



ABOUT THE FURY FACTORY:

March 5, 2020

Running July 7th-19th, 2020, the FURY Factory is a biennial gathering of performing artists from around the Bay Area and the world. This year's FURY Factory Festival of Ensemble and Devised Theater is collaborating with Calling Up Justice's Claudia Alick as Guest Director. Since its inception in 2005, FURY Factory has become one of San Francisco's most exciting cultural events, a diverse and accessible home for audiences and artists. We offer master class workshops, industry convenings, and some of the most compelling new works by more than 20 innovative, risk-taking companies from around the country and as far away as Afghanistan and the UK.

DUTIES INCLUDE:

- Develop, manage, and implement a targeted public relations campaign for FURY Factory, July 10 - 22.
- Write and distribute one to two press releases to more than 300 local, regional and national media outlets including print, broadcast and online.
- Research and target media, focusing on theater, arts & culture, the Bay Area and so on.
- Work with guest companies to develop story ideas and pitches.
- Review and consult on press photos and marketing imagery.
- Attend Festival marketing meetings.
- Pitch advance preview stories to newspapers and online media outlets.
- Solicit broadcast coverage including interviews.
- Respond to and manage all press requests. Set up press comps as needed for the evenings.
- Create press kits as needed.
- Notify foolsFURY of important press breaks when they occur; email and compile digital press clips.

WHO YOU ARE:

The ideal candidate for this position will be calm in the middle of a storm and highly organized. Ability to remain professional and friendly towards others during stressful situations is required. She or he has a high degree of integrity and strong collaboration skills across race, gender, ability and age. We strongly encourage BIPOC, gender non-conforming, genderqueer, transgender, non-binary and disabled candidates to apply.

WHO WE ARE:

FoolsFURY is a small ensemble theater company that values the way we work as much as the boundary pushing art we make. We value discourse and encourage members to lean in and lean back when appropriate. We implement strategies for greater inclusion and equity in both the office and the studio. Staff hires are considered members of the company for the duration of their position.



1446 Market Street • San Francisco, CA 94102 • [www.foolsfury.org](http://www.foolsfury.org)

Named the city's "Best Theater Company" by the *SF Weekly* (2008), and awarded the *SF Bay Guardian's* GOLDIE award for outstanding local theater group, we place a premium on the creation process, building artistic relationships and a commitment to interrogate our assumptions of what American theater can be. Our acclaimed productions include numerous original works and world premieres, as well as deconstructed classics. We engage with the community by offering workshops, a year-long apprenticeship program and internship opportunities. In recent years, we have begun to focus on touring in order to bring our work to a broader audience, give our creations a longer lifespan, and take a greater role in the national dialogue about the future of ensemble theater. As a west-coast hub for ensemble theater, we produce the biennial FURY Factory Festival of Ensemble and Devised Theater, hosting about 20 companies over two weeks and featuring works in progress, mainstage performances, workshops and an industry convening.

Although foolsFURY does not operate a physical theater space, we have long-standing relationships with several San Francisco-based theater companies - notably Z Space, Joe Goode Annex and NOH Space - from which we rent space when needed.

#### POSITION DURATION & COMPENSATION:

Position Duration: ASAP-August 15  
Compensation: \$2600-3000, DOE

This is a part-time position, approx 100 hours

Reduced or free room and board for on-site work exchange is available at Aviva Artist Retreat center in Sonoma County, CA

#### HOW TO SUBMIT:

Applications should include a cover letter, CV and references, emailed to [submissions@foolsfury.org](mailto:submissions@foolsfury.org) with "Public Relations Consultant" in the title by March 20, 2020.

Please let us know if there are any accommodations that would make the submission process more accessible for you.