 - **Preferred Timing:**
 - 60% – Wednesday Evening
 - 26% – Saturday Morning
- Additional feedback:
 - Some interest in extending footprint north to Bennett

Board Discussion

- Strong support for Wednesday evening market because typically slow night for businesses and an opportunity to increase foot traffic
- Restaurants generally supportive (unlike some past events)
- Consideration of expanding footprint to entire Village.
- Event will include:
 - Certified farmers market
 - Food vendors
 - Entertainment
 - Kids/family zones
 - Community & sponsor booths
- There was also a question regarding vendor placement, and it was said that restrictions required by certified market rules are necessary and will be complied with.

(M/S/A) A motion was made by board chair Davis, seconded by board member Banos approved a Farmers Market in the Glendora Village on Wednesday evenings going from Foothill Blvd to Bennett Ave. to be started when the permit process is complete.

BOARD/STAFF CLOSING COMMENTS & ADDITIONS TO NEXT MEETINGS

AGENDA

None

ADJOURNMENT

No further business. Meeting was adjourned at **9:27 AM.**

Joe Cina

BID Manager & President/CEO

Glendora Chamber of Commerce

Glendora Business Improvement District

Summary of Financial Activity

07/01/25 - 4/30/2026

CHECKING ACCOUNT	\$49,572.48
HIGH YIELD ACCOUNT	\$164,101.33
TOTAL	\$213,673.81

ACCOUNTS	FY 26 YTD	FY 26 ADOPTED BUDGET	AVAILABLE BUDGET
REVENUE			
ASSESSMENTS	\$39,672.15	\$45,000.00	\$5,327.85
CHALK WALK INCOME	\$1,289.77	\$3,000.00	\$1,710.23
HALLOWEEN WALK INCOME	\$1,148.00	\$2,000.00	\$852.00
WINE WALK INCOME	\$52,511.32	\$70,000.00	\$17,488.68
INTEREST/MISCELLANEOUS INCOME	\$2,875.35	\$800.00	(\$2,075.35)
REVENUE Total	\$97,496.59	\$120,800.00	\$23,303.41
EXPENDITURE			
MARKETING & PROMOTION			
PRINT ADS NEWSPAPER		\$2,000.00	\$2,000.00
SOCIAL MEDIA & WEB COORDINATOR	\$10,000.00	\$16,000.00	\$6,000.00
WEB DOMAINS & HOSTING	\$164.56	\$1,000.00	\$835.44
MISCELLANEOUS - STREET BANNERS, PROMOTIONAL ITEMS, ETC.		\$2,000.00	\$2,000.00
SOCIAL MEDIA ADS, WEB ADS, SPECIAL MARKETING, ETC.	\$1,657.25	\$24,000.00	\$22,342.75
TOTAL MARKETING & PROMOTION	\$11,821.81	\$45,000.00	\$33,178.19
BID EVENTS			
HALLOWEEN WALK	\$9,208.12	\$5,500.00	(\$3,708.12)
WINE WALK	\$27,819.58	\$27,000.00	(\$819.58)
CHALK WALK	\$50.00	\$3,000.00	\$2,950.00
HOLIDAY STROLL & SANTA IN THE VILLAGE	\$15,816.95	\$17,000.00	\$1,183.05
SMALL BUSINESS SATURDAY	\$913.55	\$1,000.00	\$86.45
FRIDAY NIGHT TWILIGHT	\$5,105.00	\$10,000.00	\$4,895.00
NEW EVENT/SERVICE		\$10,000.00	\$10,000.00
EVENT & COMMUNICATION COORDINATOR	\$8,800.00	\$17,000.00	\$8,200.00
TOTAL BID EVENT EXPENSES	\$67,713.20	\$90,500.00	\$22,786.80
OTHER EXPENDITURE			
MISC: SEASONAL BANNERS/MUSIC/BANK FEES/OTHER	\$1,459.81	\$5,550.00	\$4,090.19
STORAGE UNIT	\$4,010.00	\$4,644.00	\$634.00
LANDSCAPING		\$10,000.00	\$10,000.00
TOTAL OTHER EXPENDITURE	\$5,469.81	\$20,194.00	\$14,724.19
EXPENDITURE Total	\$85,004.82	\$155,694.00	\$70,689.18
Net Revenue	\$12,491.77	(\$34,894.00)	\$93,992.59

