





WHAT'S YOUR OPINION ABOUT SOLAR?









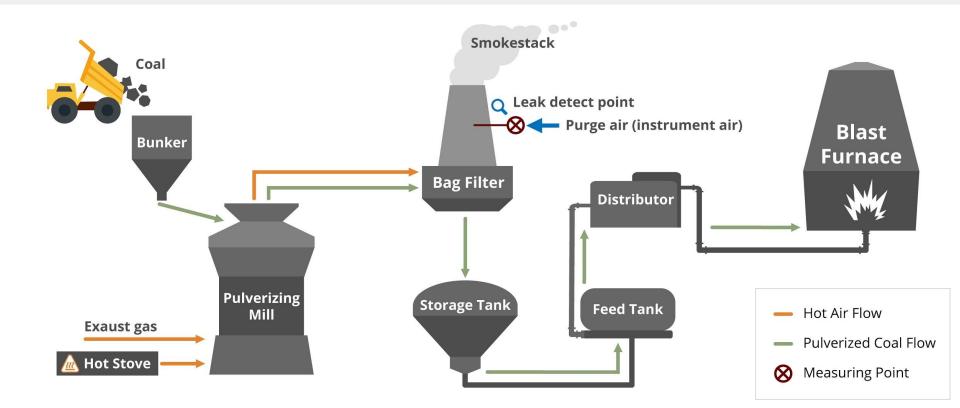


OUR MAIN SOURCE OF ENERGY COMES FROM DIRTY ENERGY Coal, Oil, Gas, etc.

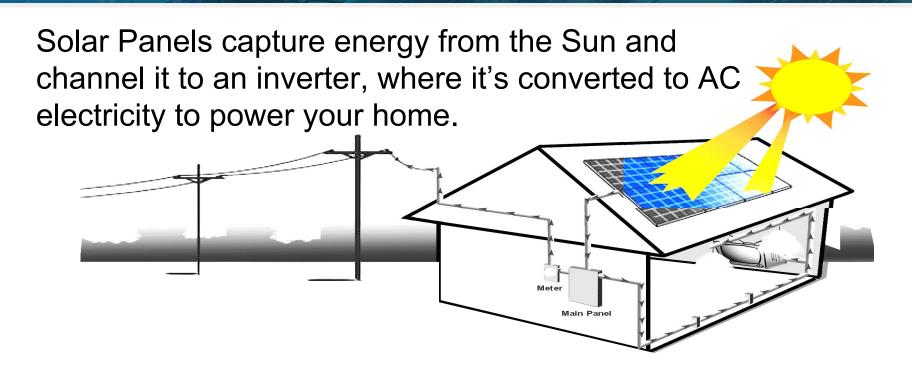
7,677 Operational
Power Plants in US alone



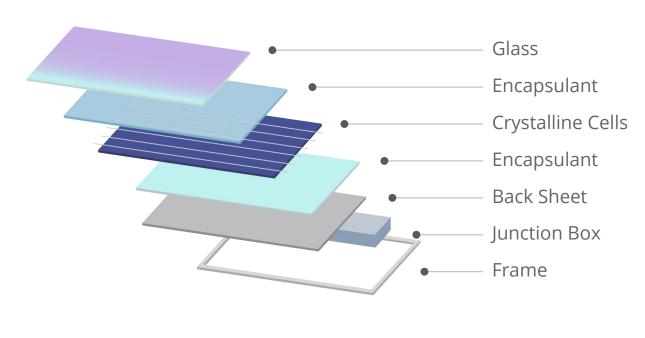
PULVERIZED COAL INJECTION SYSTEM







MANY CELLS ARE THEN TURNED INTO A PANEL

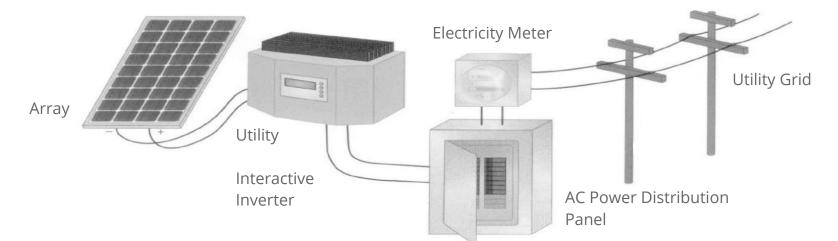






SOLAR (PHOTOVOLTAIC) SYSTEM COMPONENTS PV Array refers to all system components

- Panels
- Inverters
- Wiring
- Racking and / or Railing Systems (not shown)





Federal Tax Credit

If you have taxable income, you may be eligible for a 30% Tax Credit

HEADER

ABCDEFGHIJKLMNOP

HEADER

ABCDEFGHIJKLMNOP



PRICE OF GAS vs KWH OF

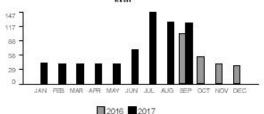


Do you do paper or on-line billing?

