



Matilda Jane Clothing

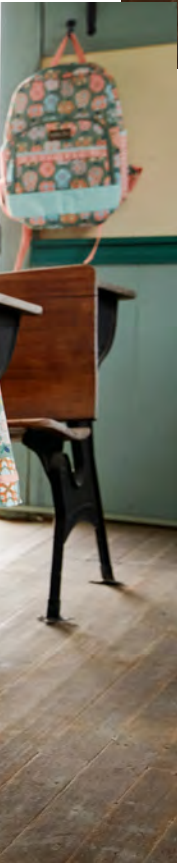
JULY 2021



BACK TO CLASS

*Journeys of discovery,
being and becoming her
own inspiring self.
Celebrating expression,
her special spark.*







CARRY ON

Coordinating essentials she will love.



**GET EITHER
BACKPACK
FOR JUST \$30
WITH A \$175+
PURCHASE.**







AMAYA
GIRLS' STRIPED
WAFFLE DRESS
NEW! | 32033D | 2-16y
\$44

REMI
GIRLS' FLORAL & STRIPED
MIXED-PRINT JAMMIES
NEW! | 32JAM9P | 6m-24m, 2-16y
\$38





BELLA
GIRLS' MIXED-PRINT
RUFFLE-SLEEVE TUNIC
NEW! | 32130T | 2-16y
\$38

SWINGSET
JORTIE
29231B | 2-16Y
\$34

ABBIE
GIRLS' RUFFLE FLOUNCE
SLEEVELESS TUNIC
NEW! | 32103T | 2-16y
\$38

ELLIE
GIRLS' STRIPED
CROPPED LEGGING
NEW! | 32242B | 2-16y
\$34





LIBBY
GIRLS' STRIPED & FLORAL
MIXED-PRINT DRESS
NEW! | 32002D | 2-16y
\$58

MIKO
GIRLS' STRIPED
& POLKA DOT
HAIRBOW
NEW! | 32320A | OS
\$14





RILEY

GIRLS' PLEATED-SLEEVE TOP

NEW! | 32102T | 2-16y

\$30

MISTY

GIRLS' MULTI-LAYERED
TULLE SKIRT

NEW! | 32202B | 2-16y

\$44

MALENA

GIRLS' MIXED-PRINT
RUFFLED SOCKS

NEW! | 32321A | S-M-L

\$16



BELLA
GIRLS' MIXED-PRINT
RUFFLE-SLEEVE TUNIC
NEW! | 32130T | 2-16y
\$38

KENNEDY
GIRLS' SIDE STRIPED
JEGGINGS
NEW! | 32204B | 2-16y
\$44

CECE
GIRLS' APPLE PRINT
FULL-SKIRT DRESS
NEW! | 32001D | 2-16y
\$44





RILEY

GIRLS' PLEATED-SLEEVE TOP

NEW! | 32102T | 2-16y

\$30


KINSLEY

GIRLS' BIG RUFFLE

BOTTOMS

NEW! | 32217B | 2-16y

\$36



SIERRA
WOMEN'S SLEEVELESS
MULTI-STRIPED
TIE-BACK TANK
NEW! | 32600T | XS-XXL
\$54

SOFIA
WOMEN'S BIG RUFFLE
NAVY PANTS
NEW! | 32616B | XS-XXL
\$58

TAYLOR
WOMEN'S STRAIGHT-LEG
FLORAL CUFF JEAN
NEW! | 32618B | 0-22
\$88



OLIVIA
WOMEN'S FLORAL
PRINT KIMONO
NEW! | 32614T | XS-XXL
\$68

SOFIA
WOMEN'S BIG RUFFLE
BURGUNDY PANTS
NEW! | 32617B | XS-XXL
\$58





HALLE

WOMEN'S SLEEVELESS
RUFFLED-HEM TANK
NEW! | 32601T | XS-XXL
\$54

SOFIA

WOMEN'S BIG RUFFLE
MOCHA PANTS
NEW! | 32604B | XS-XXL
\$58

JULY 2021 COLLECTION

GIRLS'



