

# Matilda Jane Clothing

FEBRUARY 2022

ENCHANTED GARDEN



# THIS ENCHANTED GARDEN

Welcome to the Enchanted Garden—where Spring's magic comes to life and love grows constantly. Each piece is specially designed to inspire every little girl's imagination and reflect her fun-loving, whimsical personality. A twirl-worthy dress, an unexpected mix of prints and colors, and enchanted details all celebrate the stories and heart of our founder. This season is all about those iconic Matilda Jane pieces: favorites then, favorites now—and for generations to come.







FRESH FLORALS RUFFLE SLEEVE  
TIERED DRESS

\*NEW!\* | 33643D | XS-XXL  
**\$88**

DOUBLE THE COLOR  
TEXTURED DRESS

\*NEW!\* | 33006D | 2-16y  
**\$58**

ALWAYS BLOOMING  
FLORAL PINK TOP

\*NEW!\* | 33431T | 8-16y  
**\$48**

JEANIUS ADJUSTABLE  
WAIST JEANS

\*NEW!\* | 33208B | 2-16y  
**\$48**





COTTON CANDY  
FLORAL-PRINT ROMPER  
\*NEW!\* | 33903R | 0/3M-18/24M  
**\$42**





ART SCHOOL MIXED-PRINT  
PEASANT TOP

\*NEW!\* | 33106T | 2-16y  
**\$46**

JEANIUS ADJUSTABLE  
WAIST JEANS

\*NEW!\* | 33208B | 2-16y  
**\$48**



WONDER AND WANDER  
RUFFLE TOP  
\*NEW!\* | 33146T | 2-16y  
**\$34**

MODERN MIX  
MULTI-PATTERN SKIRT  
\*NEW!\* | 33229B | 2-16y  
**\$48**

TOP OF THE LIST TIGHTS  
\*NEW!\* | 33387A | 6M-16y  
**\$18**



BRIGHT IDEAS GINGHAM  
HEADBAND  
\*NEW!\* | 33300A | OS  
**\$14**

FLUTTERY FUN DOT-PRINT TEE  
\*NEW!\* | 33100T | 2-16y  
**\$34**

INNER ARTIST MIXED-PRINT  
GINGHAM PANTS  
\*NEW!\* | 33200B | 2-16y  
**\$38**







GIRL IN CHARGE BUTTON TOP  
WITH SIDE POCKET  
\*NEW!\* | 33181T | 2-16y  
**\$46**

PLAYFUL PALETTE  
SCRAPPY LEGGING  
\*NEW!\* | 33217B | 2-16y  
**\$38**



BRIGHTEN THE DAY FLORAL &  
DOT-PRINT JACKET

\*NEW!\* | 33642L | XS-XXL

\$98

JEANS OF YOUR DREAMS WOMEN'S

SLIMMING WAIST SKINNY JEANS

32689B | 0-22

\$78

WILDFLOWER BOUQUET

BLUE FLORAL JACKET

\*NEW!\* | 33102T | 2-16y

\$68

INNER ARTIST MIXED-PRINT

GINGHAM PANTS

\*NEW!\* | 33200B | 2-16y

\$38







# GINGHAM & GARDENIAS

The breeziest dresses,  
budding florals, and  
sunshine yellow ruffles  
that look like smiles.

SEASIDE STROLL STRIPED  
& FLORAL DRESS  
\*NEW!\* | 33430D | 8-16y  
**\$58**



TOO CUTE GINGHAM DRESS  
\*NEW!\* | 33909D | 0/3M-18/24M  
\$44

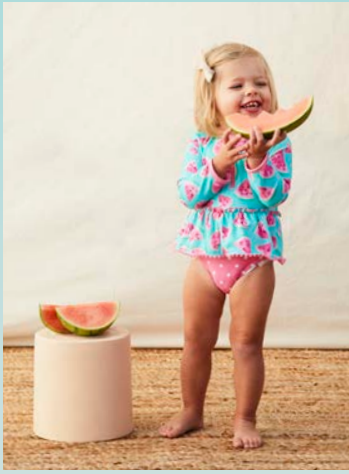




GINGHAM AND GIGGLES  
TEXTURED DRESS  
\*NEW!\* | 33002D | 2-16y  
\$68







# SWIM IS BACK!

New flamingo and watermelon prints brighten up swimwear, liven up beach towels, and bring on the sun no matter where you are.