Amount of electricity you used

Meter reading on Sep 14	38902
Meter reading on Aug 15	35174
Total electricity you used, in kWh	3728
On-peak meter reading on Sep 14	13880
On-peak meter reading on Aug 15	12207
On-peak electricity you used, in kWh (9 am to 9 pm Monday to Friday)	1673
Off-peak electricity you used, in kWh	2055

Average daily electricity use per month



Comparing your monthly use

	This month	Last month	This month last year
Billing days	30	32	30
Average outdoor temperature	89°	91°	89°
Your total use in kWh	3728	4046	2866
Percentage of on-peak use	45%	41%	45%
Your average daily cost	\$19.29	\$17.35	\$13.84

For period 08-19-2017 to 09-14-2017 Charges for electricity services

Cost of electricity you used

Customer account charge	\$7.43
Delivery service charge	\$104.45
Environmental benefits surcharge	\$7.14
System benefits charge	\$9.26
Power supply adjustment*	64.00
Metering*	¢5 94
Meter reading*	\$1.94
Billing*	\$2.19
Generation of electricity on-peak*	\$244.09
Generation of electricity off-peak*	\$40.89
Federal transmission and ancillary services*	\$36.81
Federal transmission cost adjustment*	\$10.95
LFCR adjustor	\$10.10
Cost of electricity you used	\$482.92

Taxes and fees

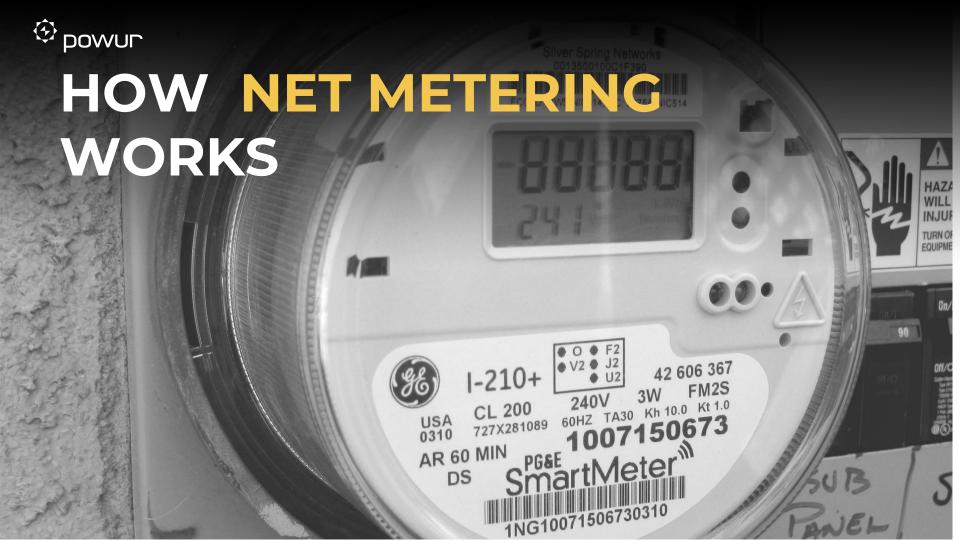
Regulatory assessment	\$1.31	
State sales tax	\$27.66	
County sales tax	\$3.46	
City sales tax		
Franchise fee	\$9.68	
Cost of electricity with taxes and fees	\$525.03	

^{*} These services are currently provided by APS but may be provided by a competitive supplier.

