











GIRLS'



ORANGE CREAMSICLE DRESS *NEW!* | 31015D | 2-16y \$58



BLISSFUL BEE DRESS *NEW!* | 31008D | 2-16y \$44



SWEET AND SPORTY DRESS *NEW!* | 31004D | 2-16y \$44



RAINBOW WAY DRESS *NEW!* | 31007D | 2-16y



FLUTTER AWAY DRESS *NEW!* | 31009D | 2-16y \$58



DAY OF FUN ROMPER *NEW!* | 31011R | 2-16y



ALL STRIPED OUT LEGGING *NEW!* | 31208B | 2-16y \$34



YELLOW SUBMARINE CROPPED LEGGING 31206B | 2-16y \$34



SWINGSET JORTIE 29231B | 2-16y **\$34**





FOR



PLAY







PLAY OUTSIDE TUNIC *NEW!* | 31106T | 2-16y \$42



POLKA DOT PARTY DENIM JACKET *NEW!* | 31119T | 2-16y \$58



LET'S GO EVERYWHERE TUNIC *NEW!* | 31121T | 2-16y \$42



CORAL COVE SHORTIE
NEW! | 31207B | 2-16y



GIRLS' PUFFER TEE - EGRET 26208T | 2-16y **\$28**



LET'S BLOOM TOGETHER TEE
NEW! | 31128T | 2-16y



FUN FOR EVERYONE SOCK SET
NEW! | 31306A | S-L
\$14



MAGIC STARDUST PANT *NEW!* | 31217B | 2-16y \$38



GREEN QUEEN SHORTIE *NEW!* | 31225B | 2-16y \$32

AN ENCHANTED







EASTER







GIRLS'