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
Ordinary Revenue/Expenditures					
Revenue					
100 - BID Assessments					
07/08/2025	Deposit	07/08/2025		6,300.00	June 2025
08/15/2025	Deposit		City of Glendora	5,063.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
09/12/2025	Deposit	20460460-57220	City of Glendora	3,400.00	BID FEES FROM 08/01/2025-08/31/2025
10/10/2025	Deposit		City of Glendora	3,386.00	BID FEES FROM 09/01/2025-09/30/2025
10/13/2025	Journal Entry	3		-250.00	Wrong Account
10/13/2025	Receipt	1013	Grape Leaf Greek Kouzina	250.00	Halloween Activity Sponsorship
11/18/2025	Deposit	4861	City of Glendora	5,224.25	BID FEES FROM 10/01/2025-10/31/2025
12/05/2025	Deposit			4,400.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
01/16/2026	Deposit			2,698.90	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
02/13/2026	Deposit			2,500.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
03/23/2026	Deposit			4,200.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
04/13/2026	Deposit			3,800.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
04/24/2026	Check	1119	ASK Management Inc.	-500.00	Refund
04/24/2026	Check	1118	Eric Weaver	-800.00	Refund
Total for 100 - BID Assessments				\$39,672.15	
200 - BID Events					
201 - Halloween Walk Income					
09/30/2025	Deposit	11080		98.00	Top Billing Photo Sponsor
09/30/2025	Deposit	9474		100.00	Visiting Angels Photo Sponsor
10/08/2025	Deposit	1641	The Craft Salon	100.00	Photo Sponsor
10/13/2025	Journal Entry	3		250.00	Wrong Account
10/16/2025	Pledge	1017	The Yoga Dance Co.	100.00	Halloween Photo Sponsor
10/16/2025	Pledge	1015	MARILYN SPARKS AGENCY	100.00	Halloween Photo Sponsor
10/16/2025	Pledge	1016	Pure Soul	100.00	Halloween Photo Sponsor
10/16/2025	Pledge	1014	Cathy's Wishing Well	100.00	Photo Sponsor
11/03/2025	Receipt	1019	Cindy Carava, Real Estate	100.00	
11/03/2025	Receipt	1020	The Ice Cream Shop	100.00	
Total for 201 - Halloween Walk Income				\$1,148.00	
202 - Wine Walk Revenue					
01/21/2026	Deposit			250.00	Piacere WS Fee
01/21/2026	Deposit	11091		750.00	Cindy Jane, Glendora Florist, Hill Top
01/22/2026	Deposit			250.00	ACH Square Inc SQ260122 ACH Square Inc SQ260122 PPD XXXXXX0002
01/27/2026	Deposit			500.00	ACH Square Inc SQ260127 ACH Square Inc SQ260127 PPD XXXXXX0002
01/28/2026	Deposit			250.00	ACH Square Inc SQ260128 ACH Square Inc SQ260128 PPD XXXXXX0002
01/29/2026	Deposit			250.00	ACH Square Inc SQ260129 ACH Square Inc SQ260129 PPD XXXXXX0002
01/30/2026	Deposit			250.00	ACH Square Inc SQ260130 ACH Square Inc SQ260130 PPD XXXXXX0002
02/02/2026	Deposit			250.00	ACH Square Inc SQ260202 ACH Square Inc SQ260202 PPD XXXXXX0002
02/04/2026	Deposit			250.00	ACH Square Inc SQ260204 ACH Square Inc SQ260204 PPD XXXXXX0002
02/06/2026	Deposit			250.00	ACH Square Inc SQ260206 ACH Square Inc SQ260206 PPD XXXXXX0002
02/09/2026	Deposit	2630		250.00	Desire
02/09/2026	Deposit	2205		250.00	KALEO
02/11/2026	Deposit			500.00	ACH Square Inc SQ260211 ACH Square Inc SQ260211 PPD XXXXXX0002
02/13/2026	Deposit			250.00	ACH Square Inc SQ260213 ACH Square Inc SQ260213 PPD XXXXXX0002
02/17/2026	Deposit			485.20	ACH Square Inc SQ260217 ACH Square Inc SQ260217 PPD XXXXXX0002
02/17/2026	Deposit	10171		250.00	SLP Pour Stop
02/26/2026	Deposit			242.45	ACH Square Inc SQ260226 ACH Square Inc SQ260226 PPD XXXXXX0002
03/02/2026	Deposit			145.35	ACH Square Inc SQ260302 ACH Square Inc SQ260302 PPD XXXXXX0002

