



February 29, 2020

Award-winning foolsFURY Theater Company is searching for a Marketing Director!

POSITION: MARKETING DIRECTOR

Key staff member leading all marketing, social media, and other external communications
Reports to: Co-Artistic Directors and Festival Guest Director

DUTIES INCLUDE:

1. Responsible for creating, implementing and measuring the success of a comprehensive marketing, communications and public relations program that will enhance foolsFURY's position within the local and national community
2. Facilitate internal and external communications ensuring a consistent and cohesive articulation of foolFURY's desired image and position to all constituencies. This includes copy/editing content for and managing foolsFURY's digital media spaces such as the website, mailchimp newsletter, Facebook, Twitter, etc.
3. Responsible for editorial direction, design, production and distribution of foolsFURY's promotional materials (programs, posters, etc) including coordination of the appearance of print and electronic materials such as letterhead, logo, brochures, etc.
4. Meet and collaborate creatively on marketing decisions with lead staff
5. Regularly conduct relevant audience surveys, field-wide market research, and track analytics
6. Lead projects as assigned, such as cause-related marketing and special events

QUALIFICATION REQUIREMENTS:

- Cultural competency and an intersectional lens
- Demonstrated skills, knowledge and experience in the design and execution of marketing, communications and public relations activities
- Strong creative, strategic, analytical and organizational skills
- Experience overseeing the design and production of print materials and publications
- Computer literacy in word processing, database management and web page layout, etc.
- Commitment to working with shared leadership and in cross-functional teams

foolsFURY Theater Company

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- Strong oral and written communications skills
- Ability to manage multiple projects at a time
- Other duties as assigned

Other: Bachelor's degree in journalism, marketing, public relations or minimum of 5 years experience in marketing, communications or public relations with demonstrated success, preferably in the arts sector. Experience working with volunteers is desirable.

WHO YOU ARE:

The ideal candidate for this position will have a high degree of integrity and strong collaboration skills across race, gender, ability and age. We strongly encourage BIPOC, gender non-conforming, genderqueer, transgender, non-binary and disabled candidates to apply.

WHO WE ARE:

FoolsFURY is a small ensemble theater that values the way we work as much as the boundary pushing art we make. We value discourse and encourage members to lean in and lean back when appropriate. We implement strategies for greater inclusion and equity in both the office and the studio. Staff hires are considered members of the company for the duration of their position.

Named the city's "Best Theater Company" by the *SF Weekly* (2008), and awarded the *SF Bay Guardian's* GOLDIE award for outstanding local theater group, we place a premium on the creation process, building artistic relationships and a commitment to interrogate our assumptions of what American theater can be. Our acclaimed productions include numerous original works and world premieres, as well as deconstructed classics. We engage with the community by offering workshops, a year-long apprenticeship program and internship opportunities. In recent years, we have begun to focus on touring in order to bring our work to a broader audience, give our creations a longer lifespan, and take a greater role in the national dialogue about the future of ensemble theater. As a west-coast hub for ensemble theater, we produce the biennial FURY Factory Festival of Ensemble and Devised Theater, hosting about 20 companies over two weeks and featuring works in progress, mainstage performances, workshops and an industry convening.

Although foolsFURY does not operate a physical theater space, we have long-standing relationships with several San Francisco-based theater companies - notably Z Space, Joe Goode Annex and NOH Space - from which we rent space when needed.

The logo features a large, stylized 'F' with a red lowercase 'f' nested inside it. To the right of this icon, the text 'foolsFURY Theater Company' is written in a bold, black, serif font. Below the company name, the address '1446 Market Street • San Francisco, CA 94102' and the website 'www.foolsfury.org' are listed in a smaller, black, sans-serif font.

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This year's FURY Factory Festival of Ensemble and Devised Theater is collaborating with Calling Up Justice's Claudia Alick as Guest Director. Held July 7th-19th, 2020, the FURY Factory is a biennial gathering of performing artists from around the Bay Area and the world. Since its inception in 2005, FURY Factory has become one of San Francisco's most exciting cultural events, a diverse and accessible home for audiences and artists. We offer master class workshops, industry convenings, and some of the most compelling new works by more than 20 innovative, risk-taking companies from around the country and as far away as Afghanistan and the UK.

COMPENSATION:

This is a part-time position.

Start Date: ASAP

Compensation: DOE, \$25-\$30 per hour, 5-10 hours per week

The Marketing Director is a part-time, hourly employee. FoolsFURY is an equal opportunity employer.

HOW TO SUBMIT:

Applications should include a cover letter, CV and references, emailed to submissions@foolsfury.org with "Marketing Director" in the title by March 15 2020.

Please let us know if there are any accommodations that would make the submission process more accessible for you.

The search committee intends to make its decision by April 1st, 2020