NAME UPDATE: SPLASH OF  
WATERMELON ONE PIECE  
GIRLS RASHGUARD  
\*NEW!\* | 33SWM8 | 2y-16y  
**\$48**

WATER PLAY TWO-PIECE  
RUFFLED GIRLS SWIMSUIT  
\*NEW!\* | 33SWM4 | 2-16y  
**\$48**







FLAMINGO SUNGLASSES  
\*NEW!\* | 33319A | OS  
**\$18**

HOODIE PARTY TERRY  
HOODED RUFFLE TOP  
\*NEW!\* | 33120T | 2-16y  
**\$48**

RUFFLE PARTY TERRY SHORTS  
\*NEW!\* | 33214B | 2-16y  
**\$34**

DIVE ALL DAY SWIM BAG  
\*NEW!\* | 33312A | OS  
**\$48**



FLAMINGO SUNGLASSES

\*NEW!\* | 33319A | OS

**\$18**

SHADY SUNNY BUCKET HAT

\*NEW!\* | 33318A | SML

**\$24**

ISLAND PARTY ONE-PIECE  
GIRLS SWIMSUIT

\*NEW!\* | 33SWM9 | 2-16y

**\$48**





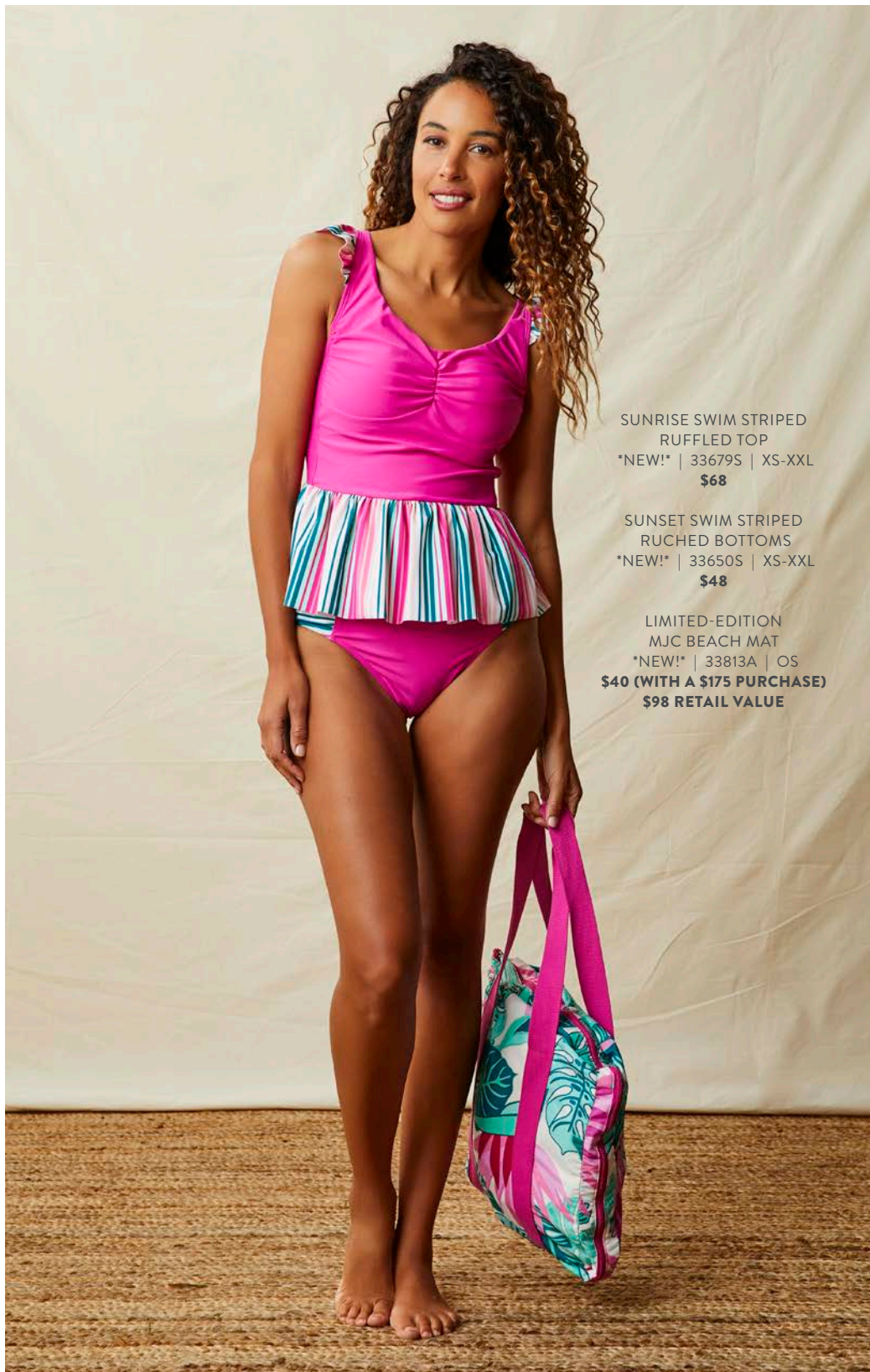
FOR THE BIRDS  
SWIM TRUNKS, MENS  
\*NEW!\* | 33627S | XS-XXL  
**\$58**

FLAMINGO FAN CLUB  
SWIM TRUNKS, BOYS  
\*NEW!\* | 33SWM7 | 2-16y  
**\$42**

UNDER THE PALMS GIRLS  
ONE-PIECE SWIMSUIT  
\*NEW!\* | 33SWM6 | 2-16y  
\$48







SUNRISE SWIM STRIPED  
RUFFLED TOP

\*NEW!\* | 33679S | XS-XXL

**\$68**

SUNSET SWIM STRIPED  
RUCHED BOTTOMS

\*NEW!\* | 33650S | XS-XXL

**\$48**

LIMITED-EDITION  
MJC BEACH MAT

\*NEW!\* | 33813A | OS

**\$40 (WITH A \$175 PURCHASE)**

**\$98 RETAIL VALUE**



PALM TREE PARADISE WOMEN'S  
ONE-PIECE RUFFLE SWIMSUIT  
\*NEW!\* | 33651S | XS-XXL  
