

# Matilda Jane Clothing











It's all about the mix
and match: delightful
details, playful dresses,
and versatile separates
that coordinate and
complement effortlessly—
for you and your littles,
whatever their age.













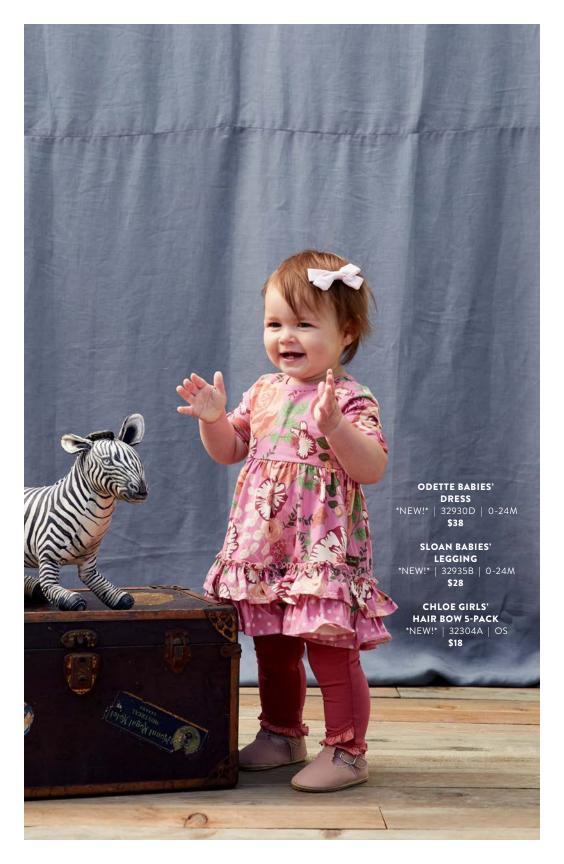










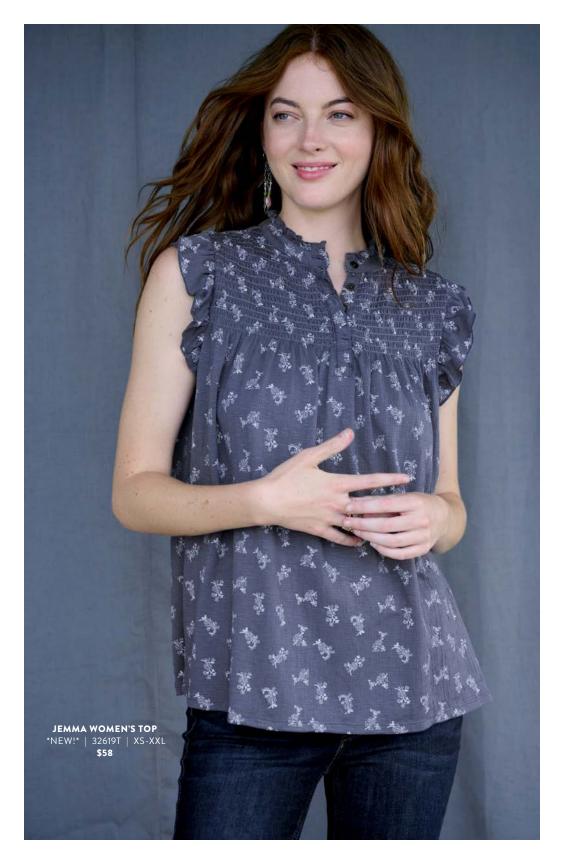


























# AUGUST 2021 COLLECTION GIRLS'



KASSIDY GIRLS' DRESS \*NEW!\* | 32049D | 2-16y \$68



ODETTE GIRLS' DRESS \*NEW!\* | 32034D | 2-16y \$48



EMERY GIRLS' DRESS \*NEW!\* | 32005D | 2-16y **\$44** 



FALLON GIRLS' DRESS \*NEW!\* | 32003D | 2-16y \$48



COLLINS GIRLS' JACKET \*NEW!\* | 32134T | 2-16y **\$58** 



JEMMA GIRLS' TOP \*NEW!\* | 32157T | 2-16y **\$42** 



\$LOAN GIRLS' LEGGING \*NEW!\* | 32228B | 2-16y \$34



KEELY GIRLS' LEGGING \*NEW!\* | 32207B | 2-16y \$34



ODETTE GIRLS' BENNY \*NEW!\* | 32208B | 2-16y \$36

## **AUGUST 2021 COLLECTION** GIRLS'



LANDRY GIRLS' EGRET TOP \*NEW!\* | 32106T | 2-16y \$32



LANDRY GIRLS' CEDAR TOP \*NEW!\* | 32144T | 2-16y



ALMA GIRLS' TOP \*NEW!\* | 32143T | 2-16y \$42



BLAIR GIRLS' HOODIE \*NEW!\* | 32152T | 2-16y \$48



LILLIAN GIRLS' TOP LUNA GIRLS' PANT
\*NEW!\* | 32137T | 2-16y \*NEW!\* | 32221B | 2-16y \$36



\$44



KENNEDY GIRLS' JEGGINGS 32204B | 2-16y \$44



POPPY GIRLS' PJS \$38



MAI GIRLS' PJS \$38

## AUGUST 2021 COLLECTION ACCESSORIES

#### **AUGUST** PROMO



HARLOW BACKPACK 32802A | OS \$68 or

#### **AUGUST PROMO**



CECE BACKPACK 32801A | OS \$68 or \$30 (WITH A \$175+ PURCHASE) \$30 (WITH A \$175+ PURCHASE)



CHLOE GIRLS' HAIR BOW 5-PACK \*NEW!\* | 32304A | OS



