



Matilda Jane Clothing

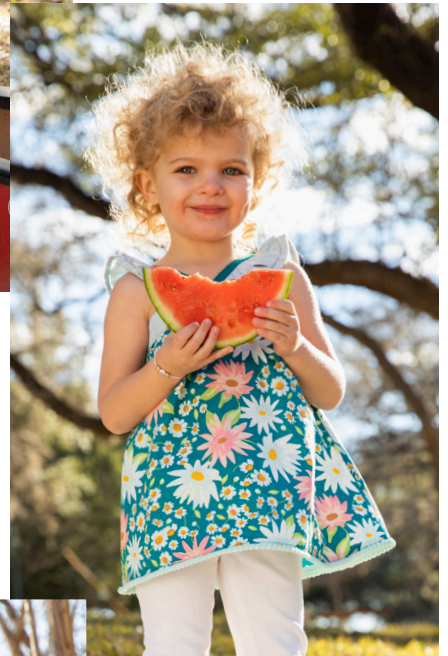
JUNE 2021



# SUN FLOWERS

*It's a petal-collecting,  
sky-gazing, spontaneous  
kind of summer.*





LIFE'S A FAIRYTALE PONCHO

\*NEW!\* | 29157T | 2-16y

\$68





IN THE HAMMOCK  
TANK TOP  
\*NEW!\* | 31131T | 2-16y  
**\$42**

CABANA BREAK SHORT  
\*NEW!\* | 31226B | 2-16y  
**\$34**

LITTLE STRIPES TANK TOP  
\*NEW!\* | 31145T | 2-16y  
\$28



BEACHSIDE ROMPER  
\*NEW!\* | 31020R | 2-16y  
\$48





PINEAPPLE CUTIE DRESS  
\*NEW!\* | 31019D | 2-16y  
\$48




JUNGLE ADVENTURE DRESS

\*NEW!\* | 31030D | 2-16y

\$54





SLEEPING CACTUS PJ SET  
\*NEW!\* | 31JAM7P | 2-16y  
\$44

HAPPY FLORALS TUNIC

\*NEW!\* | 31133T | 2-16y

\$42



IT'S THE WEEKEND TOP  
\*NEW!\* | 31659T | XS-XXL

\$58





DOWN TO EARTH DRESS  
\*NEW!\* | 31653D | XS-XXL  
**\$88**

ON A WALK DRESS  
\*NEW!\* | 31654D | XS-XXL  
\$68





DAY IN THE PARK TANK  
\*NEW!\* | 31651 | XS-XXL  
**\$48**

CROP LOUNGE  
PANT, TOFFEE  
\*NEW!\* | 31658B | XS-XXL  
**\$58**

# JUNE 2021 COLLECTION

## GIRLS'



JUNGLE ADVENTURE DRESS  
\*NEW!\* | 31030D | 2-16y  
**\$54**



PINEAPPLE CUTIE DRESS  
\*NEW!\* | 31019D | 2-16y  
**\$48**



RAINBOW CAROUSEL DRESS  
\*NEW!\* | 31037D | 2-16y  
**\$58**



SUNNY AFTERNOON DRESS  
31028D | 2-16y  
**\$48**



POLKA DOT DAISY DRESS  
31026D | 2-16y  
**\$48**



BEACHSIDE ROMPER  
\*NEW!\* | 31020R | 2-16y  
**\$48**



IN THE HAMMOCK TANK TOP  
\*NEW!\* | 31131T | 2-16y  
**\$42**



CACTUS SUNRISE TOP  
\*NEW!\* | 31117T | 2-16y  
**\$42**



HAPPY FLORALS TUNIC  
\*NEW!\* | 31133T | 2-16y  
**\$42**



CACTUS SUNRISE TOP  
\*NEW!\* | 31117T | 2-16y  
\$42

DOT IT OUT SHORTIE  
\*NEW!\* | 31221B | 2-16y  
\$32



# JUNE 2021 COLLECTION

## GIRLS', ACCESSORIES, BABY



LITTLE STRIPES TANK TOP  
\*NEW!\* | 31145T | 2-16y  
**\$28**



LIFE'S A FAIRYTALE PONCHO  
\*NEW!\* | 29157T | 2-16y  
**\$68**



CABANA BREAK SHORT  
\*NEW!\* | 31226B | 2-16y  
**\$34**



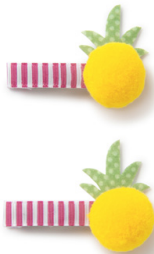
DOT IT OUT SHORTIE  
\*NEW!\* | 31221B | 2-16y  
**\$32**



SLEEPING CACTUS PJ SET  
\*NEW!\* | 31JAM7P | 2-16y  
**\$44**



GIRLS' SUMMER UNDIES,  
SET OF 3  
\*NEW!\* | 31326A | 2-16y  
**\$22**



FRUIT SMOOTHIE CLIP SET  
\*NEW!\* | 31312A | OS  
**\$9**



SWEET PINEAPPLE SET  
\*NEW!\* | 31927O | NB-24M  
**\$38**



LITTLE CACTUS SWADDLE  
\*NEW!\* | 31551A | OS  
**\$18**

# JUNE 2021 COLLECTION

## WOMEN'S & HOME



DOWN TO EARTH DRESS  
\*NEW!\* | 31653D | XS-XXL  
**\$88**



ON A WALK DRESS  
\*NEW!\* | 31654D | XS-XXL  
**\$68**



IT'S THE WEEKEND TOP  
\*NEW!\* | 31659T | XS-XXL  
**\$58**



DAY IN THE PARK TANK  
\*NEW!\* | 31651 | XS-XXL  
**\$48**



CROP LOUNGE PANT - TOFFEE  
\*NEW!\* | 31658B | XS-XXL  
**\$58**



TWIRL STREAM CAMPER TENT  
\*NEW!\* | 31515A  
**\$198**



RAINBOW  
CAROUSEL DRESS  
\*NEW!\* | 31037D | 2-16y  
**\$58**

# OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.





## MATILDA JANE IN REAL LIFE

Images courtesy of Matilda Jane Clothing  
Trunk Keepers Amy Barron Harden,  
Amanda Marie Higuera, Katie Reulet,  
and Ashley Sanderson.

*\*Products shown are from previous collections  
and may no longer be available.*





# BECOME A TRUNK KEEPER!

## THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of women's and girl's clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

**FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE**

[matildajaneclimbing.com/joinus](http://matildajaneclimbing.com/joinus)

## THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item. For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product. Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



Matilda Jane Clothing

## HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit [matildajaneclimbing.com](http://matildajaneclimbing.com).

**CONTACT YOUR TRUNK KEEPER**

[MATILDAJANECLOTHING.COM](http://MATILDAJANECLOTHING.COM)

