

**GLENDORA BUSINESS IMPROVEMENT DISTRICT (BID)**

**ADVISORY BOARD**

**AGENDA**

**THURSDAY, APRIL 2, 2026 @ 8:30 AM**

**BIDWELL FORUM – 140 S. GLENDORA AVE., GLENDORA, CA 91741**



**CHAIR**

Matthew Davis (Office #3)

**VICE-CHAIR**

Callan Banos (Office #1)

**COMMISSIONERS**

Katy Fosselman (Office #2)

Crystal Manke (Office #4)

Cathy Jarvis (Office #5)

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**MEETING SCHEDULE**

The regular meetings shall be held on the first Thursday of each month at 8:30 a.m. at the Bidwell Forum (140 S. Glendora Ave., Glendora, CA 91741)

**BROWN ACT**

Agendas are drafted to accurately state what the legislative body is being asked to consider. The legislative body can take action on “all items” listed on the agenda and be in compliance with the open meeting laws.

Pursuant to provisions of the Brown Act, no action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The governing body may direct staff to investigate and/or schedule certain matters for consideration at a future meeting.

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**COMMUNICATION AND ELECTRONIC DEVICES**

To minimize distractions, please be sure all personal communication and electronic devices are turned off or on silent mode.

Meeting will be presented in-person and on ZOOM. Join Zoom

Meeting at:

<https://us02web.zoom.us/j/82913139925?pwd=SIQXjtFWGuW0CcHiH89nc8a3v5hazA.1>

Meeting ID: 829 1313 9925

Passcode: 005561

Phone: (669) 900-6833

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**GLENDORA BUSINESS IMPROVEMENT DISTRICT (BID)  
ADVISORY BOARD**

**AGENDA**

**THURSDAY, APRIL 2, 2026 @ 8:30 AM**

**BIDWELL FORUM – 140 S. GLENDORA AVE., GLENDORA, CA 91741**

**8:30 AM MEETING**

**CALL TO ORDER**

**ROLL CALL**

**PLEDGE OF ALLEGIANCE**

**REORDERING OF AND ADDITIONS TO THE AGENDA**

**PUBLIC COMMENT**

Three (3) Minute speaking time limit, speaking once, unless upon motion, such time is extended by the Governing Board. Any person may request to address a legislative body during a public meeting by submitting to the meeting administrator a Speakers Request form and stating the topic to be addressed. Public comment can also be delivered via email at [bidpubliccomment@glendora-chamber.org](mailto:bidpubliccomment@glendora-chamber.org) with the subject "Public Comment"

Speakers are limited to three (3) minutes, speaking once, on both on- and off- agenda items, unless, upon motion, such time is extended by the legislative body. Such statements shall only be allowed during the Public Comment portion of the agenda. If there are any public hearings scheduled, individuals will be given an additional opportunity to comment under said items. Speakers are not permitted to yield their time to another speaker. Public comment is limited to 30 minutes at each meeting, with the ability to extend if the legislative body chooses by majority vote.

**BOARD STATEMENTS/REPORTS**

**DIRECTOR/STAFF LIAISON STATEMENTS**

**SPECIAL ITEMS**

1. City Update – Shantelle Coria, Management Aide / Tiffany Chew, Economic Development Manager
2. Event and Communications Coordinator Update – M. Kaye Events, Megan Kaye, Owner
3. Social Media Update – Mic Mac Agency, Louise Brewer, President

**CONSENT CALENDAR**

Items on the Consent Calendar (two items) will be enacted by one motion without individual discussion. There will be no separate discussion of these items unless a member of the governing body requests specific item(s) be removed from the Consent Calendar for separate action. Items removed from the Consent Calendar will be considered after the regular items. Anyone wishing to address a Consent Calendar item should do so during the Public Comment Period.

4. Affirm minutes of March 5, 2026, Regular (rescheduled due to January 1 holiday) Meeting  
RECOMMENDATION: 1. Affirm the minutes as presented.
5. Business Improvement District (BID) Advisory Board - BID Expenditures for Fiscal Year 2025-2026, through March 31, 2026  
RECOMMENDATION: 1. Receive and file the report.

## **NEW BUSINESS**

6. 2026 Wine Walk Recap  
RECOMMENDATION: 1. Review, receive, and file report.
7. Media businesses over payment of BID fees  
RECOMMENDATION: 1. Review, discuss, & approve refund of fees.

## **OLD BUSINESS**

8. Farmer's Market Update  
RECOMMENDATION: 1. Review & discuss Farmer's Market layout, recommendations, and approval.
9. Committee Report: Event & Marketing Committee update
10. Committee Report: Social Media Committee update.
11. Committee Report: Beautification Committee Update.

## **BOARD/STAFF CLOSING COMMENTS & ADDITIONS TO NEXT MEETINGS AGENDA**

## **ADJOURNMENT**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the Glendora City Hall bulletin board at the three established posting locations and on the Glendora Business Improvement District's website at [www.glendoravillage.com/](http://www.glendoravillage.com/) not less than 72 hours prior to the meeting in accordance with Government Code Section 54954.2.

Dated: 3/29/2026

Joe Cina  
BID Manager & President/CEO  
Glendora Chamber of Commerce



**Thursday, March 5, 2026**  
Bidwell Forum  
140 S. Glendora Ave.  
Glendora, CA 91741

**CALL TO ORDER**

The Business Improvement District (BID) Advisory Board meeting was called to order at **8:32 AM**.

