

World Cup Spanish Readiness Checklist

A **translation checklist** for hospitality & event businesses in Arlington & DFW.

Preparing for increased international traffic requires more than staffing adjustments. Use this checklist to ensure your guest-facing materials are ready for Spanish-speaking visitors during high-traffic events.



Customer-Facing Materials

- Restaurant menus
- Pricing and item descriptions
- Hotel booking confirmations
- Cancellation policies
- Event schedules and instructions
- Promotional signage reviewed for clarity



Legal & Liability Protection

- Event waivers
- Safety instructions
- Emergency procedures clearly communicated
- Rental agreements
- Refund and dispute policies clearly explained



Operational Comms

- Check-in and check-out instructions
- Shuttle and transportation signage
- Automated text/email notifications
- Website landing pages
- FAQ sections reviewed for multilingual clarity



Brand Experience

- Spanish messaging reflects your brand tone
- Translations reviewed for cultural accuracy
- Staff aware of available Spanish materials
- QR codes or links provided for easy access
- Consistency across print and digital materials

If you checked fewer than 80% of these boxes...

Your business may benefit from a structured Spanish Readiness Audit before peak event traffic arrives.

Schedule a 15-minute consultation at www.spanishwithagringo.com/world-cup.



Spanish With A Gringo®
Translation