



Matilda Jane Clothing

AUGUST 2022

# Heart to Heart



A celebration of wonder and exploration, we invite you into a magical world where curiosity is met by adventure, relationships both new and old are deepened and the excitement of the changing season fosters traditions with those we love most.

Our August collection channels a mix of the old and new, styles designed to carry us from the final days of summer and into the golden hues of fall. From reimagined heritage pieces to new silhouettes, get ready to fall in love all over again with the season that is upon us.

Come along as we walk hand in hand and share a little piece of our heart with you...Introducing, *Heart to Heart*.

SMILE WITH PRIDE. ACT WITH HEART. LIVE WITH SOUL.



*This page:*

BETTER TOGETHER TEE  
\*NEW!\* | 34112043T | 2-16y  
\$44

RING AROUND THE ROSIE SKIRT  
\*NEW!\* | 34112018B | 2-16y  
\$48

NOTEBOOK KNEE-HIGHS  
3421501A | S-M-L  
\$18

*Opposite page:*

PASTURE FLUTTER DRESS  
\*NEW!\* | 3411402D | XS-XXL  
\$78

SPOT ON LAP DRESS  
\*NEW!\* | 34112025D | 2-16y  
\$48





EXTRA CREDIT BOW  
34215028A | OS  
**\$16**

SPOT ON LAP DRESS  
\*NEW!\* | 34112025D | 2-16y  
**\$48**

PRETTY PALETTE SOCK SET  
\*NEW!\* | 3421509A | S-M-L  
**\$28**



EXTRA CREDIT BOW | 34215028A | OS | **\$16** HEAD IN THE CLOUDS TEE \*NEW!\* | 341120123T | 2-16y | **\$34**  
 WORLD OF WONDER DRESS \*NEW!\* | 34112032D | 2-16y | **\$58** BOTANICAL SHORTIE | 34112022B | 2-16y | **\$34**  
 DOT YOUR I'S BENNY \*NEW!\* | 34112023B | 2-16y | **\$38** PRETTY PALETTE SOCK SET \*NEW!\* | 3421509A | S-M-L | **\$28**



**This page:**  
GOLDEN HOUR TOP  
\*NEW!\* | 3411108T | 0-3M-18-24M  
**\$36**

FLORAL GARDEN BABY BENNY  
\*NEW!\* | 3411109B | 0-3M-18-24M  
**\$36**

**Opposite page:**  
HEAD OF THE CLASS DRESS  
\*NEW!\* | 3411308D | 8-16y  
**\$58**

BOTANICAL BACKPACK  
3421705PR | OS  
**\$68**



# Best in Class



PINKY PROMISE TOP \*NEW!\* | 34112017T | 2-16y | \$44

BLUE SKIES CHAMBRAY SHORTALL \*NEW!\* | 34112013R | 2-16y | \$58

NOTEBOOK KNEE-HIGHS | 3421501A | S-M-L | \$18

ALPHABET LUNCHBOX | 3421607A | OS | \$40



*This page:*  
MEADOW BROOK GIRLS' BLOUSE  
\*NEW!\* | 34112016T | 2-16y  
\$46

DOT YOUR I'S BENNY  
\*NEW!\* | 34112023B | 2-16y  
\$38

*Opposite page:*  
BOTANICAL BIG RUFFLES  
\*NEW!\* | 341120121B | 2-16y  
\$38

FLORAL GARDEN BIG RUFFLE  
\*NEW!\* | 34112015B | 2-16y  
\$38

DOT YOUR I'S BENNY  
\*NEW!\* | 34112023B | 2-16y  
\$38

RECESS BIG RUFFLES  
34112045B | 2-16y  
\$38



# Color Me Happy

She's got ruffles in  
all the right places...



Our beloved Big Ruffles and Bennys are packed with personality. These super-soft knit styles are accented with gorgeous hues, playful prints, elastic waist and ruffles at the ankle to add a little pep in her step.



*This page:*  
 ALPHABET WALL TAPESTRY  
 "NEW!" | 34216010H | OS  
 \$38

ALPHABET PILLOW  
 "NEW!" | 34216011H | OS  
 \$38

BOTANICAL QUILT  
 "NEW!" | 34216012H | OS  
 \$98

*Opposite page:*  
 ALPHABET PAJAMAS  
 "NEW!" | 3411208P | 6M-16y  
 \$38

MATILDA DOLL  
 "NEW!" | 3421605O | OS  
 \$48

BOTANICAL QUILT  
 "NEW!" | 34216012H | OS  
 \$98





*This page:*  
POSSIBILITIES TOP  
\*NEW!\* | 34114043T | XS-XXL  
\$68

*Opposite page, clockwise:*  
ON THE HORIZON WOMEN'S TOP  
\*NEW!\* | 34114045T | XS-XXL  
\$48