Show the price per KWH

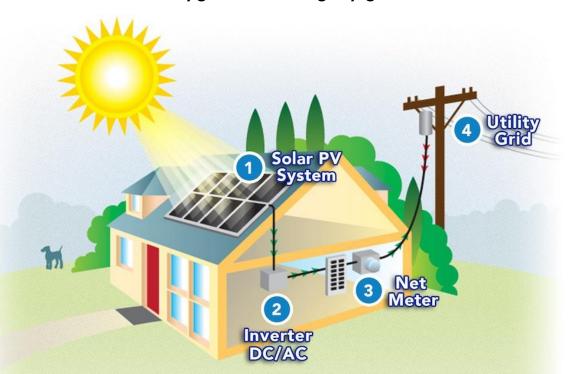
\$525.03 / 3728 KWH

\$0.1408



GRID TIED SOLAR ELECTRIC SYSTEM

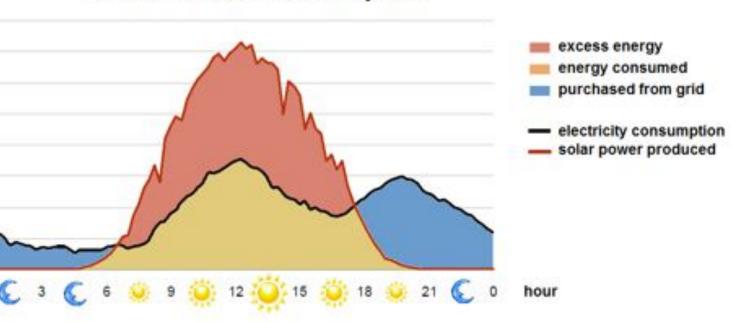
Power is only generated during daylight hours when demand is low



- Most of your power is needed at night, when there is no sun out
- The solar system is connected to the grid; it acts as a giant battery
 - The grid receives the excess energy produced during the daylight hours
 - You pull energy from the grid during the night when there is no sun
- The power company credits you for electricity you put on, and then deducts the credits at night when you draw.
- They bill you each month for the difference

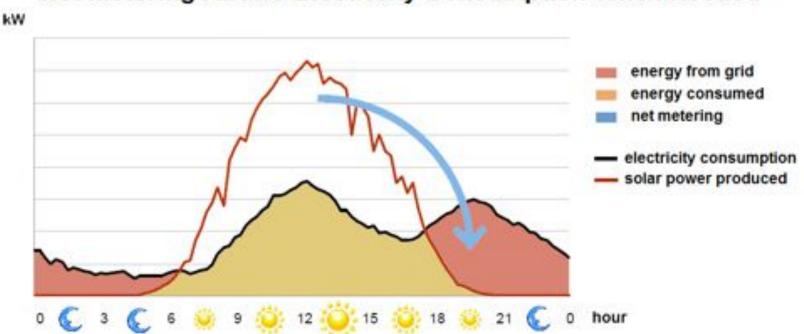
© powur GENERATION AND CONSUMPTION

Generation and Consumption



** POWUL NET METERING ALLOWS CONSUMPTION WHEN NEEDED

Net Metering Allows Electricity Consumption When Needed







SOLAR ELIGIBILITY

Cost of Energy

Credit

Roofing

Shading



**POWUF ROOF ASSESSMENT

Look at the roof and check for the following...

1.

Roof orientation, size and shape

- ✓ Is it the right direction?
- ✓ Is there enough space for panels on the south side?

2.

Roof Quality

✓ Are the shingles intact or do they look old and ratty?

3.

Tree on the south facing side

- ✓ Are there trees that could create shade on the roof?
- ✓ Proximity of trees to the home?



HOW DOES WEATHER AFFECT MY SOLAR POWER PRODUCTION?

Here are some examples of potential panel efficiency changes:

- Cloudy & raining 40% 90% drop in efficiency depending on how dark & heavy the rain & clouds are.
- Heavy San Francisco fog 15%-20% drop in efficiency
- Light San Francisco fog 8%-15% drop in efficiency
- Age of the panels 0.5%-1% drop per year
- Dirty panels 1%-5% drop in efficiency



We will create a **CUSTOM PROPOSAL CASH OR ZERO DOWN** FINANCING?





Homeowner Benefits

- >>> Immediate Savings
 Avg homeowners lowers
 their monthly bill by
 5 to 50% each month...
 immediately
- Increase Home Value A new study by Lawrence Berkeley has shown a median sized residential solar system can increase your home's value by \$20,000 or more.
- >>> Fixed Energy Cost
 You will know your monthly clean energy cost in advance vs rising fossil fuel costs.
- Own Your Energy
 The average Powur customer
 saves \$26,000 over the life of
 the agreement with no
 prepayment penalty and
 then they own their energy
 free and clear



What happens next?

- Review & Sign Installation Agreement
- 2 Solar Installer Site Visit
- (3) Residential Solar Permit
- Solar Installation
- (5) Utility Inspection
- 6 Turn On Solar & Start Saving!