**ROLL CALL**

**Members Present:** Chair Matthew Davis, Vice-Chair Callan Banos, & Board Members, Katy Fosselman, Cathy Jarvis & Crystal Manke

**Member(s) Absent:**

**Staff Present:** BID Manager Joe Cina

**PLEDGE OF ALLEGIANCE**

- The Pledge of Allegiance.

**REORDER OF AGENDA**

- None

**PUBLIC COMMENT**

- Fred Sparling – Classic Coffee

**AGENDA REVIEW**

**BOARD STATEMENTS/REPORTS**

- Board member Banos discussed feedback received from local restaurants regarding BID events, particularly the Wine Walk.

Key Discussion Points:

- Concerns from restaurant owners about:
  - Increased presence of outside food vendors during events.
  - Lack of direct financial benefit during certain BID events.

Recognition of:

- The Wine Walk as a major revenue generator supporting other BID events.
- The need to better communicate this funding structure to businesses.
- Identified communication gaps between the BID and businesses.

**Suggested Solutions:**

- Develop a monthly BID newsletter outlining:
  - Event purposes
  - Budget allocations
  - Business benefits
- Create a business onboarding program for new BID members.
- Consider assigning Board liaisons by business category (hospitality, retail, services).
- Increase transparency on how BID funds are used.

**DIRECTOR/STAFF LIAISON STATEMENTS**

- Cina reported on the upcoming Chamber events in the Village and the upcoming Cuisines of the Foothills and Citizen of the Year dinner in April.

**SPECIAL ITEMS**

1. **City of Glendora Update:** Management Aide Shantelle Coria & Economic Development Manager Tiffany Chew
  - Partnership with the Small Business Development Center (SBDC):
  - Webinar scheduled for March 12 (Business planning and financial guidance)
  - Promotion of:
    - Open Rewards Program
    - Small Business Week (early May)
  - City will continue supporting BID communication efforts and resource sharing.
2. **Event Coordinator Update:** Megan Kaye, M Kaye Events:
  - Not present
3. **Social Media Update:** Louise Brewer, Mic Mac Agency:
  - February performance:
    - 45,000+ views
    - 4,500+ engagements
    - 173 new followers
    - 130+ content posts
  - Focus remains on Wine Walk promotion.
  - Future content planning includes Easter, graduation, and Mother's Day.

**CONSENT CALENDAR**

4. Affirm minutes from February 5, 2026, Regular Meeting

5. Business Improvement District (BID) Advisory Board - BID Expenditures for Fiscal Year 2025-2026 through February 28, 2026.

(M/S/A) A motion was made by board member Manke, seconded by Vice Chair Banos, to approve Consent Calendar Item #4&5 as presented. All present approved of the motion.

### **MEMBER AGENDA ITEMS**

None

### **NEW BUSINESS**

6. Glendora Village Business Improvement District (Bid) Annual Report for Fiscal Year 2026-2027
  - Management Aide Shantelle Coria presented.
  - Key highlights:
    - Revenue: \$126,500
    - No changes to boundaries or assessment methodology
    - Focus on marketing, visibility, and business engagement

(M/S/A) A motion was made by Vice Chair Banos, seconded by board member Manke approval to the City Council of the Business Improvement District's Fiscal Year 2026-2027 Annual Report.

### **OLD BUSINESS**

7. **Farmer's Market Update** – Representatives from the FM gave details on the market.
  - Proposal for a weekly Saturday morning farmers market (8 AM – 1 PM).
  - Location: Foothill Blvd. to Meda Ave.
  - Features:
    - ~20+ farmers
    - Food vendors (primarily breakfast/pre-packaged)
    - Kids activities and live music
  - Considerations discussed:
    - Impact on local businesses
    - Vendor mix and competition
    - Parking and logistics
  - No formal action taken.
  - Item to return for future vote once details and costs are finalized in April.
8. **Committee Report: Event Committee Update.**
  - Wine Walk update:
    - ~\$21,000 revenue (35% of goal)

- Ticket sales expected to accelerate closer to event date
- Enhancements:
  - Vendor marketplace
  - Lounge areas
  - Expanded entertainment
  - Pre- and post-event dining promotions
- Future planning:
  - Chalk Walk – May 9
  - Friday Night Twilight Concert Series

**9. Committee Report: Social Media Committee Update.**

- Major restructuring discussed:
  - BID to take greater control of content calendar and strategy
  - Social media contractor to focus on content creation and posting
- Key considerations:
  - Avoid favoritism among businesses
  - Focus on destination marketing vs. individual promotion
  - Develop formal policies (content, collaborations, conflict of interest)
- Issue tabled until next meeting for further policy development

**10. Committee Report: Beautification Committee Update.**

- Updates:
  - i. Planters repositioned for consistency
  - ii. Opportunity to replace plant materials (maintenance responsibility required)
  - iii. Exploration of sponsorship model for planter upkeep
- Discussion of:
  - i. Painting utility boxes (pending city approval)
- Branding discussion:
  - i. Proposed new logo, fonts, and color palette presented
  - ii. Mixed feedback from Board
  - iii. Item tabled for further development and potential RFP

**11. Budget Committee**

- No report.

