

R. GEOFFREY FERRELL, II

PROFESSIONAL EXPERIENCE

Geoffrey Ferrell Associates (previously Ferrell Madden & Ferrell Madden Lewis) Principal. 1992-97; 1999-present
Torti Gallas & Partners. CHK, Silver Spring, MD. 1999
Treasure Coast Regional Planning Council, Director of Urban Design. Stuart, FL. 1997-99
Duany Plater-Zyberk Architects and Town Planners, Project Manager/Designer. Miami, FL. 1989-92
Oregon Department of Energy, Conservation Division, Management Analyst. 1980-83

URBAN DESIGN, TOWN PLANNING, & FORM-BASED CODES

- Downtown Master Plan & Form-Based Code, Cedar Falls, IA
- Zoning Code Update, Downtown Form District, Cedar Rapids, IA, with Community ReCode
- Gateway Corridors Master Plan & Form-Based Code, Winooski, VT
- Center City Vision Plan & Form-Based Code, Norman, OK – with National Charrette Institute & Opticos Design.
- Development Code Update, Downtown Form District, Columbia, MO – with Clarion Associates.
- Lee Highway Vision Plan & Zoning Analysis, Arlington County, VA – with Dover Kohl & Partners
- 2034 Comprehensive Plan Update, Place Type Character chapter, Suffolk, VA – with McBride Dale Clarion.
- Transit-Oriented Neighborhood (TON) District Zoning-Toolkit for Bus Rapid Transit stations, Greenville, SC.
- Hull Street Corridor Master Plan, Richmond/Chesterfield County, VA, with Rhodeside & Harwell.
- Columbia Pike Special Neighborhoods Area Plan; Arlington County VA, with Dover Kohl & Partners.
Project received: 2012 Benjamin Banneker National Capital APA Planning Award; 2014 CNU Charter Award.
- Overland Park Form Districts, Overland Park, KS.
- Portsmouth Uptown D2 District, London Boulevard and High Street Corridors, Portsmouth VA.
- Urban Centers Toolkit, Prince Georges County MD, with Code Studio, Inc.
- Heart of Peoria Charrette, Master Plans & Land Development Code, Peoria, IL.
- Broad Avenue Revitalization District, Memphis/Shelby County TN, with Duncan Associates.
- Fremont Form-Based Zoning Ordinance, Fremont MI, with LSL Planning.
- Farmers Branch DART Station Area & Form-Based Code, Farmers Branch TX.
- Columbia Pike Master Plan and Form-Based Code; Arlington County VA, with Dover Kohl & Partners.
- Pleasant Hill BART Station Property Form-Based Code, Contra Costa County CA.
- Peninsula Neighborhood Form-Based Code, Iowa City, IA.
- Longleaf, New Port Richey FL, with Armando M. Montero.
- Windsor Village, Vero Beach, FL. Town Planner for Village (Duany Plater-Zyberk master plan).
- Riviera Beach Masterplan & Form-Based Code, Riviera Beach FL, with Mark Schimmenti.

PROFESSIONAL ACTIVITIES, PUBLICATIONS, & AWARDS

- **Memberships:** Form-Based Codes Institute – founding Board Member; Congress for the New Urbanism – Charter Member; Washington DC Chapter of CNU – Charter Member
- EPA Smart Growth Blue Ribbon + 2010 Virginia APA Award – Portsmouth Uptown D2 District. 2012 & 2010
- Driehaus Form-Based Code Awards – Farmers Branch Station Area & Heart of Peoria Form-Districts. 2007 & 2010
- Texas APA Planning Award – Farmers Branch DART Station Area. 2005
- **Form-Based Codes.** Contributor (by D. Parolek, K. Parolek, and P. Crawford) Published by Wiley & Sons. 2008.
- **TND III / Blueprints for a Better Future: Building Plans and Urban Design Principles for a Better South Florida.** Editor, Essay Section. Author, “Urban Design Principles for Building Neighborhoods, Towns, and Cities.” 1999
- **The New Urbanism.** Contributor. (by Peter Katz) Published by McGraw Hill. 1992
- Progressive Architecture Magazine Urban Design Citation – Riviera Beach Masterplan. 1991
- **The City is an Investment in Our Future,** Proposals for an Alternative Approach to Urban Development on the Example of Chur, Switzerland. Co-author with Thomas Dalbert-Weiss. Book published in Switzerland, 1990

SELECTED SPEAKING ENGAGEMENTS

- Ontario Association of Architects, Conference Speaker; Quebec, ON. 2019
- Congress for the New Urbanism (CNU). Speaker/panelist – Various locations. 2002-2011
- Paul Crawford Annual Lecture; California Polytechnic University, San Luis Obispo, CA. 2009
- American Planning Association (APA) National Conference. Speaker/panelist – Various locations. 2004-06, 2010-11.
- New Partners for Smart Growth Annual Conference, speaker & panelist; Miami Beach, FL & Seattle, WA. 2005 & 2010
- Michigan Society of Planners Annual Meeting: Keynote & Form-Based Codes workshop, Grand Rapids, MI. 2004
- Brookings Institution, “Alternatives to Zoning,” speaker & panelist; Chicago, IL. 2002
- National Trust for Historic Preservation Conference. Speaker; “New Tools for Preservation,” Cleveland, OH. 2002
- Form-Based Coding Presentation for the City of Chicago, with Peter Katz and Steve Price. Advised Mayor’s Committee to Rewrite the City of Chicago Zoning Ordinance. Chicago, IL. 2001
- Michigan Society of Planners, New Urbanism workshop, speaker. 2000
- 6th Annual Growing Communities Conference, speaker; Grand Rapids, MI. 1999
- Florida Regional AIA Conference, Smart Growth, speaker; Boca Raton, FL. 1998

TEACHING EXPERIENCE

- Adjunct faculty, The Catholic University of America, Architecture, Washington, DC. 202-Present
- Adjunct faculty, Virginia Tech, School of Planning, Alexandria Virginia Campus. 2004-6
- Adjunct faculty, University of Maryland School of Architecture. 2002
- Adjunct faculty, University of Miami, Masters program in Town Design. Taught two studios with Elizabeth Plater-Zyberk, Retrofitting Suburbia and Seminar in New Town Design. 1989-90
- Instructor, Form-Based Codes 201 & 301 – Seminars for Mid-Career Professionals. 2005 – 2020

GEOFFREY FERRELL ASSOCIATES

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town planning
form-based coding

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EDUCATION

- Master of Architecture, Certificate in American Urbanism, University of Virginia, Charlottesville, VA. 1994
- Bachelor of Architecture, Oregon School of Design, Portland, OR. 1988
- Bachelor of Science in Public Policy and Political Science, Willamette University, Salem, OR. 1979