

# COFFY DAVID-SHEA

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## Senior Technical Program Manager/Producer

Dynamic Senior Technical Program Manager with 10+ years of experience driving large-scale, cross-functional programs across the gaming, platform services, and tech industries. Expert in leading global engineering initiatives, launching digital content platforms, and scaling operations across internal cross-functional teams and external partners including both gaming and non-gaming experiences. Hands-on experience with agile frameworks, live services, platform tools, and stakeholder alignment across product, engineering, and operations. Shipped AAA game titles and led agile transformations for various organizations.

## Core Competencies

Cross-Functional Program Leadership • Agile & Scrum Mastery • Game & Platform Delivery • Global Stakeholder Management • Fluent in Technical Collaboration • Internal Cross-Functional, Studio & Vendor Coordination • OKRs & Reporting • Process Optimization

## Professional Experience

### 2K Games – Senior Technical Producer / Program Manager, Manager

August 2021 – Present

- Led cross-functional engineering and platform service programs across multiple global studios (Visual Concepts, Firaxis, Cloud Chamber, etc.)
- Drove delivery of AAA game titles including NBA2K, WWE 2K, Civilization VII, Lego 2K, Drive Marvel Midnight Suns, and more, through full development lifecycle
- Developed agile program frameworks and reporting dashboards across engineering, infrastructure, QA, and product teams
- Acted as technical program liaison between studio leadership, internal partners, and publishing operations
- Spearheaded integration between live services and internal development tools, streamlining platform support

### Healthgrades – Senior Technical Program Manager, Manager

August 2020 – August 2021

- Managed engineering and product initiatives for multiple data-driven SaaS platforms
- Introduced agile processes and reporting for Mercury product suite and led customer migration efforts
- Oversaw TPM team and drove delivery across technical and customer-facing projects

### HouseCanary – Program Manager

January 2018 – April 2020

- Managed cross-functional tech and data teams in developing enterprise-grade data tools and consumer platforms
- Led DevOps, Security, and AWS compliance projects including SSO, CCPA, and legacy shutdown initiatives
- Implemented agile training and developed OKR-aligned program delivery systems

### Google – Program Manager, Google Play Movies & TV

March 2016 – January 2018

- Managed global engineering team supporting Google Play Movies tooling, automation, and regional expansion
- Launched avails automation system improving cycle times by 80%
- Oversaw high-profile launches and migration of operational systems for international markets

### Education & Certifications

MFA, Motion Pictures and Television – Academy of Art University

BA, Communication Arts, Major in Advertising – University of Santo Tomas

Certified Scrum Master (Scrum Alliance) • PMP (In Progress) • Salesforce

Admin (In Progress)