SMOCKED FLORALS TUNIC *NEW!* | 31107T | 2-16y \$42



FLORAL BOUQUET HEADBAND *NEW!* | 31307A | OS \$12



CHASING RAINBOWS TEE *NEW!* | 31108T | 2-16y \$34



LIME LOLLIPOP SHORTIE 31215B | 2-16y \$32



LOVE NOTE TUNIC 31105T | 2-16y \$38



BASK IN THE SUN STRAW HAT *NEW!* | 31316A | S/M - L/XL \$24



HOPPIN' AROUND PJ SET
NEW! | 31JAM3P | 6-12m-16y
\$38



TOTALLY TIED HAIR BOWS 31302A | OS \$18



SWEET TAFFY BOW 31300A | OS \$14







HAPPY WEEKEND BOW *NEW!* | 31304A | OS \$14



EGG-CELLENT EASTER BASKET
NEW! | 31508A | OS
\$34



RAINBOW DREAMS SWADDLE *NEW!* | 31507A | OS \$18



MORE SUNSHINE FELT CLIP SET *NEW!* | 31305A | OS \$12



31313A | OS \$12



ALL THE STARS HAIR CLIPS QUEEN OF HEART HAIR CLIPS 31314A | OS \$12



EMMA BUNNY *NEW!* | 31509A | OS \$48



CATCH THE RAYS DRESS *NEW!* | 31903D | NB to 18-24m \$42



SMOCKED BLOSSOMS ROMPER *NEW!* | 31904R | NB to 18-24m



DOWN THE SLIDE SET \$32



PERFECT PEACH PANT \$30



LITTLE FLUTTER TUNIC \$42

GIRLS' SWIM



LOLLIPOP LINES SWIMSUIT 31SWM3S | 6-12m-16y \$42



RAINBOW GROOVE SWIMSUIT
31SWM1S | 6-12m-16y
\$38



DANCING POPSICLE SWIMSUIT 31SWM55 | 6-12m-16y \$38



SWEETHEART TWIRL SWIMSUIT 31SWM2S | 2-16y \$48





ON AN ISLAND SWIMSUIT 31SWM6S | 2-16y \$48



CANDY DOTS SWIMSUIT 31SWM4S | 2-16y \$48



DOTS ON DOTS SWIM COVERUP 31SWM7S | 2-16y \$42



COLOR CRAZE SUNGLASSES 31318A | OS \$18







31504A | OS \$36



TALK TROPICAL BEACH TOWEL RAINBOW DREAMS BEACH TOWEL SWEET POPSICLES BEACH TOWEL 31503A | OS \$36



31550A | OS \$36



COLOR SPLASH SWIM BACKPACK 31501A | OS \$42



LET'S SWIM POUCH SET 31502A | OS \$38

WOMEN'S



IN THE SPRINGTIME MAXI DRESS
NEW! | 31620D | XS-XXL
\$78



LET'S GETAWAY CARDIGAN
NEW! | 31633T | XS-XXL
\$78



RIGHT ON DENIM JACKET *NEW!* | 31627T | XS-XXL \$88



TOP NOTCH TASSEL NECKLACE
NEW! | 31807A | OS
\$18



SO LOVELY JEWELRY SET (NECKLACE + EARRINGS) *NEW!* | SET003 | OS \$25



PRETTY PALACE EARRINGS *NEW!* | 31806A | OS \$18



GOLDEN SUNSHINE TOP
NEW! | 31680T | XS-XXL
\$54



EVERYTHING EMBROIDERED TEE
NEW! | 31682T | XS-XXL
\$44



HAVE A GOOD DAY BLOUSE *NEW!* | 31676T | XS-XXL \$64







APRICOT TREE SKIRT *NEW!* | 31634B | XS-XXL \$68



OLIVE BRANCH RUFFLE PANT *NEW!* | 31624B | XS-XXL \$58



WOMEN'S DARK WASH JEAN BAW606B | 0-22 \$88



WOMEN'S MEDIUM WASH JEAN 26608B | 0-22



\$88



18652B | XS-XXL \$58



WOMEN'S BIG RUFFLE - ONYX 18608B | XS-XXL \$58



WOMEN'S FINN 22607B | XS-XXL \$58



WOMEN'S TALL FINN - ONYX 24609B | XS-XXL \$58

GIRLS'



