



# Matilda Jane Clothing

THE DREAM CHASERS COLLECTION  
FEBRUARY 2021





# SUNNY DAYS

OUR WISH?  
A SPRING  
SEASON FILLED  
WITH LONG  
AFTERNOONS  
SPENT  
OUTSIDE,  
CHASING  
RAINBOWS,  
AND ENJOYING  
PLAYFUL DAYS  
WHERE  
IMAGINATIONS  
RUN WILD.

# AHEAD





WHERE  
IMAGINATIONS  
ROAM





OH JOY DRESS  
\*NEW!\* | 31002D | 2-16y  
\$48



DANCE TIME DRESS  
\*NEW!\* | 31005D | 2-16y  
\$58



IN THE SUN DRESS  
\*NEW!\* | 31001D | 2-16y  
\$54



TWIRLY RAINBOWS DRESS  
\*NEW!\* | 31003D | 2-16y  
\$44



FAR OUT FLORAL  
CROPPED ROMPER  
\*NEW!\* | 31006R | 2-16y  
\$54



LOOKIN' PEACHY CARDIGAN  
\*NEW!\* | 31125T | 2-16y  
\$48



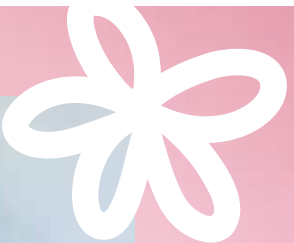
HERE COMES THE SUN TEE  
\*NEW!\* | 31103T | 2-16y  
\$36