**BOARD/STAFF CLOSING COMMENTS & ADDITIONS TO NEXT MEETINGS**  
**AGENDA**

**Minutes**

Regular Meeting

Business Improvement District (BID) Advisory Board

Page 5 of 5

Board member Fosselman was welcomed by the board and Chair Davis thanked Banos for Chairing the meeting.

**ADJOURNMENT**

No further business. Meeting was adjourned at **10:09 AM**.

Joe Cina

BID Manager & President/CEO

Glendora Chamber of Commerce

## Glendora Business Improvement District

### Summary of Financial Activity

07/01/25 - 3/31/2026

CHECKING ACCOUNT	\$48,695.99
HIGH YIELD ACCOUNT	\$163,242.63
<b>TOTAL</b>	<b>\$211,938.62</b>

ACCOUNTS	FY 26 YTD	FY 26 ADOPTED BUDGET	AVAILABLE BUDGET
<b>REVENUE</b>			
ASSESSMENTS	\$37,172.15	\$45,000.00	\$7,827.85
CHALK WALK INCOME		\$3,000.00	\$3,000.00
HALLOWEEN WALK INCOME	\$1,398.00	\$2,000.00	\$602.00
WINE WALK INCOME	\$50,011.32	\$70,000.00	\$19,988.68
INTEREST/MISCELLANEOUS INCOME	\$2,016.65	\$800.00	(\$1,216.65)
<b>REVENUE Total</b>	<b>\$90,598.12</b>	<b>\$120,800.00</b>	<b>\$30,201.88</b>
<b>EXPENDITURE</b>			
<b>MARKETING &amp; PROMOTION</b>			
PRINT ADS NEWSPAPER		\$2,000.00	\$2,000.00
SOCIAL MEDIA & WEB COORDINATOR	\$9,000.00	\$16,000.00	\$7,000.00
WEB DOMAINS & HOSTING	\$164.56	\$1,000.00	\$835.44
MISCELLANEOUS - STREET BANNERS, PROMOTIONAL ITEMS, ETC.		\$2,000.00	\$2,000.00
SOCIAL MEDIA ADS, WEB ADS, SPECIAL MARKETING, ETC.	\$1,439.00	\$24,000.00	\$22,561.00
<b>TOTAL MARKETING &amp; PROMOTION</b>	<b>\$10,603.56</b>	<b>\$45,000.00</b>	<b>\$34,396.44</b>
<b>BID EVENTS</b>			
HALLOWEEN WALK	\$9,208.12	\$5,500.00	(\$3,708.12)
WINE WALK	\$27,319.58	\$27,000.00	(\$319.58)
CHALK WALK		\$3,000.00	\$3,000.00
HOLIDAY STROLL & SANTA IN THE VILLAGE	\$15,816.95	\$17,000.00	\$1,183.05
SMALL BUSINESS SATURDAY	\$913.55	\$1,000.00	\$86.45
FRIDAY NIGHT TWILIGHT	\$5,105.00	\$10,000.00	\$4,895.00
NEW EVENT/SERVICE		\$10,000.00	\$10,000.00
EVENT & COMMUNICATION COORDINATOR	\$8,800.00	\$17,000.00	\$8,200.00
<b>TOTAL BID EVENT EXPENSES</b>	<b>\$67,163.20</b>	<b>\$90,500.00</b>	<b>\$23,336.80</b>
<b>OTHER EXPENDITURE</b>			
MISC: SEASONAL BANNERS/MUSIC/BANK FEES/OTHER	\$1,458.78	\$5,550.00	\$4,091.22
STORAGE UNIT	\$3,166.00	\$4,644.00	\$1,478.00
LANDSCAPING		\$10,000.00	\$10,000.00
<b>TOTAL OTHER EXPENDITURE</b>	<b>\$4,624.78</b>	<b>\$20,194.00</b>	<b>\$15,569.22</b>
<b>EXPENDITURE Total</b>	<b>\$82,391.54</b>	<b>\$155,694.00</b>	<b>\$73,302.46</b>
<b>Net Revenue</b>	<b>\$8,206.58</b>	<b>(\$34,894.00)</b>	<b>\$103,504.34</b>