**\$88**



PALM TREE PARADISE WOMEN'S  
ONE-PIECE RUFFLE SWIMSUIT  
\*NEW!\* | 33651S | XS-XXL  
**\$88**

BY THE POOLSIDE STRIPED PANTS  
\*NEW!\* | 33652S | XS-XXL  
**\$58**



FOLLY BEACH KNOT-FRONT TOP  
\*NEW!\* | 33644T | XS-XXL  
**\$48**

JEANS OF YOUR DREAMS WOMEN'S  
SLIMMING WAIST SKINNY JEANS  
32689B | 0-22  
**\$78**







HILTON HEAD FLORAL-PRINT  
NAVY SMOCKED TOP  
\*NEW!\* | 33603T | XS-XXL  
**\$68**

JEANS OF YOUR DREAMS WOMEN'S  
SLIMMING WAIST SKINNY JEANS  
32689B | 0-22  
**\$78**

# THE BENEFITS OF

## *Cheese & Wine & Grown-up Time...*

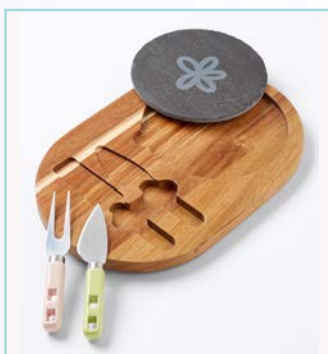
Earn our limited-edition wine & cheese board set, when you host a show.  
Receive all 3 with a qualifying show of \$1,250.



CHEERS TO YOU MJC  
WINE STOPPER CELEBRATION SET  
**\$24 (RETAIL VALUE)**  
FREE WITH \$800 QUALIFYING SHOW



TOAST THE HOST MJC WINE  
TUMBLER CELEBRATION SET  
**\$38 (RETAIL VALUE)**  
FREE WITH \$1,000 QUALIFYING SHOW  
(includes Wine Stoppers = \$62 Total Value)



GOURMET PARTY MJC  
CHEESE BOARD GIFT SET  
**\$48 (RETAIL VALUE)**  
FREE WITH \$1,250 QUALIFYING SHOW  
(includes Wine Stoppers + Wine Tumblers =  
\$110 Total Value)



# HOSTING A SHOW!

YOUR SHOW SALES	YOU EARN 50% OFF ITEMS	YOU EARN FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.

