Matilda Jane Clothing

## full of wonder, whimsy & heart

Discover the magic of the season with a dash of old, a sprinkle of the new and the perfect layers to carry you into the ever-changing season. As we take a cue from Mother Nature, our September collection will color your world with rich hues, fresh fall florals and delightful details that evoke imagination-fueled adventures. From apple picking to a little trick or treat fun, these sweet silhouettes are sure to steal your heart as you share this special time of the year with the ones you love.





SMILE WITH PRIDE. ACT WITH HEART. LIVE WITH SOUL.



This page: HARVEST OVERALLS \*NEW!\* | 34112011R | 2-16y \$68

WILLOW DOT HOODIE \*NEW!\* | 34112026T | 2-16y \$58

Opposite page: FALL FLUTTER MEDIUM BOW \*NEW!\* | 34215053A | OS \$16

HEAD IN THE CLOUDS TEE 341120123T | 2-16y **\$34** 

YOU & ME OVERALL SKIRT \*NEW!\* | 34112042B | 2-16y \$58

FALL FLUTTER TIGHTS \*NEW!\* | 34215017A | 6M-16y **\$24** 



ORCHARD BIG RUFFLES \*NEW!\* | 34112033B | 2-16y \$38 Miller.

· Frida

STARDUST SWEATER VEST \*NEW!\* | 341120103T | 2-16y **\$46** 

\$34 STARDUST SWEATER VEST

Opposite page: HEAD IN THE CLOUDS WILD ROSE TEE \*NEW!\* | 34120100T | 2-16y

WILD ROSE BENNY \*NEW!\* | 34112035B | 2-16y \$38

This page: FULL BLOOM SARA TOP \*NEW!\* | 34112041T | 2-16y **\$46** 

3.6



# fresh for fall

Their little legs are going to *fall* in love with our signature ruffle pants and leggings. These little knit numbers are oh-so-comfy and packed with personality.



HAZEL LEGGINGS \*NEW!\* | 34112034B | 2-16y **\$36** 

This page: AUTUMN PRAIRIE SWEATSHIRT \*NEW!\* | 34112030T | 2-16y **\$44** 

HAZEL LEGGINGS \*NEW!\* | 34112034B | 2-16y \$36 Opposite page: DISCOVERY GARDENS BENNY \*NEW!\* | 341120120B | 2-16y \$38 WILD ROSE BENNY \*NEW!\* | 34112035B | 2-16y \$38 ORCHARD BIG RUFFLES \*NEW!\* | 34112033B | 2-16y \$38

# butterfly effect

The scientific theory that a single occurrence, no matter how small, can change the course of the universe forever.

### This page:

AVA GRACE CHAMBRAY TOP \*NEW!\* | 34113016T | 8-16y \$58

ISABELLA MOTO LEGGINGS \*NEW!\* | 3411306B | 8-16y **\$48** 

Opposite page: FALL FLUTTER LAP DRESS \*NEW!\* | 341120117D | 2-16y \$48

COLOR WHEEL SOCKS \*NEW!\* | 34215016A | S-M-L **\$18** 

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# in full bloom

mix & match, again and again.



 This page:

 DISCOVERY GARDENS ROMPER

 \*NEW!\* | 34111011R | 0-3M-18-24M

 \$46

Opposite page: DAHLIA PEASANT TUNIC \*NEW!\* | 341120125T | 2-16y **\$44** 

DISCOVERY GARDENS BENNY \*NEW!\* | 341120120B | 2-16y \$38

DISCOVERY GARDENS BLOUSE \*NEW!\* | 341120114T | 2-16y **\$48** 

SNAPDRAGON LARGE BOW \*NEW!\* | 34215030A | OS **\$16** 









This page: YOU & ME DRESS \*NEW!\* | 34114024D | XS-XXL **\$88** 

Opposite page: SONGBIRD SWEATSHIRT \*NEW!\* | 34114077T | XS-XXL \$58

NIGHTFALL FLARE LEG JEAN \*NEW!\* | 34114022B | 0-22 **\$88** 

DAYDREAM BLOUSE \*NEW!\* | 34114021T | XS-XXL **\$68** 

STORYTELLER JACKET \*NEW!\* | 34114078J | XS-XXL \$88

DISCOVERY GARDENS DRESS \*NEW!\* | 3411409D | XS-XXL \$88

I'VE GOT CANDY BAG \*NEW!\* | 34215015A | OS **\$40** 

\$36 I'VE GOT CANDY BAG

ADDY LEGGINGS \*NEW!\* | 34112036B | 2-16y

HALLOWEEN FUN DRESS \*NEW!\* | 341120102D | 2-16y **\$54** 

HOCUS POCUS HAIR CLIPS \*NEW!\* | 34215014A | OS **\$18** 

Opposite page: HALLOWEEN FUN ROMPER \*NEW!\* | 34111015R | 0-3M-18-24M **\$46** 

This page: SWEET TREATS PAJAMAS \*NEW!\* | 34112067P | 6M-16y \$38

### cast a (sweet) spell

We wouldn't be Matilda Jane without our unique and whimsical original prints! No tricks, just treats with these bewitchingly adorable Halloween styles.