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
03/02/2026	Deposit			145.35	ACH Square Inc SQ260302 ACH Square Inc SQ260302 PPD XXXXXX0002
03/03/2026	Deposit			436.05	ACH Square Inc SQ260303 ACH Square Inc SQ260303 PPD XXXXXX0002
03/05/2026	Deposit			145.35	ACH Square Inc SQ260305 ACH Square Inc SQ260305 PPD XXXXXX0002
03/09/2026	Deposit			145.35	ACH Square Inc SQ260309 ACH Square Inc SQ260309 PPD XXXXXX0002
03/09/2026	Deposit			145.35	ACH Square Inc SQ260309 ACH Square Inc SQ260309 PPD XXXXXX0002
03/11/2026	Deposit			145.35	ACH Square Inc SQ260311 ACH Square Inc SQ260311 PPD XXXXXX0002
03/18/2026	Deposit	2044		250.00	Leso wine stop
03/18/2026	Expenditure			-150.00	Refund for vendor: ACH Square Inc SQ260318 ACH Square Inc SQ260318 WEB XXXXXX0002 ST T36JX5Q16CSV

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
03/18/2026	Pledge	1021	AAA	150.00	Wine Walk Booth Fee
03/19/2026	Pledge	1022	Athens Services	2,500.00	Wine Walk Sponsorship
03/25/2026	Deposit			42,975.52	Tickets Sales
Total for 202 - Wine Walk Revenue				\$52,511.32	
203 - Chalk Walk Revenue					
04/10/2026	Deposit			23.97	ACH Square Inc SQ260410 ACH Square Inc SQ260410 PPD XXXXXX0002
04/14/2026	Deposit			25.00	ACH Square Inc SQ260414 ACH Square Inc SQ260414 PPD XXXXXX0002
04/16/2026	Deposit			144.74	ACH Square Inc SQ260416 ACH Square Inc SQ260416 PPD XXXXXX0002
04/17/2026	Deposit			71.91	ACH Square Inc SQ260417 ACH Square Inc SQ260417 PPD XXXXXX0002
04/20/2026	Deposit			23.97	ACH Square Inc SQ260420 ACH Square Inc SQ260420 PPD XXXXXX0002
04/20/2026	Deposit			269.76	ACH Square Inc SQ260420 ACH Square Inc SQ260420 PPD XXXXXX0002
04/22/2026	Deposit			217.27	ACH Square Inc SQ260422 ACH Square Inc SQ260422 PPD XXXXXX0002
04/23/2026	Deposit			48.25	ACH Square Inc SQ260423 ACH Square Inc SQ260423 PPD XXXXXX0002
04/24/2026	Deposit			96.19	ACH Square Inc SQ260424 ACH Square Inc SQ260424 PPD XXXXXX0002
04/27/2026	Deposit			23.97	ACH Square Inc SQ260427 ACH Square Inc SQ260427 PPD XXXXXX0002
04/28/2026	Deposit			47.94	ACH Square Inc SQ260428 ACH Square Inc SQ260428 PPD XXXXXX0002
04/29/2026	Deposit			200.00	Cathy & Larry Square Sponsors
04/30/2026	Deposit			96.80	ACH Square Inc SQ260430 ACH Square Inc SQ260430 PPD XXXXXX0002
