

GOOD HART

SEPTEMBER 2022



WHEREVER YOU WANDER

Let's go: The laid-back luxury of the American West and the beauty of Yellowstone National Park spurred our September Good Hart collection. These carefully crafted designs glory in a palette of rich hues, Victorian details and unique prints and textures perfect for the season.

Here's to the destinations that capture our attention and celebrate the natural beauty around us. This journey has a way of awakening us to all the grandest of possibilities life brings our way.



SET THE TONE

Your favorite foundation pieces re-imagined with elevated fabrics and design details. Easy to layer for those cooler days ahead.

**FOREVER
FLORALS**

*From the fresh fall
florals to the
Victorian-inspired
lace detail, get ready
to fall in love
with the beauty of
our Monica Blouse.*



THIS PAGE:

JACKSON HOLE RANCHER HAT
\$54 • 3422506A • OS

YELLOWSTONE MIDI DRESS
\$118 • 34124034D • XS-XXL

OPPOSITE PAGE:

WANDERLUST EARRING SET
\$40 • 3422505A • OS

MONICA BLOUSE
\$88 • 34124021T • XS-XXL

GRAND LOOP JEANS
\$88 • 34124041B • 0-22





THIS PAGE:

PEBBLE CREEK HOODIE
\$68 • 34124026T • XS-XXL

MYSTIC FALLS JEANS
\$88 • 34124040B • 0-22

OPPOSITE PAGE:

SHOOTING STAR SWEATSHIRT
\$68 • 34124032T • XS-XXL

MYSTIC FALLS JEANS
\$88 • 34124040B • 0-22





THIS PAGE:

BOZEMAN TOP
\$74 • 34124023T • XS-XXL

BROKEN ROCK CARGO PANT
\$88 • 34124039B • 0-22

OPPOSITE PAGE:

BETH TEE
\$48 • 34124025T • XS-XXL

MYSTIC FALLS JEANS
\$88 • 34124040B • 0-22





THIS PAGE:

YARROW QUILTED JACKET
\$128 • 34124035J • XS-XXL

BROKEN ROCK CARGO PANT
\$88 • 34124039B • 0-22

OPPOSITE PAGE:

YARROW QUILTED JACKET
\$128 • 34124035J • XS-XXL

UNDER CANVAS BLOUSE
\$78 • 34124017T • XS-XXL

GRAND LOOP JEANS
\$88 • 34124041B • 0-22





BANEERRY TUNIC
\$74 • 34124027T • XS-XXL

GRAND LOOP JEANS
\$88 • 34124041B • 0-22

HEARTSONG TOTE
\$78 • 3422503A • OS

THE BENEFITS OF HOSTING A SHOW

YOUR SHOW SALES	YOU EARN 50% OFF ITEMS	YOU EARN FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



MONICA BLOUSE
\$88 • 34124021T • XS-XXL



GRAND LOOP JEANS
\$88 • 34124041B • 0-22



DUTTON JACKET
\$118 • 34124038J • XS-XXL



BETH TEE
\$48 • 34124025T • XS-XXL



MYSTIC FALLS JEANS
\$88 • 34124040B • 0-22



PEBBLE CREEK HOODIE
\$68 • 34124026T • XS-XXL



BANEBERRY TUNIC
\$74 • 34124027T • XS-XXL



YELLOWSTONE MIDI DRESS
\$118 • 34124034D • XS-XXL



BIG SKY TOP
\$88 • 34124020T • XS-XXL



BOZEMAN TOP
\$74 • 34124023T • XS-XXL



JACKSON HOLE RANCHER HAT
\$54 • 3422506A • OS



SHOOTING STAR SWEATSHIRT
\$68 • 34124032T • XS-XXL



UNDER CANVAS BLOUSE
\$78 • 34124017T • XS-XXL



BROKEN ROCK CARGO PANT
\$88 • 34124039B • 0-22



YARROW QUILTED JACKET
\$128 • 34124035J • XS-XXL



WANDERLUST EARRING SET
\$40 • 3422505A • OS



HEARTSONG TOTE
\$78 • 3422503A • OS



MONICA POUCH
\$30 • 3422702A • OS
FREE WITH A PURCHASE OF \$200+
\$30 RETAIL VALUE

BECOME A TRUNK KEEPER

Join a supportive and thriving community of women across the country who have reimagined their day-to-day as Matilda Jane Trunk Keepers and Good Hart Stylists.

To start, you'll receive a Welcome Kit and all the resources you'll need to set yourself up for success. Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

Learn more at matildajaneclimbing.com/joinus



HOW TO BUY

Good Hart is sold exclusively through our Trunk Keepers.

To shop the collection, find a Trunk Keeper near you.