> sparkle alert 🞸

talk about a cute boo crew

FULL BLOOM SARA TOP \*NEW!\* | 34112041T | 2-16y \$46



STARDUST SWEATER VEST \*NEW!\* | 341120103T | 2-16y \$46



WILLOW DOT HOODIE \*NEW!\* | 34112026T | 2-16y \$58



YOU & ME OVERALL SKIRT \*NEW!\* | 34112042B | 2-16y \$58



HAZEL LEGGINGS \*NEW!\* | 34112034B | 2-16y \$36





ORCHARD BIG RUFFLES \*NEW!\* | 34112033B | 2-16y \$38



\*NEW!\* | 34112011R | 2-16y \$68



HARVEST OVERALLS



DAYDREAM MAGGIE DRESS

\*NEW!\* | 34112039D | 2-16y

\$58





HEAD IN THE CLOUDS TEE

341120123T | 2-16y

\$34

SEPTEMBER 2022 Girls'

FALL FLUTTER TEE \*NEW!\* | 34112027T | 2-16y \$34



\*NEW!\* | 341120100T | 2-16y \$34.



HEAD IN THE CLOUDS WILD ROSE TEE





18

### SEPTEMBER 2022 Girls'

DISCOVERY GARDENS BLOUSE \*NEW!\* | 341120114T | 2-16y \$48



WILD ROSE GIRLS' LAP DRESS \*NEW!\* | 34112038D | 2-16y \$48



WILD ROSE BENNY

\$38

\*NEW!\* | 34112035B | 2-16y

BETTER TOGETHER TEE 34112043T | 2-16y \$44



GOLDEN HOUR GIRLS' TOP 34112014T | 2-16y \$38



FLORAL GARDEN BIG RUFFLE

34112015B | 2-16y

\$38

RING AROUND THE ROSIE SKIRT 34112018B | 2-16y \$48



WORLD OF WONDER DRESS 34112032D | 2-16y



SPOT ON LAP DRESS 34112025D | 2-16y \$48





FALL FLUTTER LAP DRESS \*NEW!\* | 341120117D | 2-16y \$48



\*NEW!\* | 341120125T | 2-16y \$44





DISCOVERY GARDENS BENNY

\$38

\*NEW!\* | 341120120B | 2-16y





### COLOR WHEEL SOCKS \*NEW!\* | 34215016A | S-M-L \$18



FALL FLUTTER MEDIUM BOW \*NEW!\* | 34215053A | OS \$16







FALL FLUTTER LARGE BOW \*NEW!\* | 34215013A | OS \$18



OLIVE YOU LARGE BOW

\*NEW!\* | 34215046A | OS

\$16

SNAPDRAGON LARGE BOW \*NEW!\* | 34215030A | OS \$16



WILD ROSE MEDIUM BOW \*NEW!\* | 34215047A | OS \$14



WILD ROSE BABY LAP DRESS

\*NEW!\* | 34111018D | 0-3M-18-24M

\$44

SEPTEMBER 2022 Baby, Tween & Accessories



DISCOVERY GARDENS ROMPER \*NEW!\* | 34111011R | 0-3M-18-24M \$46







AVA GRACE CHAMBRAY TOP \*NEW!\* | 34113016T | 8-16y \$58



ISABELLA MOTO LEGGINGS

\*NEW!\* | 3411306B | 8-16y

\$48



DAYDREAM BLOUSE \*NEW!\* | 34114021T | XS-XXL \$68



YOU & ME DRESS \*NEW!\* | 34114024D | XS-XXL \$88



HOCUS POCUS HAIR CLIPS \*NEW!\* | 34215014A | OS \$18



HALLOWEEN FUN DRESS \*NEW!\* | 341120102D | 2-16y \$54



NIGHTFALL FLARE LEG JEAN

\*NEW!\* | 34114022B | 0-22

\$88

DISCOVERY GARDENS DRESS \*NEW!\* | 3411409D | XS-XXL \$88



I'VE GOT CANDY BAG \*NEW!\* | 34215015A | OS \$40





ADDY LEGGINGS

\$36

\*NEW!\* | 34112036B | 2-16y



SEPTEMBER 2022 Halloween & Women's

SWEET TREATS PAJAMAS \*NEW!\* | 34112067P | 6M-16y \$38





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STORYTELLER JACKET

\*NEW!\* | 34114078J | XS-XXL \$88

\*NEW!\* | 34111015R | 0-3M-18-24M \$46





## The Benefits of Hosting a Show!

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YOUR SHOW SALES	YOU EARN 50% OFF ITEMS	YOU EARN FREE PRODUCT
\$300	1	
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



BOTANICAL MUG \$28 (RETAIL VALUE) FREE WITH \$800 QUALIFYING SHOW



HEART TO HEART POUCH SET \$48 (RETAIL VALUE) FREE WITH \$1,000 QUALIFYING SHOW (includes Mug = \$76 Total Value)



BOTANICAL TOTE \$88 (RETAIL VALUE) FREE WITH \$1,250 QUALIFYING SHOW (includes Mug + Pouch Set = \$164 Total Value)

### Become a Trunk Keeper!

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a Welcome Kit and all the resources you'll need to set yourself up for success. Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

> LEARN MORE AT matildajaneclothing.com/joinus



### How to Buy

Matilda Jane Clothing is sold exclusively through our Trunk Keepers and online at matildajaneclothing.com.

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