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
<b>Ordinary Revenue/Expenditures</b>					
Revenue					
100 - BID Assessments					
07/08/2025	Deposit	07/08/2025		6,300.00	June 2025
08/15/2025	Deposit		City of Glendora	5,063.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
09/12/2025	Deposit	20460460-57220	City of Glendora	3,400.00	BID FEES FROM 08/01/2025-08/31/2025
10/10/2025	Deposit		City of Glendora	3,386.00	BID FEES FROM 09/01/2025-09/30/2025
10/13/2025	Receipt	1013	Grape Leaf Greek Kouzina	250.00	Halloween Activity Sponsorship
10/13/2025	Journal Entry	3		-250.00	Wrong Account
11/18/2025	Deposit	4861	City of Glendora	5,224.25	BID FEES FROM 10/01/2025-10/31/2025
12/05/2025	Deposit			4,400.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
01/16/2026	Deposit			2,698.90	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
02/13/2026	Deposit			2,500.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
03/23/2026	Deposit			4,200.00	ACH CITY OF GLENDORA GLENDORA ACH CITY OF GLENDORA GLENDORA CCD 11 XXXXXX0715
<b>Total for 100 - BID Assessments</b>				<b>\$37,172.15</b>	
200 - BID Events					
201 - Halloween Walk Income					
09/30/2025	Deposit	9474		100.00	Visiting Angels Photo Sponsor
09/30/2025	Deposit	11080		98.00	Top Billing Photo Sponsor
10/08/2025	Deposit	1641	The Craft Salon	100.00	Photo Sponsor
10/13/2025	Journal Entry	3		250.00	Wrong Account
10/16/2025	Pledge	1017	The Yoga Dance Co.	100.00	Halloween Photo Sponsor
10/16/2025	Pledge	1016	Pure Soul	100.00	Halloween Photo Sponsor
10/16/2025	Pledge	1014	Cathy's Wishing Well	100.00	Photo Sponsor
10/16/2025	Pledge	1015	MARILYN SPARKS AGENCY	100.00	Halloween Photo Sponsor
10/28/2025	Pledge	1018	Children's Choice Dental	250.00	2025 Halloween event sponsor
11/03/2025	Receipt	1019	Cindy Carava, Real Estate	100.00	
11/03/2025	Receipt	1020	The Ice Cream Shop	100.00	
<b>Total for 201 - Halloween Walk Income</b>				<b>\$1,398.00</b>	
202 - Wine Walk Revenue					
01/21/2026	Deposit	11091		750.00	Cindy Jane, Glendora Florist, Hill Top
01/21/2026	Deposit			250.00	Piacere WS Fee
01/22/2026	Deposit			250.00	ACH Square Inc SQ260122 ACH Square Inc SQ260122 PPD XXXXXX0002
01/27/2026	Deposit			500.00	ACH Square Inc SQ260127 ACH Square Inc SQ260127 PPD XXXXXX0002
01/28/2026	Deposit			250.00	ACH Square Inc SQ260128 ACH Square Inc SQ260128 PPD XXXXXX0002
01/29/2026	Deposit			250.00	ACH Square Inc SQ260129 ACH Square Inc SQ260129 PPD XXXXXX0002
01/30/2026	Deposit			250.00	ACH Square Inc SQ260130 ACH Square Inc SQ260130 PPD XXXXXX0002
02/02/2026	Deposit			250.00	ACH Square Inc SQ260202 ACH Square Inc SQ260202 PPD XXXXXX0002
02/04/2026	Deposit			250.00	ACH Square Inc SQ260204 ACH Square Inc SQ260204 PPD XXXXXX0002
02/06/2026	Deposit			250.00	ACH Square Inc SQ260206 ACH Square Inc SQ260206 PPD XXXXXX0002
02/09/2026	Deposit	2205		250.00	KALEO
02/09/2026	Deposit	2630		250.00	Desire
02/11/2026	Deposit			500.00	ACH Square Inc SQ260211 ACH Square Inc SQ260211 PPD XXXXXX0002
02/13/2026	Deposit			250.00	ACH Square Inc SQ260213 ACH Square Inc SQ260213 PPD XXXXXX0002
02/17/2026	Deposit			485.20	ACH Square Inc SQ260217 ACH Square Inc SQ260217 PPD XXXXXX0002
02/17/2026	Deposit	10171		250.00	SLP Pour Stop
02/26/2026	Deposit			242.45	ACH Square Inc SQ260226 ACH Square Inc SQ260226 PPD XXXXXX0002
03/02/2026	Deposit			145.35	ACH Square Inc SQ260302 ACH Square Inc SQ260302 PPD XXXXXX0002
03/02/2026	Deposit			145.35	ACH Square Inc SQ260302 ACH Square Inc SQ260302 PPD XXXXXX0002
03/03/2026	Deposit			436.05	ACH Square Inc SQ260303 ACH Square Inc SQ260303 PPD XXXXXX0002
03/05/2026	Deposit			145.35	ACH Square Inc SQ260305 ACH Square Inc SQ260305 PPD XXXXXX0002

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
03/09/2026	Deposit			145.35	ACH Square Inc SQ260309 ACH Square Inc SQ260309 PPD XXXXXX0002
03/09/2026	Deposit			145.35	ACH Square Inc SQ260309 ACH Square Inc SQ260309 PPD XXXXXX0002
03/11/2026	Deposit			145.35	ACH Square Inc SQ260311 ACH Square Inc SQ260311 PPD XXXXXX0002
03/18/2026	Pledge	1021	AAA	150.00	Wine Walk Booth Fee
03/18/2026	Deposit	2044		250.00	Leso wine stop
03/18/2026	Expenditure			-150.00	Refund for vendor: ACH Square Inc T36JX5Q16CSV
					SQ260318 ACH Square Inc SQ260318 WEB XXXXXX0002 ST
03/25/2026	Deposit			42,975.52	Tickets Sales