AMAYA GIRLS' STRIPED
WAFFLE DRESS
NEW! | 32033D | 2-16y
\$44



LIBBY GIRLS' STRIPED & FLORAL
MIXED-PRINT DRESS
NEW! | 32002D | 2-16y
\$58



CECE GIRLS' APPLE PRINT
FULL SKIRT DRESS
NEW! | 32001D | 2-16y
\$44



BELLA GIRLS' MIXED-PRINT
RUFFLE-SLEEVE TUNIC
NEW! | 32130T | 2-16y
\$38



RILEY GIRLS' PLEATED-SLEEVE TOP
NEW! | 32102T | 2-16y
\$30



ABBIE GIRLS' RUFFLE FLOUNCE
SLEEVELESS TUNIC
NEW! | 32103T | 2-16y
\$38



MISTY GIRLS' MULTI-LAYERED
TULLE SKIRT
NEW! | 32202B | 2-16y
\$44



KENNEDY GIRLS' SIDE
STRIPED JEGGINGS
NEW! | 32204B | 2-16y
\$44



KINSELY GIRLS' BIG
RUFFLE BOTTOMS
NEW! | 32217B | 2-16y
\$36

JULY 2021 COLLECTION

GIRLS' & ACCESSORIES



ELLIE GIRLS' STRIPED
CROPPED LEGGING
NEW! | 32242B | 2-16y
\$34



REMI GIRLS' FLORAL & STRIPED
MIXED-PRINT JAMMIES
NEW! | 32JAM9P | 2-16y
\$38



MALENA GIRLS' MIXED-PRINT
RUFFLED SOCKS
NEW! | 32321A | S-M-L
\$16

JULY PROMO



CECE APPLE PRINT BACKPACK
32801A | OS
\$68 or
\$30 (WITH A \$175+ PURCHASE)



CECE APPLE PRINT PENCIL CASE
NEW! | 32500A | OS
\$18



CECE APPLE PRINT LUNCH BOX
NEW! | 32502A | OS
\$30

JULY 2021 COLLECTION

GIRLS' & ACCESSORIES

**JULY
PROMO**



HARLOW FLORAL & POLKA DOT PRINT BACKPACK
32802A | OS
\$68 or
\$30 (WITH A \$175+ PURCHASE)



HARLOW FLORAL & POLKA DOT
PRINT LUNCH BOX
NEW! | 32503A | OS
\$30



HARLOW FLORAL & POLKA DOT
PRINT PENCIL CASE
NEW! | 32501A | OS
\$18



MIKO GIRLS' STRIPE &
POLKA DOT HAIRBOW
NEW! | 32320A | OS
\$14



STARRY GIRLS'
HAIR TIES PACK
NEW! | 32302A | OS
\$12



AINSLIE ARTSY GIRLS'
HAIRCLIP TRIO
NEW! | 32301A | OS
\$14

JULY 2021 COLLECTION

WOMEN'S



OLIVIA WOMEN'S FLORAL
PRINT KIMONO
NEW! | 32614T | XS-XXL
\$68



HALLE WOMEN'S SLEEVELESS
RUFFLED-HEM TANK
NEW! | 32601T | XS-XXL
\$54



SIERRA WOMEN'S SLEEVELESS
MULTI-STRIPED TIE-BACK TANK
NEW! | 32600T | XS-XXL
\$54



TAYLOR WOMEN'S STRAIGHT LEG
FLORAL CUFF JEAN
NEW! | 32618B | 0-22
\$88



SOFIA WOMEN'S BIG RUFFLE
ONYX PANTS
18608B | XS-XXL
\$58



SOFIA WOMEN'S BIG RUFFLE
BURGUNDY PANTS
NEW! | 32617B | XS-XXL
\$58



SOFIA WOMEN'S BIG RUFFLE
NAVY PANTS
NEW! | 32616B | XS-XXL
\$58



SOFIA WOMEN'S BIG RUFFLE
MOCHA PANTS
NEW! | 32604B | XS-XXL
\$58



OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.





MATILDA JANE IN REAL LIFE

Images courtesy of Matilda Jane Clothing Trunk Keepers Kristin Kirkland Geller, Alexa Taylor McNeil, Mitzi Cole Morrow, and Sarah Vaughn.

**Products shown are from previous collections and may no longer be available.*





BECOME A TRUNK KEEPER!

THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of women's and girl's clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE

matildajaneclimbing.com/joinus

THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



Matilda Jane Clothing

HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit matildajaneclimbing.com.

CONTACT YOUR TRUNK KEEPER

MATILDAJANECLIMING.COM