Total for 203 - Chalk Walk Revenue				\$1,289.77	
Total for 200 - BID Events				\$54,949.09	
301 - Interest Income					
09/30/2025	Deposit			1,071.73	Interest Deposit
12/31/2025	Deposit			944.92	Interest Deposit
03/31/2026	Deposit			858.70	Interest Deposit
Total for 301 - Interest Income				\$2,875.35	
Total for Revenue				\$97,496.59	
Expenditures					
400 - Marketing and Promotions					
402 - Louise Brewer (dba Mic MAC)					
07/02/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #07012026
08/05/2025	Expenditure	DD	Louise Brewer	1,000.00	#08012025
09/12/2025	Expenditure	DD	Louise Brewer	1,000.00	invoice for August services rendered.
10/06/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #100125
11/05/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #110125
12/02/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #120125
01/09/2026	Expenditure	DD	Louise Brewer	1,000.00	December 2025
02/04/2026	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #020226
03/11/2026	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #030126
04/07/2026	Expenditure	DD	Louise Brewer	1,000.00	
Total for 402 - Louise Brewer (dba Mic MAC)				\$10,000.00	
403 - Web Domains & Hosting					
09/30/2025	Expenditure		Banner Bank Credit Card	46.19	
01/07/2026	Expenditure		Banner Bank Credit Card	96.38	Domain
03/10/2026	Expenditure		Banner Bank Credit Card	21.99	domain
Total for 403 - Web Domains & Hosting				\$164.56	
405 - Social Media Ads, Web Ads, Special Marketing, etc.					
08/20/2025	Expenditure	DD	Ashley Kesicbasian	210.00	7/25 Photos
08/27/2025	Expenditure	DD	Ashley Kesicbasian	210.00	In: 41727 8/29/25 photos
09/12/2025	Expenditure	DD	Ashley Kesicbasian	550.00	First half of photo shoot. In: 41732
09/29/2025	Expenditure	DD	Ashley Kesicbasian	175.00	Invoice# 41738
02/26/2026	Expenditure		Banner Bank Credit Card	234.00	Jotform
03/23/2026	Expenditure		Banner Bank Credit Card	15.00	Email Marketing on Event Brite
03/23/2026	Expenditure		Banner Bank Credit Card	15.00	Email Marketing on Event Brite
03/23/2026	Expenditure		Banner Bank Credit Card	30.00	Email Marketing on Eventbrite x 2
04/07/2026	Expenditure	DD	Louise Brewer	194.25	
04/23/2026	Expenditure		Banner Bank Credit Card	24.00	Notion