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
<b>Total for 202 - Wine Walk Revenue</b>				<b>\$50,011.32</b>	
<b>Total for 200 - BID Events</b>				<b>\$51,409.32</b>	
301 - Interest Income					
09/30/2025	Deposit			1,071.73	Interest Deposit
12/31/2025	Deposit			944.92	Interest Deposit
<b>Total for 301 - Interest Income</b>				<b>\$2,016.65</b>	
<b>Total for Revenue</b>				<b>\$90,598.12</b>	
Expenditures					
400 - Marketing and Promotions					
402 - Louise Brewer (dba Mic MAC)					
07/02/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #07012026
08/05/2025	Expenditure	DD	Louise Brewer	1,000.00	#08012025
09/12/2025	Expenditure	DD	Louise Brewer	1,000.00	invoice for August services rendered.
10/06/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #100125
11/05/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #110125
12/02/2025	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #120125
01/09/2026	Expenditure	DD	Louise Brewer	1,000.00	December 2025
02/04/2026	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #020226
03/11/2026	Expenditure	DD	Louise Brewer	1,000.00	Invoice: #030126
<b>Total for 402 - Louise Brewer (dba Mic MAC)</b>				<b>\$9,000.00</b>	
403 - Web Domains & Hosting					
09/30/2025	Expenditure		Banner Bank Credit Card	46.19	
01/07/2026	Expenditure		Banner Bank Credit Card	96.38	Domain
03/10/2026	Expenditure		Banner Bank Credit Card	21.99	domain
<b>Total for 403 - Web Domains &amp; Hosting</b>				<b>\$164.56</b>	
405 - Social Media Ads, Web Ads, Special Marketing, etc.					
08/20/2025	Expenditure	DD	Ashley Kesicbasian	210.00	7/25 Photos
08/27/2025	Expenditure	DD	Ashley Kesicbasian	210.00	In: 41727 8/29/25 photos
09/12/2025	Expenditure	DD	Ashley Kesicbasian	550.00	First half of photo shoot. In: 41732
09/29/2025	Expenditure	DD	Ashley Kesicbasian	175.00	Invoice# 41738
02/26/2026	Expenditure		Banner Bank Credit Card	234.00	Jotform
03/23/2026	Expenditure		Banner Bank Credit Card	15.00	Email Marketing on Event Brite
03/23/2026	Expenditure		Banner Bank Credit Card	30.00	Email Marketing on Eventbrite x 2
03/23/2026	Expenditure		Banner Bank Credit Card	15.00	Email Marketing on Event Brite
<b>Total for 405 - Social Media Ads, Web Ads, Special Marketing, etc.</b>				<b>\$1,439.00</b>	
<b>Total for 400 - Marketing and Promotions</b>				<b>\$10,603.56</b>	
500 - BID Event Expenses					
501 - Halloween Walk Expenses					
08/26/2025	Check	1073	City of Glendora	50.00	Halloween Walk Permit Fee
09/09/2025	Check	1076	Glendora Community Services Foundation	100.00	Halloween Banner
09/30/2025	Expenditure		Banner Bank Credit Card	200.00	Train Deposit
10/14/2025	Expenditure		Banner Bank Credit Card	3,478.50	Candy
10/16/2025	Expenditure	1082	Glendora Chamber	162.00	11x17 posters color: 80
10/16/2025	Expenditure	1082	Glendora Chamber	45.00	8.5x11 fliers color: 75
10/21/2025	Bill		SIGN CONTRACTORS, INC.	295.00	230425
10/27/2025	Check	1084	Super Birthday Inc.	2,200.00	Mini Express Trains
11/11/2025	Expenditure		Banner Bank Credit Card	170.81	prizes
11/11/2025	Expenditure		Banner Bank Credit Card	1,623.95	portos
11/11/2025	Expenditure		Banner Bank Credit Card	155.00	prizes
11/11/2025	Expenditure		Banner Bank Credit Card	450.00	Halloween DJ
11/11/2025	Expenditure		Banner Bank Credit Card	172.86	step and repeat
11/11/2025	Expenditure		Banner Bank Credit Card	60.00	prizes crust and crumble
12/15/2025	Expenditure		Banner Bank Credit Card	45.00	crust

