



Matilda Jane Clothing

MAY 2021



FORCE OF NATURE

HC1

BRIGHT VIBES THAT LIGHT UP THE WORLD.









WONDER AND WANDER

A TRILLION WAYS TO PLAY.





SUNNY AFTERNOON DRESS
NEW! | 31028D | 2-16y
\$48



SUGARY AND SWEET TUNIC
NEW! | 31114T | 2-16y
\$42



POLKA DOT DAISY DRESS
NEW! | 31026D | 2-16y
\$48



STRIPE PLAY SHORTIE
NEW! | 31213B | 2-16y
\$32



LET'S TIE DYE TANK TOP
NEW! | 31126T | 2-16y
\$28



LITTLE MISS SUNSHINE SHORT
NEW! | 31227B | 2-16y
\$34



PAISLEY PLEASE DRESS
NEW! | 31025D | 2-16y
\$44



RAINBOW FRINGE ROMPER
NEW! | 31018R | 2-16y
\$44



COLORFUL WORLD TEE
NEW! | 31139T | 2-16y
\$34



SO MANY NEW
DISCOVERIES
AHEAD.

ADVENTURE WEATHER



HAPPY



INSIDE



AND OUT







FLORAL IMAGINATION TUNIC
NEW! | 31129T | 2-16y
\$42



TIME TO COLOR SHORTIE
NEW! | 31214B | 2-16y
\$32



PICNIC IN THE PARK ROMPER
NEW! | 31015R | 2-16y
\$44



CROPPED TAB JEGGING
NEW! | 31229B | 2-16y
\$40



NAP IN THE SUN PJ SET
NEW! | 31JAM8P | 6M-16
\$38



SPRINKLE CANDY SHORTIE
31211B | 2-16y
\$32



BALLOON PLAY TUNIC
31142T | 2-16y
\$42



FLORAL DAY DRESS
NEW! | 31918D | NB-24M
\$42



RUFFLE DAISY SET
NEW! | 31911C | NB-24M
\$38

ACCESSORIES & HOME



LIFE IN COLOR BOW
NEW! | 31311A | OS
\$14



ON AND ON BOW CLIP SET
NEW! | 31325A | OS
\$16



FLORAL SCENE CANTEEN
NEW! | 31805A | OS
\$28



EVERYTHING PACKED PROMO COOLER BACKPACK
NEW! | 31803A | OS



FRIENDS FOREVER BRACELET SET
NEW! | 31317A | OS
\$16



\$30 WITH A PURCHASE OF \$175+
OR FREE FOR JANES WHO HOST AN \$800+ SHOW!





MOM LOVE

ALL THE HEARTS ON
MOTHER'S DAY AND
EVERY DAY.



