



# Matilda Jane Clothing

APRIL 2021



BESTIE GOALS *flounce, flair and friends forever*







# COLORFUL CONVERSATIONS

*and shared puddle stomping*



HAPPINESS  
IS  
PINK

*bubbles, stripes,  
flowers and flutters*



OFF TO WONDERLAND DRESS  
\*NEW!\* | 31014D | 2-16y  
\$72



FUN AT THE CIRCUS DRESS  
\*NEW!\* | 31017D | 2-16y  
\$44



CHASING BUTTERFLIES DRESS  
\*NEW!\* | 31023D | 2-16y  
\$48



SPIN AROUND DRESS  
\*NEW!\* | 31036D | 2-16y  
\$54



CONFETTI PARTY ROMPER  
\*NEW!\* | 31016R | 2-16y  
\$48



BALLOON PLAY TUNIC  
\*NEW!\* | 31142T | 2-16y  
\$42



RAINBOW SHERBERT  
CROPPED LEGGING  
\*NEW!\* | 31212B | 2-16y  
\$34



CARNIVAL RIDE TUNIC  
\*NEW!\* | 31113T | 2-16y  
\$42



SPRINKLE CANDY SHORTIE  
\*NEW!\* | 31211B | 2-16y  
\$32

SPRING IS  
TAKING



LITTLE



LEAPS











SO SUNNY TANK TOP  
\*NEW!\* | 31112T | 2-16y  
\$34



FUN HOUSE SHORT  
\*NEW!\* | 31209B | 2-16y  
\$34



READY FOR THE PARADE TEE  
\*NEW!\* | 31111T | 2-16y  
\$34



GARDEN DREAMS PJ SET  
\*NEW!\* | 31JAM4P | 2-16y  
\$44



SUMMER SHOWERS ROBE SET  
\*NEW!\* | 31JAM6P | XS-XXL  
\$48



CARTWHEEL CLIP SET  
\*NEW!\* | 31320A | OS  
\$14



SUPERSTAR SOCK SET  
\*NEW!\* | 31321A | S-L  
\$18



HULA HOOP SCRUNCHIE SET  
\*NEW!\* | 31308A | OS  
\$14



MONARCH DAYDREAM HEADBAND  
\*NEW!\* | 31315A | OS  
\$16

# BABY



WONDER AND WANDER DRESS  
\*NEW!\* | 31922D | NB to 18-24m  
\$42



CARNIVAL TIME SET  
\*NEW!\* | 31928R | NB to 18-24m  
\$42



BUTTERFLY BEAUTY DRESS  
\*NEW!\* | 31921D | NB to 18-24m  
\$42



DOZING OFF CONVERTIBLE SET  
\*NEW!\* | 31923O | NB to 18-24m  
\$36



SO SNUGGLY SWADDLE  
\*NEW!\* | 31506A | OS  
\$18



DREAMING OF RAINBOWS LOVEY  
\*NEW!\* | 31522A | OS  
\$24







# ATTITUDE OF GRATITUDE

*for Moms everywhere.*

*Happy Mother's Day!*











HAVE A GOOD MORNING MUG SET  
\*NEW!\* | 31511A | OS  
**\$24**



SIP SIP HOORAY TUMBLER  
\*NEW!\* | 31514A | OS  
**\$16**



SUMMER BLOOMS WINE  
TUMBLER SET  
\*NEW!\* | 31516A | OS  
**\$36**



IN THE KITCHEN TEA TOWEL SET  
\*NEW!\* | 31510A | OS  
**\$24**



YOU GIVE ME BUTTERFLIES  
PROMO BLANKET  
\*NEW!\* | 31804A | OS

**\$30 WITH A PURCHASE OF \$175+**  
**OR FREE FOR JANES WHO HOST AN \$800+ SHOW!**





# WOMEN'S



YOU ARE WONDERFUL MIDI DRESS  
\*NEW!\* | 31635D | XS-XXL  
\$88



FREE TO BE TOP  
\*NEW!\* | 31681T | XS-XXL  
\$54



SUMMER PICNIC TOP  
\*NEW!\* | 31631T | XS-XXL  
\$64



DAYS LIKE THIS KIMONO  
\*NEW!\* | 31655T | XS/S-XL/XXL  
\$68



IN THE WIND TOP  
\*NEW!\* | 31629T | XS-XXL  
\$54



ON THE SHORE CROPPED  
CHAMBRAY PANT  
\*NEW!\* | 31652B | XS-XXL  
\$78



GOODNIGHT STRIPES PJ SET  
\*NEW!\* | 31637P | XS-XXL  
\$68



WINDING DOWN ROBE SET  
\*NEW!\* | 31638P | XS-XXL  
\$68



TASSELED OUT EARRINGS  
\*NEW!\* | 31520A | OS  
\$18



CATE CROSSBODY CLUTCH  
\*NEW!\* | 31521A | OS  
\$34



# OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.



# BECOME A TRUNK KEEPER!

## THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of womens and girls clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE

[matildajaneclimbing.com/joinus](http://matildajaneclimbing.com/joinus)

## THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item.  
For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product.  
Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



Matilda Jane Clothing

## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, just locate a Trunk Keeper near you. To learn more about the opportunities for hosting your own trunk show, visit [matildajaneclimbing.com](http://matildajaneclimbing.com)

### CONTACT YOUR TRUNK KEEPER

[MATILDAJANECLOTHING.COM](http://MATILDAJANECLOTHING.COM)