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
<b>Total for 501 - Halloween Walk Expenses</b>				<b>\$9,208.12</b>	
502 - Wine Walk Expenses					
01/27/2026	Check	1098	Glendora Community Services Foundation	200.00	Wine Walk Banner
02/10/2026	Check	1100	DAGUIAR PRODUCTIONS	2,600.00	Seven Stall Porto - Dep
02/13/2026	Check	1101	City of Glendora	50.00	Wine Walk Permit
02/17/2026	Check	1102	Cocovino LA	8,930.25	Wine Purchase for Wine Walk
02/23/2026	Check	1104	Cocovino LA	1,190.70	Wine Purchase for Wine Walk x 2
02/23/2026	Check	1103		50.00	ABC
02/26/2026	Expenditure		Banner Bank Credit Card	77.51	WW Ticket printing
03/06/2026	Check	1105	SIGN CONTRACTORS, INC.	332.25	4x4 signs #230627
03/10/2026	Expenditure		Banner Bank Credit Card	3,343.63	glasses
03/10/2026	Expenditure		Banner Bank Credit Card	90.00	EB Marketing Fee
03/12/2026	Check	1106	CASH	850.00	ABC License x 17
03/13/2026	Check	1107	Cocovino LA	595.35	Wine Purchase for Wine Walk x 1
03/16/2026	Check	1108	Ray McNamara	500.00	Ray McNamara Music 03212026 at WW
03/17/2026	Check	1111	CAVA Music	1,800.00	Wine Walk Music
03/17/2026	Check	1110	DAGUIAR PRODUCTIONS	2,600.00	Seven Stall Porto - Final Payment
03/17/2026	Check	1112	Mark Herring	750.00	In: 032126
03/18/2026	Check	1113	Kandid Graphics	265.92	Stamp cards
03/18/2026	Expenditure	DD	Courtney OBracain	250.00	Retainer Due (50%)
03/20/2026	Check	1114	Glendora Chamber	103.92	Reimbursement for water to WW.
03/23/2026	Expenditure		Banner Bank Credit Card	423.61	VMA Table rentals
03/23/2026	Expenditure		Banner Bank Credit Card	542.14	Wine Disks
03/23/2026	Expenditure		Banner Bank Credit Card	212.86	Step and repeat
03/23/2026	Expenditure		Banner Bank Credit Card	245.80	Sign printing at Walgreens
03/23/2026	Expenditure		Banner Bank Credit Card	463.50	Wine Walk Step and repeat phtographer
03/23/2026	Expenditure		Banner Bank Credit Card	180.95	Amazon
03/23/2026	Expenditure		Banner Bank Credit Card	59.25	Glasses - shipping
03/23/2026	Expenditure		Banner Bank Credit Card	198.89	Amazon x 3
03/23/2026	Expenditure		Banner Bank Credit Card	163.05	Canva Printing
03/31/2026	Expenditure	DD	Courtney OBracain	250.00	Final Wine Walk Payment
<b>Total for 502 - Wine Walk Expenses</b>				<b>\$27,319.58</b>	
504 - Holiday Stroll Expenses					
08/26/2025	Check	1073	City of Glendora	50.00	Stroll Permit Fee
08/26/2025	Check	1073	City of Glendora	50.00	Santa in the Village Permit fee
09/09/2025	Check	1076	Glendora Community Services Foundation	100.00	Stroll Banner
09/09/2025	Check	1076	Glendora Community Services Foundation	200.00	Santa in the Village Banner
10/14/2025	Check	1081	G&F Carriages	300.00	Carriage Deposit
10/16/2025	Expenditure	1082	Glendora Chamber	190.00	11x17 posters color: 100
10/16/2025	Expenditure	1082	Glendora Chamber	45.00	8.5x11 fliers color: 75
11/10/2025	Expenditure	DD	Evan Turunen	920.00	Sound for GHS Chior
11/13/2025	Check	1085	SIGN CONTRACTORS, INC.	488.00	Santa in the Village Banner: In# 230452
11/18/2025	Check	1086	Stephanie Nicosia	350.00	Photo's for the stroll
11/21/2025	Check	1087	GHS Show Choir Boosters	1,000.00	Show Choir Performance Donation 11/21/2025
12/10/2025	Check	1095	Justin Cadzow	900.00	Santa in the Village
12/11/2025	Check	1096	G&F Carriages	3,700.00	Carriage Final Payment
12/15/2025	Expenditure		Banner Bank Credit Card	1,623.95	porta
12/15/2025	Expenditure		Banner Bank Credit Card	1,050.00	carolers
12/19/2025	Check	1097	San Gabriel Valley Examiner	850.00	Examiner Stroll ads. 11/13-19 & 11/20-26
01/29/2026	Check	1099	G&F Carriages	4,000.00	Second Day: C10388
<b>Total for 504 - Holiday Stroll Expenses</b>				<b>\$15,816.95</b>	

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
<b>505 - Small Business Saturday Expenses</b>					
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Fior
12/15/2025	Expenditure		Banner Bank Credit Card	25.00	Ice Cream
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Luca
12/15/2025	Expenditure		Banner Bank Credit Card	25.00	crust
12/15/2025	Expenditure		Banner Bank Credit Card	42.77	World Market
12/15/2025	Expenditure		Banner Bank Credit Card	67.49	Merch
12/15/2025	Expenditure		Banner Bank Credit Card	50.00	Ram
12/15/2025	Expenditure		Banner Bank Credit Card	160.73	cindy jane
12/15/2025	Expenditure		Banner Bank Credit Card	75.26	Class
12/15/2025	Expenditure		Banner Bank Credit Card	88.15	Ref
12/15/2025	Expenditure		Banner Bank Credit Card	181.59	Peach
12/15/2025	Expenditure		Banner Bank Credit Card	97.56	Loris
<b>Total for 505 - Small Business Saturday Expenses</b>				<b>\$913.55</b>	
<b>506 - Friday Night Twilight Expenses</b>					
07/10/2025	Check	1063	Ray McNamara	300.00	Ray McNamara Music 07/11/2025
07/17/2025	Check	1064	Renee Anchondo	250.00	Music performance July 18, 2025
07/25/2025	Check	1065	Robert Fontaine Band	650.00	Invoice # 236
08/01/2025	Check	1069	Mark Herring	500.00	In: 081625
08/08/2025	Check	1070	Loraine Moxham Music	200.00	8/8/2025 Performance
08/14/2025	Check	1071	Ray McNamara	300.00	Ray McNamara Music 08/14/2025
08/22/2025	Check	1072	Ricky Parish	600.00	(1) Band Performance for Glendora Chamber of Commerce BID (2) hours show for August 22, 6 PM.
08/28/2025	Check	1074	Elizabeth Villa	375.00	My Pet Rock: 8/28/2025
09/05/2025	Check	1075	Renee Anchondo	805.00	Music performance September 5, 2025
09/11/2025	Check	1077	Mark Herring	500.00	In: 091225
09/19/2025	Check	1078	Renee Anchondo	250.00	Music performance September 19, 2025
09/26/2025	Check	1079	Elizabeth Villa	375.00	My Pet Rock: 9/26/2025 Show
<b>Total for 506 - Friday Night Twilight Expenses</b>				<b>\$5,105.00</b>	
<b>507 - Event &amp; Communication Coordinator</b>					
10/22/2025	Expenditure	DD	Megan Kaye	1,950.00	2025 Glendora Village Halloween Walk
11/25/2025	Check	1088	Megan Kaye	1,250.00	Stroll and Santa
12/01/2025	Check	1089	Megan Kaye	1,150.00	SBS
03/30/2026	Expenditure	DD	Megan Kaye	4,450.00	Wine Walk
<b>Total for 507 - Event &amp; Communication Coordinator</b>				<b>\$8,800.00</b>	
<b>Total for 500 - BID Event Expenses</b>				<b>\$67,163.20</b>	
<b>600 - Other Expenses</b>					
<b>603 - Village Seasonal Banners</b>					
07/28/2025	Check	1068	SIGN CONTRACTORS, INC.	230.00	Summer banner install: IN# 230294
09/30/2025	Check	1080	SIGN CONTRACTORS, INC.	230.00	Fall banner install: IN# 230387
12/01/2025	Check	1091	SIGN CONTRACTORS, INC.	230.00	INSTALL WINTER BANNERS: In# 230470
03/23/2026	Check	1115	SIGN CONTRACTORS, INC.	255.00	Installation of Spring Banners IN: 230648
<b>Total for 603 - Village Seasonal Banners</b>				<b>\$945.00</b>	
<b>604 - Storage Unit Expense</b>					
07/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
08/25/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
09/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
10/28/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G NOV
11/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G NOV-dec
12/24/2025	Expenditure		Security Public Storage - Glendora	387.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
01/26/2026	Expenditure		Security Public Storage - Glendora	422.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741
02/24/2026	Expenditure		Security Public Storage - Glendora	422.00	ACH Sec Public Stg G 62692126 ACH Sec Public Stg G XXXXXX2698 CCD XXXXXX9741

