



# Matilda Jane Clothing

THE DREAM CHASERS COLLECTION

JANUARY 2021



FREE-  
SPIRITED

FUN





*dream chasers*

WELCOME TO  
A NEW SEASON  
WHERE WE FIND  
OURSELVES DIVING  
INTO  
A WORLD OF  
UNFILTERED FUN—  
WHERE KIDS MAKE  
THEIR DREAMS  
WHATEVER THEY  
DARE. WHERE  
CURIOUS  
IMAGINATIONS  
ARE SPARKED  
AND ENDLESS  
POSSIBILITIES  
BEGIN.



# GIRLS'



PAPER HEARTS DRESS  
\*NEW!\* | 31021D | 2-16y  
\$44



ENCHANTED GARDENS DRESS  
\*NEW!\* | 31022D | 2-16y  
\$48



GIRLS' PUFFER TEE - EGRET  
26208T | 2-16y  
\$28



SWINGSET JORTIE  
29231B | 2-16y  
\$34



CREATE YOUR OWN SUNSHINE TEE  
\*NEW!\* | 31144T | 2-16y  
\$36



GIRLS' RAINBOW JEGGING  
\*NEW!\* | 31228B | 2-16y  
\$44



COOL MORNING JACKET  
\*NEW!\* | 31118T | 2-16y  
\$48



GIRLS' RUFFLE JEGGING  
BAG209B | 2-14y  
\$36



LOVE YOU SO SO TEE  
\*NEW!\* | 31137T | 2-16y  
\$36



PLAY  
ALL  
DAY

FABRICS AND  
FITS MADE  
FOR ALL-DAY  
PLAY AND  
DESIGNED  
TO LAST





IMAGINE



FUN



THE



# GIRLS'



TWIRL IN FLORAL DRESS  
\*NEW!\* | 300V03D | 2-16y  
\$58



HUGS AND KISSES PJ SET  
\*NEW!\* | 31JAM1P | 6-12m-16y  
\$38



SUPER SWEET PJ SET  
\*NEW!\* | 31JAM2P | 6-12m-16y  
\$38



FREEZE TAG BIG RUFFLE  
\*NEW!\* | 31203B | 2-16y  
\$36



HELLO AGAIN LEGGING  
\*NEW!\* | 31201B | 2-16y  
\$34



GIRLS' UNDIES - SET OF 3  
\*NEW!\* | 31301A | 2-16y  
\$22



ALL THE STARS HAIR CLIPS  
\*NEW!\* | 31313A | OS  
\$12



QUEEN OF HEART HAIR CLIPS  
\*NEW!\* | 31314A | OS  
\$12



SWEET TAFFY BOW  
\*NEW!\* | 31300A | OS  
\$14









COMFORT

ENDLESS





# BREEZY

PIECES  
DESIGNED  
FOR YEAR  
ROUND  
WEAR AND  
PERFECT  
FOR  
IN-BETWEEN  
WEATHER.



# STAPLES

# WOMEN'S



BEST BOUQUET DRESS  
\*NEW!\* | 29617D | XS-XXL  
\$78



TRUE FRIEND TOP  
\*NEW!\* | 31602T | XS-XXL  
\$58



RELAXING DAY TOP  
\*NEW!\* | 31613T | XS-XXL  
\$58



BEAUTIFUL MOMENTS SWEATER  
\*NEW!\* | 31616T | XS-XXL  
\$78



WOMEN'S DARK WASH JEAN  
BAW606B | 0-22  
\$88





WOMEN'S MEDIUM WASH JEAN  
26608B | 0-22  
\$88



WOMEN'S FINN  
22607B | XS-XXL  
\$58



WOMEN'S TALL FINN - ONYX  
24609B | XS-XXL  
\$58



ON THE GO LEGGING  
\*NEW!\* | 31660B | XS-XXL  
\$58



WOMEN'S BIG RUFFLE - ONYX  
18608B | XS-XXL  
\$58



WOMEN'S CROPPED BIG RUFFLE  
18652B | XS-XXL  
\$58



PINK BLOSSOM PJ SET  
\*NEW!\* | 31603P | XS-XXL  
\$98



GIRLS GETAWAY WEEKENDER  
\*NEW!\* | 31519A | OS  
\$98



CUDDLE TIME SWADDLE  
\*NEW!\* | 31505A | OS  
\$18



# OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.







# BECOME A TRUNK KEEPER!

## THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of womens and girls clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE  
[matildajaneclimbing.com/joinus](http://matildajaneclimbing.com/joinus)

## THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item.  
For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product.  
Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



Matilda Jane Clothing  
MATILDAJANECLOTHING.COM

## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit [matildajaneclimbing.com](http://matildajaneclimbing.com).

**CONTACT YOUR TRUNK KEEPER**