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
Total for 405 - Social Media Ads, Web Ads, Special Marketing, etc.				\$1,657.25	
Total for 400 - Marketing and Promotions				\$11,821.81	
500 - BID Event Expenses					
501 - Halloween Walk Expenses					
08/26/2025	Check	1073	City of Glendora	50.00	Halloween Walk Permit Fee
09/09/2025	Check	1076	Glendora Community Services Foundation	100.00	Halloween Banner
09/30/2025	Expenditure		Banner Bank Credit Card	200.00	Train Deposit
10/14/2025	Expenditure		Banner Bank Credit Card	3,478.50	Candy
10/16/2025	Expenditure	1082	Glendora Chamber	45.00	8.5x11 fliers color: 75
10/16/2025	Expenditure	1082	Glendora Chamber	162.00	11x17 posters color: 80
10/21/2025	Bill		SIGN CONTRACTORS, INC.	295.00	230425
10/27/2025	Check	1084	Super Birthday Inc.	2,200.00	Mini Express Trains
11/11/2025	Expenditure		Banner Bank Credit Card	60.00	prizes crust and crumble
11/11/2025	Expenditure		Banner Bank Credit Card	172.86	step and repeat
11/11/2025	Expenditure		Banner Bank Credit Card	1,623.95	portos
11/11/2025	Expenditure		Banner Bank Credit Card	155.00	prizes
11/11/2025	Expenditure		Banner Bank Credit Card	450.00	Halloween DJ
11/11/2025	Expenditure		Banner Bank Credit Card	170.81	prizes
12/15/2025	Expenditure		Banner Bank Credit Card	45.00	crust
Total for 501 - Halloween Walk Expenses				\$9,208.12	
502 - Wine Walk Expenses					
01/27/2026	Check	1098	Glendora Community Services Foundation	200.00	Wine Walk Banner
02/10/2026	Check	1100	DAGUIAR PRODUCTIONS	2,600.00	Seven Stall Porto - Dep
02/13/2026	Check	1101	City of Glendora	50.00	Wine Walk Permit
02/17/2026	Check	1102	Cocovino LA	8,930.25	Wine Purchase for Wine Walk
02/23/2026	Check	1103		50.00	ABC
02/23/2026	Check	1104	Cocovino LA	1,190.70	Wine Purchase for Wine Walk x 2
02/26/2026	Expenditure		Banner Bank Credit Card	77.51	WW Ticket printing
03/06/2026	Check	1105	SIGN CONTRACTORS, INC.	332.25	4x4 signs #230627
03/10/2026	Expenditure		Banner Bank Credit Card	90.00	EB Marketing Fee
03/10/2026	Expenditure		Banner Bank Credit Card	3,343.63	glasses
03/12/2026	Check	1106	CASH	850.00	ABC License x 17
03/13/2026	Check	1107	Cocovino LA	595.35	Wine Purchase for Wine Walk x 1
03/16/2026	Check	1108	Ray McNamara	500.00	Ray McNamara Music 03212026 at WW
03/17/2026	Check	1110	DAGUIAR PRODUCTIONS	2,600.00	Seven Stall Porto - Final Payment
03/17/2026	Check	1111	CAVA Music	1,800.00	Wine Walk Music
03/17/2026	Check	1112	Mark Herring	750.00	In: 032126
03/18/2026	Expenditure	DD	Courtney OBracain	250.00	Retainer Due (50%)
03/18/2026	Check	1113	Kandid Graphics	265.92	Stamp cards
03/20/2026	Check	1114	Glendora Chamber	103.92	Reimbursement for water to WW.
03/23/2026	Expenditure		Banner Bank Credit Card	542.14	Wine Disks
03/23/2026	Expenditure		Banner Bank Credit Card	245.80	Sign printing at Walgreens
03/23/2026	Expenditure		Banner Bank Credit Card	423.61	VMA Table rentals
03/23/2026	Expenditure		Banner Bank Credit Card	212.86	Step and repeat
03/23/2026	Expenditure		Banner Bank Credit Card	463.50	Wine Walk Step and repeat phtographer
03/23/2026	Expenditure		Banner Bank Credit Card	163.05	Canva Printing
03/23/2026	Expenditure		Banner Bank Credit Card	180.95	Amazon
03/23/2026	Expenditure		Banner Bank Credit Card	59.25	Glasses - shipping
03/23/2026	Expenditure		Banner Bank Credit Card	198.89	Amazon x 3
03/31/2026	Expenditure	DD	Courtney OBracain	250.00	Final Wine Walk Payment
04/14/2026	Check	1116	San Gabriel Valley Examiner	500.00	Examiner Wine Walk ads. 3 12-18
Total for 502 - Wine Walk Expenses				\$27,819.58	
503 - Chalk Walk Expenses					
04/22/2026	Check	1117	City of Glendora	50.00	Chalk Walk Permit