KASSIDY BLAIR GIRLS' SCRUNCHIE SET \*NEW!\* | 32305A | OS \$14



**AVERY GIRLS' SOCKS** \*NEW!\* | 32322A | S-M-L \$16



MALENA GIRLS' SOCKS 32321A | S-M-L \$16



GIRLS' 3-PACK UNDIES \*NEW!\* | 32325A | 2-16y \$22



REMI GIRLS' JAMMIES 32JAM9P | 2-16y \$38



MAI BABY SWADDLE \*NEW!\* | 329260 | OS \$22

# AUGUST 2021 COLLECTION WOMEN'S & BABY



LAUREN WOMEN'S MIDI DRESS \*NEW!\* | 32697D | XS-XXL \$88



BECCA WOMEN'S TOP \*NEW!\* | 32643T | XS-XXL \$48



JEMMA WOMEN'S TOP \*NEW!\* | 32619T | XS-XXL \$58



SOFIA WOMEN'S BIG RUFFLE
NAVY PANTS
32616B | XS-XXL
\$58



POPPY WOMEN'S PJS \*NEW!\* | 32657P | XS-XXL **\$78** 



ODETTE BABIES' DRESS \*NEW!\* | 32930D | 0-24M \$38



KASSIDY BABIES' DRESS \*NEW!\* | 32931D | 0-24M **\$40** 



SLOAN BABIES' LEGGING \*NEW!\* | 32935B | 0-24M \$28



COLLINS BABIES' JACKET \*NEW!\* | 32933T | 0-24M \$44



## OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling handdesigned girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.







# MATILDA JANE IN REAL LIFE

Images courtesy of Matilda Jane Clothing Trunk Keepers Jennifer G., Tiffany G., Andrea G., and Mala M.

\*Products shown are from previous collections and may no longer be available.







# BECOME A TRUNK KEEPER!

#### THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of women's and girl's clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE

matildajaneclothing.com/joinus

#### THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers.

To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit matildajaneclothing.com.

### **CONTACT YOUR TRUNK KEEPER**

MATILDAJANECLOTHING.COM