## BECOME A TRUNK KEEPER!

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of women's and girl's clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT  
YOUR TRUNK KEEPER TO LEARN MORE

[matildajaneclimbing.com/joinus](https://matildajaneclimbing.com/joinus)



# FEBRUARY 2022

## Girls'



ALWAYS BLOOMING FLORAL  
PINK TOP  
\*NEW!\* | 33431T | 8-16y  
**\$48**



DOUBLE THE COLOR  
TEXTURED DRESS  
\*NEW!\* | 33006D | 2-16y  
**\$58**



PLAYFUL PALETTE  
SCRAPPY LEGGING  
\*NEW!\* | 33217B | 2-16y  
**\$38**



DARLING DETAILS  
MINI-POCKET TEE  
\*NEW!\* | 33180T | 2-16y  
**\$34**



GIRL IN CHARGE BUTTON TOP  
WITH SIDE POCKET  
\*NEW!\* | 33181T | 2-16y  
**\$46**



JEANIUS ADJUSTABLE  
WAIST JEANS  
\*NEW!\* | 33208B | 2-16y  
**\$48**



WONDER AND WANDER  
RUFFLE TOP  
\*NEW!\* | 33146T | 2-16y  
**\$34**



MODERN MIX  
MULTI-PATTERN SKIRT  
\*NEW!\* | 33229B | 2-16y  
**\$48**



ART SCHOOL MIXED-PRINT  
PEASANT TOP  
\*NEW!\* | 33106T | 2-16y  
**\$46**



# FEBRUARY 2022

## Girls'



SEASIDE STROLL STRIPED  
& FLORAL DRESS  
\*NEW!\* | 33430D | 8-16y  
**\$58**



GINGHAM AND GIGGLES  
TEXTURED DRESS  
\*NEW!\* | 33002D | 2-16y  
**\$68**



ON POINT DOT-PRINT LEGGINGS  
\*NEW!\* | 33206B | 2-16y  
**\$36**



WILDFLOWER BOUQUET  
BLUE FLORAL JACKET  
\*NEW!\* | 33102T | 2-16y  
**\$68**



FLUTTERY FUN DOT-PRINT TEE  
\*NEW!\* | 33100T | 2-16y  
**\$34**



INNER ARTIST MIXED-PRINT  
GINGHAM PANTS  
\*NEW!\* | 33200B | 2-16y  
**\$38**



CHARLESTON CHAMBRAY TUNIC  
33113T | 2-16y  
**\$48**



FAIRHOPE BIG RUFFLE PANTS,  
NAVY  
\*NEW!\* | 33286B | 2-16y  
**\$38**



FRIPP ISLAND BIG RUFFLE PANTS,  
DESERT ROSE  
\*NEW!\* | 33287B | 2-16y  
**\$38**

# FEBRUARY 2022

## *Baby' & Accessories*



TOO CUTE GINGHAM DRESS  
\*NEW!\* | 33909D | 0/3M-18/24M  
**\$44**



COTTON CANDY  
FLORAL-PRINT ROMPER  
\*NEW!\* | 33903R | 0/3M-18/24M  
**\$42**



INSTANT ADORABLE HAIR  
SCRUNCHIE & SCARF SET  
\*NEW!\* | 33309A | OS  
**\$22**



STARRING ROLE  
KNEE-HIGH SOCKS  
\*NEW!\* | 33302A | SML  
**\$16**



BRIGHT IDEAS GINGHAM  
HEADBAND  
\*NEW!\* | 33300A | OS  
**\$14**



CAROLINA CLASSIC  
GINGHAM BAG  
\*NEW!\* | 33304A | OS  
**\$38**



WITH HEART VALENTINE'S DAY  
UNDIE SET  
33341A | 2-16y  
**\$24**



SNUGGLE HEART-PRINT SOCKS  
\*NEW!\* | 33305A | SML  
**\$14**



TOP OF THE LIST TIGHTS  
\*NEW!\* | 33387A | 6M-16y  
**\$18**



# FEBRUARY 2022

## Women's



FRESH FLORALS RUFFLE  
SLEEVE TIERED DRESS  
\*NEW!\* | 33643D | XS-XXL  
**\$88**



FOLLY BEACH KNOT-FRONT TOP  
\*NEW!\* | 33644T | XS-XXL  
**\$48**



MAYSVILLE SMOCKED BLOUSE  
WITH TASSELS  
33677T | XS-XXL  
