

The logo features a large, stylized 'F' in black with a red lowercase 'f' nested inside it. To the right of the logo, the text 'foolsFURY Theater Company' is written in a bold, black, serif font. Below this, the address '1446 Market Street • San Francisco, CA 94102' and the website 'www.foolsfury.org' are listed in a smaller, black, sans-serif font.

# foolsFURY Theater Company

1446 Market Street • San Francisco, CA 94102 • [www.foolsfury.org](http://www.foolsfury.org)

March 6, 2020

Award-winning foolsFURY Theater Company is searching for a Crowdfunding Associate for the 2020 FURY Factory Festival of Ensemble and Devised Theater.

## ABOUT THE FURY FACTORY:

Running July 7th-19th, 2020, the FURY Factory is a biennial gathering of performing artists from around the Bay Area and the world. This year's FURY Factory Festival of Ensemble and Devised Theater is collaborating with Calling Up Justice's Claudia Alick as Guest Director. Since its inception in 2005, FURY Factory has become one of San Francisco's most exciting cultural events, a diverse and accessible home for audiences and artists. We offer master class workshops, industry convenings, and some of the most compelling new works by more than 20 innovative, risk-taking companies from around the country and as far away as Afghanistan and the UK.

## CROWDFUNDING ASSOCIATE DUTIES INCLUDE:

- Heading the creation and implementation of an \$8-12K FURY Factory 2020 crowdfunding campaign including timeline and strategic goals
- Managing a crowdfunding site such as GoFundMe including video content, photos, languaging, perks and other content
- Facilitating communication and messaging for foolsFURY staff, board and members to assist with promotion
- Directing tasks of an intern supporting the campaign
- Creating and executing distribution of any donor perks

Development experience preferred, however creative folks with promotion, sales and/or strong social media background will be considered. The ideal candidate will have some relationship with the Bay Area Theater community, however, out of state candidates are encouraged to apply.

## WHO YOU ARE:

The ideal candidate for this position will have a high degree of integrity and strong collaboration skills across race, gender, ability and age. We strongly encourage BIPOC, gender non-conforming, genderqueer, transgender, non-binary and disabled candidates to apply.

## WHO WE ARE:

FoolsFURY is a small ensemble theater company that values the way we work as much as the boundary pushing art we make. We value discourse and encourage members to lean in and lean back when appropriate. We implement strategies for greater inclusion and equity in both the office and the studio. Staff hires are considered members of the company for the duration of their position.

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Named the city's "Best Theater Company" by the *SF Weekly* (2008), and awarded the *SF Bay Guardian's* GOLDIE award for outstanding local theater group, we place a premium on the creation process, building artistic relationships and a commitment to interrogate our assumptions of what American theater can be. Our acclaimed productions include numerous original works and world premieres, as well as deconstructed classics. We engage with the community by offering workshops, a year-long apprenticeship program and internship opportunities. In recent years, we have begun to focus on touring in order to bring our work to a broader audience, give our creations a longer lifespan, and take a greater role in the national dialogue about the future of ensemble theater. As a west-coast hub for ensemble theater, we produce the biennial FURY Factory Festival of Ensemble and Devised Theater, hosting 20 companies over two weeks and featuring works in progress, mainstage performances, workshops and an industry convening.

Although foolsFURY does not operate a physical theater space, we have long-standing relationships with several San Francisco-based theater companies - notably Z Space, Joe Goode Annex and NOH Space - from which we rent space when needed.

#### POSITION DURATION & COMPENSATION:

Compensation: \$20 per hour for up to 75 hours

Duration of the position: March 23 - July 30th

Reduced or free room and board for on-site work exchange is available at Aviva Retreat Center in Sonoma County, CA

FoolsFURY is an equal opportunity employer.

#### HOW TO SUBMIT:

Applications should include a cover letter, CV and references, emailed to [submissions@foolsfury.org](mailto:submissions@foolsfury.org) with "Crowdfunding Associate" in the title by March 15th, 2020.

Please let us know if there are any accommodations that would make the submission process more accessible for you.