BABY BLUES CHAMBRAY PANT  
\*NEW!\* | 34114046T | XS-XXL  
\$78

MEADOW BROOK WOMEN'S BLOUSE  
\*NEW!\* | 34114044T | XS-XXL  
\$68

WARM WELCOME PANT  
\*NEW!\* | 34114013B | XS-XXL  
\$58

HOMEROOM DRESS  
\*NEW!\* | 3411406D | XS-XXL  
\$68

FLORAL GARDEN WOMEN'S TEE  
\*NEW!\* | 34114015T | XS-XXL  
\$48

Jane  
Exclusive:  
BOTANICAL TOTE  
FREE WHEN YOU  
HOST A \$1,250  
QUALIFYING SHOW



**AUGUST 2022**  
*Girls'*



SPOT ON LAP DRESS  
\*NEW!\* | 34112025D | 2-16y  
**\$48**



PINKY PROMISE TOP  
\*NEW!\* | 34112017T | 2-16y  
**\$44**



WORLD OF WONDER DRESS  
\*NEW!\* | 34112032D | 2-16y  
**\$58**



BETTER TOGETHER TEE  
\*NEW!\* | 34112043T | 2-16y  
**\$44**



RING AROUND THE ROSIE SKIRT  
\*NEW!\* | 34112018B | 2-16y  
**\$48**



GOLDEN HOUR GIRLS' TOP  
\*NEW!\* | 34112014T | 2-16y  
**\$38**



FRAMEWORK DRESS  
\*NEW!\* | 34112021D | 2-16y  
**\$48**



BOTANICAL BIG RUFFLES  
\*NEW!\* | 341120121B | 2-16y  
**\$38**



DOT YOUR I'S BENNY  
\*NEW!\* | 34112023B | 2-16y  
**\$38**



MEADOW BROOK GIRLS' BLOUSE  
\*NEW!\* | 34112016T | 2-16y  
**\$46**



BLUE SKIES CHAMBRAY SHORTALL  
\*NEW!\* | 34112013R | 2-16y  
**\$58**



FLORAL GARDEN BIG RUFFLE  
\*NEW!\* | 34112015B | 2-16y  
**\$38**



FIRST IN LINE LAP DRESS  
\*NEW!\* | 341120116D | 2-16y  
**\$48**



HEAD IN THE CLOUDS TEE  
\*NEW!\* | 341120123T | 2-16y  
**\$34**



BETWEEN THE LINES JOGGER  
\*NEW!\* | 34112010B | 2-16y  
**\$38**



HEAD OF THE CLASS DRESS  
\*NEW!\* | 3411308D | 8-16y  
**\$58**



FLORAL GARDEN BABY BENNY  
\*NEW!\* | 3411109B | 0-3M-18-24M  
**\$36**



GOLDEN HOUR TOP  
\*NEW!\* | 3411108T | 0-3M-18-24M  
**\$36**

**AUGUST 2022**  
*Sleep, Home & Accessories*



ALPHABET SWADDLE  
 \*NEW!\* | 3411105O | OS  
**\$28**



ALPHABET PAJAMAS  
 \*NEW!\* | 3411208P | 6M-16y  
**\$38**



BOTANICAL QUILT  
 \*NEW!\* | 34216012H | OS  
**\$98**



POSSIBILITIES TOP  
 \*NEW!\* | 34114043T | XS-XXL  
**\$68**



BABY BLUES CHAMBRAY PANT  
 \*NEW!\* | 34114046T | XS-XXL  
**\$78**



ON THE HORIZON WOMEN'S TOP  
 \*NEW!\* | 34114045T | XS-XXL  
**\$48**



ALPHABET WALL TAPESTRY  
 \*NEW!\* | 34216010H | OS  
**\$38**



ALPHABET PILLOW  
 \*NEW!\* | 34216011H | OS  
**\$38**



ACT WITH HEART TUMBLERS  
 \*NEW!\* | 34216015H | OS  
**\$48**



PASTURE FLUTTER DRESS  
 \*NEW!\* | 3411402D | XS-XXL  
**\$78**



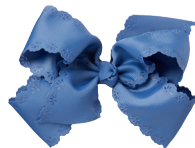
FLORAL GARDEN WOMEN'S TEE  
 \*NEW!\* | 34114015T | XS-XXL  
**\$48**



HOMEROOM DRESS  
 \*NEW!\* | 3411406D | XS-XXL  
**\$68**



GOLD STAR BOW  
 34215029A | OS  
**\$16**



EXTRA CREDIT BOW  
 34215028A | OS  
**\$16**



PRETTY PALETTE SOCK SET  
 \*NEW!\* | 3421509A | S-M-L  
**\$28**



MEADOW BROOK WOMEN'S  
 BLOUSE  
 \*NEW!\* | 34114044T | XS-XXL  
**\$68**

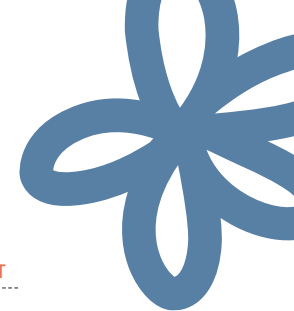


WARM WELCOME PANT  
 \*NEW!\* | 34114013B | XS-XXL  
**\$58**



MAKING WAVES BIG RUFFLES  
 34114028B | XS-XXL  
**\$58**

# The Benefits of Hosting a Show!



YOUR SHOW SALES	YOU EARN 50% OFF ITEMS	YOU EARN FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



**BOTANICAL MUG**  
**\$28 (RETAIL VALUE)**  
**FREE WITH \$800 QUALIFYING SHOW**



**HEART TO HEART POUCH SET**  
**\$48 (RETAIL VALUE)**  
**FREE WITH \$1,000 QUALIFYING SHOW**  
 (includes Mug = \$76 Total Value)



**BOTANICAL TOTE**  
**\$88 (RETAIL VALUE)**  
**FREE WITH \$1,250 QUALIFYING SHOW**  
 (includes Mug + Pouch Set = \$164 Total Value)

# Become a Trunk Keeper!

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers.

To start, you'll receive a Welcome Kit and all the resources you'll need to set yourself up for success. Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

LEARN MORE AT

[matildajaneclimbing.com/joinus](https://matildajaneclimbing.com/joinus)



ON THE GO TECH ORGANIZER  
\*NEW!\* | 3421703PR | OS  
**FREE WITH A \$200+ PURCHASE**  
**\$48 (RETAIL VALUE)**

## How to Buy

Matilda Jane Clothing is sold exclusively through our Trunk Keepers and online at [matildajaneclimbing.com](https://matildajaneclimbing.com).

FOLLOW US ON SOCIAL