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
<b>Total for 604 - Storage Unit Expense</b>				<b>\$3,166.00</b>	
605 - Music System					
03/16/2026	Check	1109	PlayNetwork LLC	383.40	IN: 59386300
<b>Total for 605 - Music System</b>				<b>\$383.40</b>	
<b>Total for 600 - Other Expenses</b>				<b>\$4,494.40</b>	

# Glendora Village BID

## Statement of Activity Detail

July 2025 - March 2026

DATE	TRANSACTION TYPE	NUM	NAME	AMOUNT	MEMO/DESCRIPTION
General business expenses					
Bank fees & service charges					
01/21/2026	Deposit			3.00	
01/21/2026	Deposit			22.65	Fees from Chamber Square
01/22/2026	Deposit			7.55	
01/27/2026	Deposit			14.80	
01/28/2026	Deposit			7.55	
01/29/2026	Deposit			7.55	
01/30/2026	Deposit			7.55	
02/02/2026	Deposit			7.55	
02/04/2026	Deposit			7.55	
02/06/2026	Deposit			7.55	
02/11/2026	Deposit			14.80	
02/13/2026	Deposit			7.55	
<b>Total for Bank fees &amp; service charges</b>				<b>\$115.65</b>	
<b>Total for General business expenses</b>				<b>\$115.65</b>	
QuickBooks Payments Fees					
10/14/2025	Expenditure		QuickBooks Payments	8.75	System-recorded fee for QuickBooks Payments. Fee-name: DiscountRateFee, fee-type: Daily.
10/16/2025	Expenditure		QuickBooks Payments	5.98	System-recorded fee for QuickBooks Payments. Fee-name: DiscountRateFee, fee-type: Daily.
<b>Total for QuickBooks Payments Fees</b>				<b>\$14.73</b>	
void					
07/28/2025	Check	1066		0.00	VOID: Misprint
07/28/2025	Check	1067	Ashley Kesicbasian	0.00	Voided check. Did DD
12/01/2025	Check	1090	Void	0.00	
12/10/2025	Check	1094	Void		
12/10/2025	Check	1093	Void		
12/10/2025	Check	1092	Void		
<b>Total for void</b>				<b>\$0.00</b>	
<b>Total for Expenditures</b>				<b>\$82,391.54</b>	
<b>Net Revenue</b>				<b>\$8,206.58</b>	



## BID Merchant Survey Responses

Crystal Manke



1

03/23/2026 02:14:55 PM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Excellent

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

Significant increase in sales/traffic

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Excellent

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

Yes, very well distributed

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**

Such a great experience this year. We stayed busy throughout with many comments about



## **BID Merchant Survey Responses**

a well-produced and fun event. Would love to expand the vendor market footprint & also introduce some culinary elements / a VIP space.