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
Total for 503 - Chalk Walk Expenses				\$50.00	
504 - Holiday Stroll Expenses					
08/26/2025	Check	1073	City of Glendora	50.00	Santa in the Village Permit fee
08/26/2025	Check	1073	City of Glendora	50.00	Stroll Permit Fee
09/09/2025	Check	1076	Glendora Community Services Foundation	200.00	Santa in the Village Banner
09/09/2025	Check	1076	Glendora Community Services Foundation	100.00	Stroll Banner
10/14/2025	Check	1081	G&F Carriages	300.00	Carriage Deposit
10/16/2025	Expenditure	1082	Glendora Chamber	190.00	11x17 posters color: 100
10/16/2025	Expenditure	1082	Glendora Chamber	45.00	8.5x11 fliers color: 75
11/10/2025	Expenditure	DD	Evan Turunen	920.00	Sound for GHS Chior
11/13/2025	Check	1085	SIGN CONTRACTORS, INC.	488.00	Santa in the Village Banner: In# 230452
11/18/2025	Check	1086	Stephanie Nicosia	350.00	Photo's for the stroll
11/21/2025	Check	1087	GHS Show Choir Boosters	1,000.00	Show Choir Performance Donation 11/21/2025
12/10/2025	Check	1095	Justin Cadzow	900.00	Santa in the Village
12/11/2025	Check	1096	G&F Carriages	3,700.00	Carriage Final Payment
12/15/2025	Expenditure		Banner Bank Credit Card	1,050.00	carolers
12/15/2025	Expenditure		Banner Bank Credit Card	1,623.95	porta
12/19/2025	Check	1097	San Gabriel Valley Examiner	850.00	Examiner Stroll ads. 11/13-19 & 11/20-26
01/29/2026	Check	1099	G&F Carriages	4,000.00	Second Day: C10388
Total for 504 - Holiday Stroll Expenses				\$15,816.95	
505 - Small Business Saturday Expenses					
12/15/2025	Expenditure		Banner Bank Credit Card	160.73	cindy jane
12/15/2025	Expenditure		Banner Bank Credit Card	42.77	World Market
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Fior
12/15/2025	Expenditure		Banner Bank Credit Card	25.00	Ice Cream
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Luca
12/15/2025	Expenditure		Banner Bank Credit Card	75.26	Class
12/15/2025	Expenditure		Banner Bank Credit Card	88.15	Ref
12/15/2025	Expenditure		Banner Bank Credit Card	181.59	Peach
12/15/2025	Expenditure		Banner Bank Credit Card	97.56	Loris
12/15/2025	Expenditure		Banner Bank Credit Card	67.49	Merch
12/15/2025	Expenditure		Banner Bank Credit Card	25.00	crust
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Ram
Total for 505 - Small Business Saturday Expenses				\$913.55	
506 - Friday Night Twilight Expenses					
07/10/2025	Check	1063	Ray McNamara	300.00	Ray McNamara Music 07/11/2025
07/17/2025	Check	1064	Renee Anchondo	250.00	Music performance July 18, 2025
07/25/2025	Check	1065	Robert Fontaine Band	650.00	Invoice # 236
08/01/2025	Check	1069	Mark Herring	500.00	In: 081625
08/08/2025	Check	1070	Loraine Moxham Music	200.00	8/8/2025 Performance
08/14/2025	Check	1071	Ray McNamara	300.00	Ray McNamara Music 08/14/2025
08/22/2025	Check	1072	Ricky Parish	600.00	(1) Band Performance for Glendora Chamber of Commerce BID (2) hours show for August 22, 6 PM.
08/28/2025	Check	1074	Elizabeth Villa	375.00	My Pet Rock: 8/28/2025
09/05/2025	Check	1075	Renee Anchondo	805.00	Music performance September 5, 2025
09/11/2025	Check	1077	Mark Herring	500.00	In: 091225
09/19/2025	Check	1078	Renee Anchondo	250.00	Music performance September 19, 2025
09/26/2025	Check	1079	Elizabeth Villa	375.00	My Pet Rock: 9/26/2025 Show
Total for 506 - Friday Night Twilight Expenses				\$5,105.00	
507 - Event & Communication Coordinator					
10/22/2025	Expenditure	DD	Megan Kaye	1,950.00	2025 Glendora Village Halloween Walk
11/25/2025	Check	1088	Megan Kaye	1,250.00	Stroll and Santa
12/01/2025	Check	1089	Megan Kaye	1,150.00	SBS
03/30/2026	Expenditure	DD	Megan Kaye	4,450.00	Wine Walk
Total for 507 - Event & Communication Coordinator				\$8,800.00	
Total for 500 - BID Event Expenses				\$67,713.20	