**\$78**



HILTON HEAD FLORAL-PRINT  
NAVY SMOCKED TOP  
\*NEW!\* | 33603T | XS-XXL  
**\$68**



JEANS OF YOUR DREAMS WOMEN'S  
SLIMMING WAIST SKINNY JEANS  
32689B | 0-22  
**\$78**



OUT AND ABOUT RUFFLE  
SLEEVE SWEATSHIRT  
\*NEW!\* | 32687T | XS-XXL  
**\$58**



LIVE TO LAYER MJC TEE  
\*NEW!\* | 33690T | XS-XXL  
**\$48**



BRIGHTEN THE DAY FLORAL &  
DOT-PRINT JACKET  
\*NEW!\* | 33642L | XS-XXL  
**\$98**



BEAUFORT WOMEN'S BIG  
RUFFLE PANTS, NAVY  
\*NEW!\* | 33611B | XS-XXL  
**\$58**

# FEBRUARY 2022

## Swim



PALM TREE PARADISE WOMEN'S  
ONE-PIECE RUFFLE SWIMSUIT  
\*NEW!\* | 33651S | XS-XXL  
**\$88**



SUNRISE SWIM STRIPED  
RUFFLED TOP  
\*NEW!\* | 33679S | XS-XXL  
**\$68**



SUNSET SWIM STRIPED  
RUCHED BOTTOMS  
\*NEW!\* | 33650S | XS-XXL  
**\$48**



FOR THE BIRDS  
SWIM TRUNKS, MENS  
\*NEW!\* | 33627S | XS-XXL  
**\$58**



FLAMINGO FAN CLUB  
SWIM TRUNKS, BOYS  
\*NEW!\* | 33SWM7 | 2-16y  
**\$42**



BY THE POOLSIDE STRIPED PANTS  
\*NEW!\* | 33652S | XS-XXL  
**\$58**



STYLE PLAY STRIPED  
GIRLS SWIMSUIT  
\*NEW!\* | 33SWM5 | 2-16y  
**\$48**



WATER PLAY TWO-PIECE  
RUFFLED GIRLS SWIMSUIT  
\*NEW!\* | 33SWM4 | 2-16y  
**\$48**



DIVE ALL DAY SWIM BAG  
\*NEW!\* | 33312A | OS  
**\$48**



# FEBRUARY 2022

## Swim



WATERMELON FAN CLUB  
BABY RASHGUARD  
\*NEW!\* | 33913S | 6/12M-18/24M  
**\$44**



SPLASH OF WATERMELON ONE  
PIECE GIRLS RASHGUARD  
\*NEW!\* | 33SWM8 | 2-16y  
**\$48**



CRAZY FOR WATERMELONS  
BEACH TOWEL  
\*NEW!\* | 33504A | OS  
**\$40**



PINK FLAMINGO BABY SWIMSUIT  
\*NEW!\* | 33912S | 6/12M-18/24M  
**\$44**



ISLAND PARTY ONE-PIECE  
GIRLS SWIMSUIT  
\*NEW!\* | 33SWM9 | 2-16y  
**\$48**



FUN-LOVING FLAMINGO  
BEACH TOWEL  
\*NEW!\* | 33505A | OS  
**\$40**



PLAY UNDER THE PALMS BABY  
ONE-PIECE SWIMSUIT  
\*NEW!\* | 33911S | 6/12M-18/24M  
**\$44**



UNDER THE PALMS GIRLS  
ONE-PIECE SWIMSUIT  
\*NEW!\* | 33SWM6 | 2-16y  
**\$48**



FLAMINGO SUNGLASSES  
\*NEW!\* | 33319A | OS  
**\$18**

# FEBRUARY 2022

## Swim



SHADY SUNNY BUCKET HAT  
\*NEW!\* | 33318A | SML  
**\$24**



HOODIE PARTY TERRY  
HOODED RUFFLE TOP  
\*NEW!\* | 33120T | 2-16y  
**\$48**



RUFFLE PARTY TERRY SHORTS  
\*NEW!\* | 33214B | 2-16y  
**\$34**



## BEACHY BONUS!

Our sunniest beach mat is just \$40 when you spend \$175.

**\$98 RETAIL VALUE!!**

5'2 x 4'6



# LIMITED EDITION BEACH MAT



Collapses into tote for easy travel





Matilda Jane Clothing

## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit [matildajaneclimbing.com](http://matildajaneclimbing.com).

**CONTACT YOUR TRUNK KEEPER**

[MATILDAJANECLOTHING.COM](http://MATILDAJANECLOTHING.COM)