GOOD DAYS DRESS
NEW! | 31646D | XS-XXL
\$78



IN THE MOMENT SWEATSHIRT
NEW! | 31689T | XS-XXL
\$68



WOMEN'S BIG RUFFLE -
VINTAGE BLUE
NEW! | 31649B | XS-XXL
\$58



OFF SHE GOES TOP
NEW! | 31642T | XS-XXL
\$48



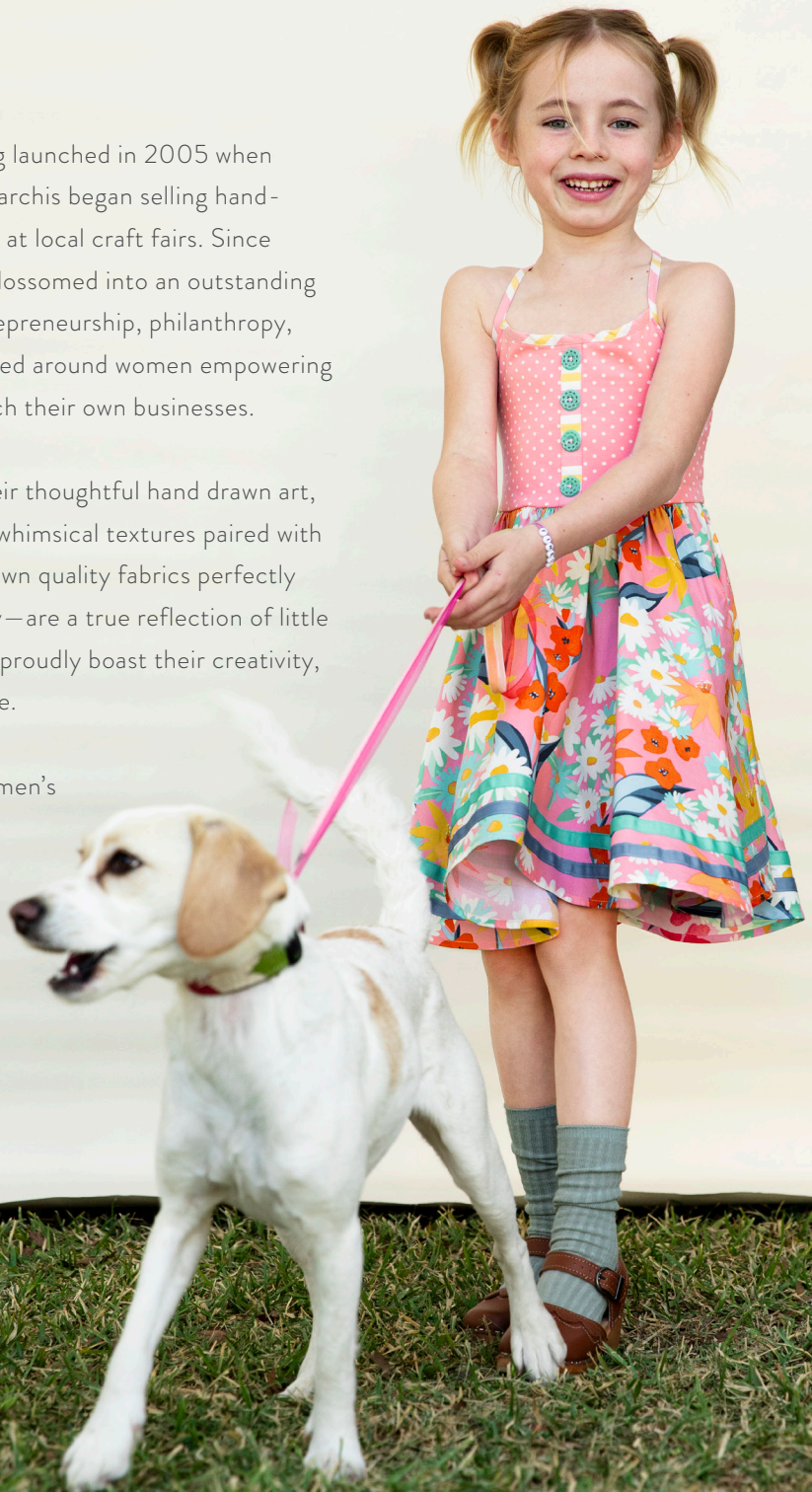
BE YOURSELF TOP
NEW! | 31641T | XS-XXL
\$54

OUR STORY

Matilda Jane Clothing launched in 2005 when founder Denise DeMarchis began selling hand-designed girls dresses at local craft fairs. Since then, the brand has blossomed into an outstanding success story of entrepreneurship, philanthropy, and a business centered around women empowering other women to launch their own businesses.

The clothes—with their thoughtful hand drawn art, playful patterns, and whimsical textures paired with durable, hand-me-down quality fabrics perfectly suited for all-day play—are a true reflection of little girls everywhere who proudly boast their creativity, spunk, and confidence.

The Matilda Jane Women's collection features colorful and easy-to-wear pieces designed for the spirited and creative woman.



BECOME A TRUNK KEEPER!

THE JOY OF BEING YOUR OWN BOSS

Join a supportive and thriving community of Trunk Keepers across the country who have reimagined their day-to-day as Matilda Jane Clothing Trunk Keepers. To start, you'll receive a toolkit featuring everything you need to launch your own business including an assortment of women's and girl's clothing and accessories, marketing materials, and even supplies to merchandise your pieces—it's like your very own boutique! Host events in person or virtually and connect with women in your community all while enjoying the flexibility of being your own boss.

FOR PRICING AND ADDITIONAL DETAILS, CONTACT YOUR TRUNK KEEPER TO LEARN MORE
matildajaneclimbing.com/joinus

THE PERKS OF HOSTING A SHOW!

SALES	50% OFF ITEMS	FREE PRODUCT
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item.
For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product.
Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.



Matilda Jane Clothing

HOW TO BUY

Matilda Jane Clothing is sold exclusively through our Trunk Keepers. To shop our collection, find a Trunk Keeper near you, and to learn more about the benefits and perks of hosting your own trunk show, visit matildajaneclimbing.com.

CONTACT YOUR TRUNK KEEPER

MATILDAJANECLOTHING.COM