**Any other comments or explanation of any of the above responses?**



## BID Merchant Survey Responses

JC Campero



2

03/23/2026 09:59:15 PM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Poor

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

Significant increase in sales/traffic

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Poor

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

No, traffic was uneven

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**

More marketing



## BID Merchant Survey Responses

More communication

Don't discount the tickets after people had purchased their early bird tickets, we received a lot of complaints

Why did we give away tickets? That has never happened before

A lot less people attended bs last year

We noticed that we didn't have a lot of our local neighbors

The quality of wine keeps going down

One case of our wine was not good (vinegar taste) not proper storage or handling of the wine

Our sign was crooked and falling

### **Any other comments or explanation of any of the above responses?**

We appreciate the communication efforts through instagram, however that is not effective

We need to have additional tools like email or personalized all, especially with the participants and sponsors, we almost missed the deadline for the video

Glendora Village instagram only posted certain businesses and not supporting the sponsors accordingly

There were pictures of attendees drinking straight from the bottle, poor judgement and compromising our ABC license absolutely unacceptable



## BID Merchant Survey Responses

lorri Shultz



3

03/24/2026 10:27:42 AM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Good

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

Moderate increase

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Poor

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

Yes, very well distributed

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**

Social Media presence needs to be elevated and advertising was not good



## **BID Merchant Survey Responses**

The graphics of flyer was terrible that one looked like clip art .

Spend our money on improving social media!

### **Any other comments or explanation of any of the above responses?**

We need to elevate and bring more class



## BID Merchant Survey Responses

Loria Gardens



4

03/23/2026 03:22:19 PM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Good

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

No noticeable impact

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Good

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

Some areas were crowded/others slow

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**



## **BID Merchant Survey Responses**

### **Any other comments or explanation of any of the above responses?**

we had significantly less actual business than prior years making the event costly for us



## BID Merchant Survey Responses

Fabiola Camacho



5

03/23/2026 02:29:18 PM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Poor

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

No noticeable impact

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Fair

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

Some areas were crowded/others slow

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**

Have the event on a different month, maybe during Christmas



## **BID Merchant Survey Responses**

**Any other comments or explanation of any of the above responses?**



## BID Merchant Survey Responses

Callan Banos



6

03/23/2026 02:14:09 PM PDT

**Were you open during the Wine Walk?**

YES

**If not, was there a reason?**

**Overall Experience: How would you rate your overall experience participating in this year's Glendora Wine Walk?**

Fair

**Business Impact: Did the Wine Walk have a positive impact on your business during the event?**

No noticeable impact

**Event Logistics & Support: How would you rate the organization and support provided by the committee (communication, setup, materials, check-in, etc.)?**

Excellent

**Crowd Flow & Engagement: Did you feel the crowd flow and distribution of attendees throughout the Village was effective?**

Yes, very well distributed

**Future Participation & Improvements: What is one thing we could improve to make the Wine Walk more successful for your business next year?**



## **BID Merchant Survey Responses**

**Any other comments or explanation of any of the above responses?**



# STAFF REPORT

**TO:** Chair and Advisory Board Members  
**FROM:** BID Management  
**SUBJECT:** Meda Business Over Payment

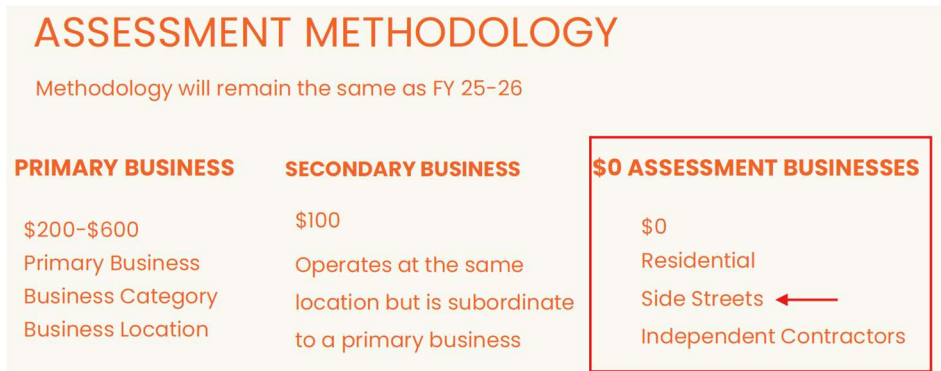
**DATE:** 04/2/26  
**DISTRICT(S):** N/A

## RECOMMENDATION

1. Review and discuss BID fees for Meda businesses.

## DISCUSSION

Our current BID district assessment methodology states that side street businesses such as businesses in the building located at 150 E Meda Ave. are subject to a \$0 assessment as seen in the chart below.



It has come to our attention at the businesses listed below have been charged BID assessments as seen here.

Business Name: DBA	Business: Address Line 1	BID Fee Amount Paid	Business Type
LIFE SCUPLT GLENDORA	150 E MEDA AVE #120	\$500.00	Tanning Salon
MOTHERS HELPING OTHERS	150 E MEDA AVE #270	\$100.00	Bingo
GEORGIE ROGERS	150 E MEDA AVE 230	\$500.00	Professional & Semi-Professional
JVN REAL ESTATE	150 E MEDA AVE STE 130	\$100.00	Real Estate Brokers
NEW HARBOR COUNSELING	150 E MEDA AVE STE 230	\$400.00	Psychoanalysts
MARISSA HARTEL-CONE	150 E MEDA AVE STE 280	\$400.00	Medical Offices

Recommended solution:

- BID Manager has already worked with city staff and HDL to prevent these businesses from paying future assessments.
- Staff to confirm actual payment of the fees and refund assessments paid out of BID account upon approval of the board.

## FISCAL IMPACT

- Refund of assessment previously collected.

Prepared By: Joe Cina, BID Manager & President/CEO, Glendora Chamber of Commerce