WISH ON A STAR SWEATSHIRT  
\*NEW!\* | 31104T | 2-16y  
\$44



LOVE NOTE TUNIC  
\*NEW!\* | 31105T | 2-16y  
\$38



MAKING



MEMORIES











CANDID CUTIE TOP  
 \*NEW!\* | 31138T | 2-16y  
 \$42



PIECE OF CAKE TOP  
 \*NEW!\* | 31120T | 2-16y  
 \$42



GIRLS' PUFFER TEE - EGRET  
 26208T | 2-16y  
 \$28



YELLOW SUBMARINE  
 CROPPED LEGGING  
 \*NEW!\* | 31206B | 2-16y  
 \$34



GIRLS' RUFFLE JEGGING  
 BAG209B | 2-16y  
 \$36



REALLY RETRO BENNY  
 \*NEW!\* | 31205B | 2-16y  
 \$36



HELLO AGAIN LEGGING  
 31201B | 2-16y  
 \$34



LIME LOLLIPOP SHORTIE  
 \*NEW!\* | 31215B | 2-16y  
 \$32



SWINGSET JORTIE  
 29231B | 2-16y  
 \$34

BACKYARD





JOY



# GIRLS' SWIM



LOLLIPOP LINES SWIMSUIT  
\*NEW!\* | 31SWM3S | 6-12m-16y  
\$42



RAINBOW GROOVE SWIMSUIT  
\*NEW!\* | 31SWM1S | 6-12m-16y  
\$38



DANCING POPSICLE SWIMSUIT  
\*NEW!\* | 31SWM5S | 6-12m-16y  
\$38



SWEETHEART TWIRL SWIMSUIT  
\*NEW!\* | 31SWM2S | 2-16y  
\$48



ON AN ISLAND SWIMSUIT  
\*NEW!\* | 31SWM6S | 2-16y  
\$48



CANDY DOTS SWIMSUIT  
\*NEW!\* | 31SWM4S | 2-16y  
\$48



DOTS ON DOTS SWIM COVERUP  
\*NEW!\* | 31SWM7S | 2-16y  
\$42



COLOR CRAZE SUNGLASSES  
\*NEW!\* | 31318A | OS  
\$18









TALK TROPICAL BEACH TOWEL  
 \*NEW!\* | 31550A | OS  
 \$36



RAINBOW DREAMS BEACH TOWEL  
 \*NEW!\* | 31503A | OS  
 \$36



SWEET POPSICLES BEACH TOWEL  
 \*NEW!\* | 31504A | OS  
 \$36



COLOR SPLASH SWIM BACKPACK  
 \*NEW!\* | 31501A | OS  
 \$42



LET'S SWIM POUCH SET  
 \*NEW!\* | 31502A | OS  
 \$38





SPARK



YOUR



CREATIVITY







BUSY DANCING SHORTIE  
\*NEW!\* | 31218B | 2-16y  
\$32



JUMP IN SOCKS  
\*NEW!\* | 31303A | S-L  
\$16



TOTALLY TIED HAIR BOWS  
\*NEW!\* | 31302A | OS  
\$18



SWEET AS CAN BE DRESS  
\*NEW!\* | 31900D | NB to 18-24m  
\$42



MY GIRL LEGGING  
\*NEW!\* | 31902B | NB to 18-24m  
\$32



TOTALLY TULIP TUNIC  
\*NEW!\* | 31912T | NB to 18-24m  
\$34



BABY SUNSHINE SET  
\*NEW!\* | 31914C | NB to 18-24m  
\$44



LOVING LIFE ROMPER  
\*NEW!\* | 31913R | NB to 18-24m  
\$38

# WOMEN'S



LOVELY DAY DRESS  
\*NEW!\* | 31611D | XS-XXL  
\$68



IN THE BREEZEWAY BLOUSE  
\*NEW!\* | 31610T | XS-XXL  
\$64



PRETTY THING BLOUSE  
\*NEW!\* | 31625T | XS-XXL  
\$64



DANCING QUEEN PULLOVER  
\*NEW!\* | 31612T | XS-XXL  
\$68



DOSE OF FLORAL TOP  
\*NEW!\* | 31683T | XS-XXL  
\$58



WOMEN'S BIG RUFFLE - SPHYNX  
\*NEW!\* | 31601B | XS-XXL  
\$58



WOMEN'S MEDIUM WASH JEAN  
26608B | 0-22  
\$88



WOMEN'S DARK WASH JEAN  
BAW606B | 0-22  
\$88



CASCADING RUFFLE - IRON  
\*NEW!\* | 31621B | XS-XXL  
\$58









COLORFUL COAST SWIMSUIT TOP  
 \*NEW!\* | 31670S | XS-XXL  
**\$58**



COLORFUL COAST SWIMSUIT  
 BOTTOM  
 \*NEW!\* | 31675S | XS-XXL  
**\$48**



SO PEACHY SWIMSUIT  
 \*NEW!\* | 31676S | XS-XXL  
**\$78**



TROPICAL FLOWERS SWIMSUIT TOP  
 \*NEW!\* | 31671S | XS-XXL  
**\$58**



TROPICAL FLOWERS SWIMSUIT  
 BOTTOM  
 \*NEW!\* | 31672S | XS-XXL  
**\$48**



WOMEN'S FINN  
 22607B | XS-XXL  
**\$58**



WOMEN'S BIG RUFFLE - ONYX  
 18608B | XS-XXL  
**\$58**



WOMEN'S CROPPED BIG RUFFLE  
 18652B | XS-XXL  
**\$58**



WOMEN'S TALL FINN - ONYX  
 24609B | XS-XXL  
**\$58**

# OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.



# BECOME A TRUNK KEEPER!

## THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of womens and girls clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE

[matildajaneclimbing.com/joinus](http://matildajaneclimbing.com/joinus)

## THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item.  
For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product.  
Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



## FEBRUARY PROMO



GOLDEN ISLAND TOTE BAG  
\*NEW!\* | 31801A | OS

**\$25 WITH A PURCHASE OF \$175+**  
or **FREE** for Janes who host an **\$800+** show!



Matilda Jane Clothing  
MATILDAJANECLOTHING.COM

## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit [matildajaneclimbing.com](https://matildajaneclimbing.com).

**CONTACT YOUR TRUNK KEEPER**