ENCHANTED GARDENS DRESS 31022D | 2-16y \$48



TWIRLY RAINBOWS DRESS 31003D | 2-16y \$44



PAPER HEARTS DRESS 31021D | 2-16y \$44



DANCE TIME DRESS 31005D | 2-16y \$58



OH JOY DRESS 31002D | 2-16y \$48



IN THE SUN DRESS 31001D | 2-16y \$54



FAR OUT FLORAL CROPPED ROMPER 31006R | 2-16y \$54



LOOKIN' PEACHY CARDIGAN 31125T | 2-16y \$48



LOVE YOU SO SO TEE 31137T | 2-16y **\$36**







PIECE OF CAKE TOP 31120T | 2-16y **\$42**



CANDID CUTIE TOP 31138T | 2-16y **\$42**



HERE COMES THE SUN TEE 31103T | 2-16y \$36



CREATE YOUR OWN SUNSHINE TEE 31144T | 2-16y \$36



WISH ON A STAR SWEATSHIRT 31104T | 2-16y **\$44**



GIRLS' RAINBOW JEGGING 31228B | 2-16y \$44



FREEZE TAG BIG RUFFLE 31203B | 2-16y \$36



REALLY RETRO BENNY 31205B | 2-16y \$36



BUSY DANCING SHORTIE 31218B | 2-16y \$32

GIRLS' & BABY



JUMP IN SOCKS 31303A | S-L \$16



LOVING LIFE ROMPER 31913R | NB to 18-24m \$38



SWEET AS CAN BE DRESS 31900D | NB to 18-24m **\$42**



TOTALLY TULIP TUNIC 31912T | NB to 18-24m \$34



MY GIRL LEGGING 31902B | NB to 18-24m **\$32**



BABY SUNSHINE SET 31914C | NB to 18-24m \$44





WOMFN'S



BEST BOUQUET DRESS 29617D | XS-XXL \$78



LOVELY DAY DRESS 31611D | XS-XXL \$68



TRUE FRIEND TOP 31602T | XS-XXL \$58



DANCING QUEEN PULLOVER 31612T | XS-XXL \$68



PRETTY THING BLOUSE 31625T | XS-XXL **\$64**



IN THE BREEZEWAY BLOUSE 31610T | XS-XXL \$64



DOSE OF FLORAL TOP 31683T | XS-XXL \$58



RELAXING DAY TOP 31613T | XS-XXL \$58



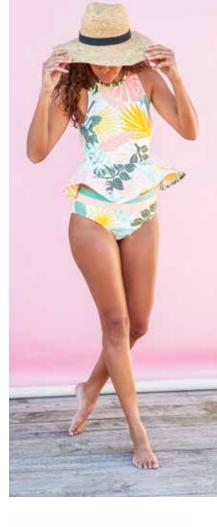
WOMEN'S BIG RUFFLE - SPHYNX 31601B | XS-XXL \$58



TROPICAL FLOWERS SWIMSUIT TOP TROPICAL FLOWERS SWIMSUIT 31671S | XS-XXL \$58



BOTTOM 31672S | XS-XXL \$48



COLORFUL COAST SWIMSUIT TOP 31670S | XS-XXL \$58



COLORFUL COAST SWIMSUIT BOTTOM 31675S | XS-XXL \$48



SO PEACHY SWIMSUIT 31676S | XS-XXL \$78



GIRLS GETAWAY WEEKENDER 31519A | OS \$98



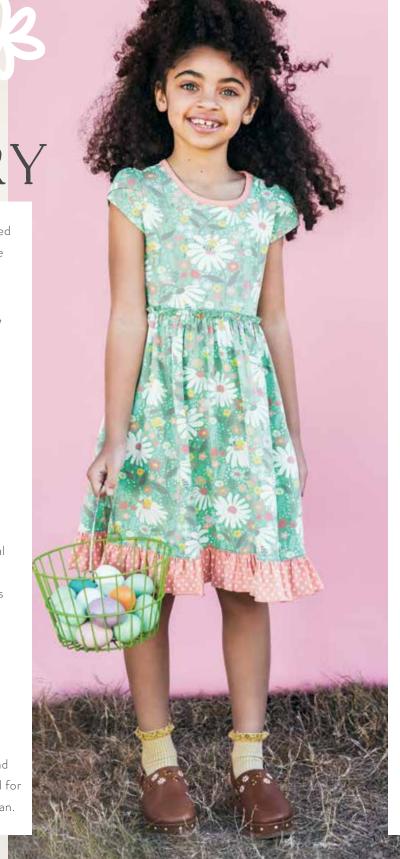
CASCADING RUFFLE - IRON 31621B | XS-XXL \$58

our STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.



BECOME A TRUNK KEEPER!

THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of womens and girls clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE matildajaneclothing.com/joinus

THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item. For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product. Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.

MARCH PROMOS

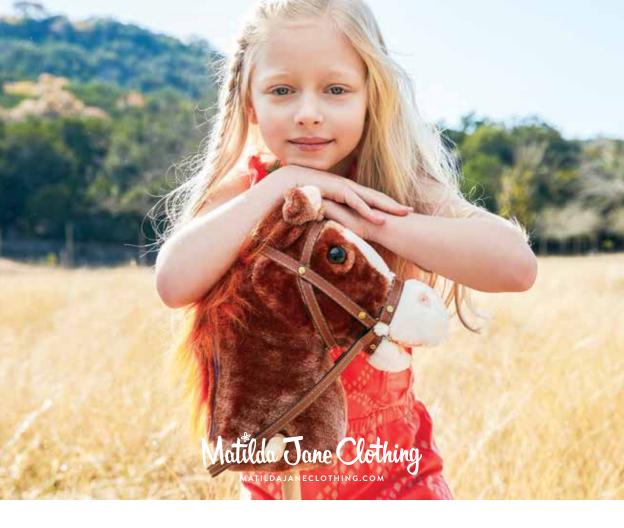


IN THE RUFFLES DRAWSTRING BACKPACK

NEW! | 31802A | OS

\$20 WITH A \$175 PURCHASE +
or FREE for Janes who host an \$800+ show!





HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers.

To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit matildajaneclothing.com.

CONTACT YOUR TRUNK KEEPER