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
600 - Other Expenses					
603 - Village Seasonal Banners					
07/28/2025	Check	1068	SIGN CONTRACTORS, INC.	230.00	Summer banner install: IN# 230294
09/30/2025	Check	1080	SIGN CONTRACTORS, INC.	230.00	Fall banner install: IN# 230387
12/01/2025	Check	1091	SIGN CONTRACTORS, INC.	230.00	INSTALL WINTER BANNERS: In# 230470
03/23/2026	Check	1115	SIGN CONTRACTORS, INC.	255.00	Installation of Spring Banners IN: 230648
Total for 603 - Village Seasonal Banners				\$945.00	
604 - Storage Unit Expense					
07/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
08/25/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
09/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
10/28/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G NOV
11/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G NOV-dec
12/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
01/26/2026	Expenditure		Security Public Storage - Glendora	422.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
02/24/2026	Expenditure		Security Public Storage - Glendora	422.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
03/24/2026	Expenditure		Security Public Storage - Glendora	422.00	
04/24/2026	Expenditure		Security Public Storage - Glendora	422.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
Total for 604 - Storage Unit Expense				\$4,010.00	
605 - Music System					
03/16/2026	Check	1109	PlayNetwork LLC	383.40	IN: 59386300
Total for 605 - Music System				\$383.40	
Total for 600 - Other Expenses				\$5,338.40	
General business expenses					
Bank fees & service charges					
01/21/2026	Deposit			22.65	Fees from Chamber Square
01/21/2026	Deposit			3.00	
01/22/2026	Deposit			7.55	
01/27/2026	Deposit			14.80	
01/28/2026	Deposit			7.55	
01/29/2026	Deposit			7.55	
01/30/2026	Deposit			7.55	
02/02/2026	Deposit			7.55	
02/04/2026	Deposit			7.55	
02/06/2026	Deposit			7.55	
02/11/2026	Deposit			14.80	
02/13/2026	Deposit			7.55	
04/14/2026	Deposit			1.03	ACH Square Inc SQ260414 ACH Square Inc SQ260414 PPD XXXXXX0002
Total for Bank fees & service charges				\$116.68	
Total for General business expenses				\$116.68	
QuickBooks Payments Fees					
10/14/2025	Expenditure		QuickBooks Payments	8.75	System-recorded fee for QuickBooks Payments. Fee-name: DiscountRateFee, fee-type: Daily.
10/16/2025	Expenditure		QuickBooks Payments	5.98	System-recorded fee for QuickBooks Payments. Fee-name: DiscountRateFee, fee-type: Daily.
Total for QuickBooks Payments Fees				\$14.73	
void					
07/28/2025	Check	1066		0.00	VOID: Misprint
07/28/2025	Check	1067	Ashley Kesicbasian	0.00	Voided check. Did DD
12/01/2025	Check	1090	Void	0.00	

Glendora Village BID

Statement of Activity Detail

July 2025 - April 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
12/10/2025	Check	1092	Void		
12/10/2025	Check	1094	Void		
12/10/2025	Check	1093	Void		
Total for void				\$0.00	
Total for Expenditures				\$85,004.82	
Net Revenue				\$12,491.77	