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Most Recent Update: 09/24/2024

This Privacy Policy explains how MD Electric LLC dba Action Security collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at <a href="https://actionsecurityusa.com">https://actionsecurityusa.com</a>.

# **COLLECTION OF PERSONAL INFORMATION**

<u>Information collected directly from you:</u> We may collect personal information directly from you, for example when we collect your contact information upon generating an alarm monitoring account through our Information Sheet that we send via DocuSign or over the phone when you contact our office or technicians. We may also obtain your contact information that you provide to us when you complete the Contact Us form on our website or if you reach out to us via email or mail.

<u>Information collected from your device:</u> Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. Our website may also use cookies to personalize your experience. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a>.

# USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with customer service and support. We may also use this information to market our products and services to you upon request, or when necessary, such as when a product or service reaches end-of-life. Communication may be done by email and text message subject to your consent.

We use information collected automatically from you to optimize our website, and to assist with our advertising and marketing efforts.

# DISCLOSURE OF PERSONAL INFORMATION

- Email and text communications are done manually by an employee of MD Electric LLC dba Action Security. Our email is maintained by GoDaddy which utilizes Outlook with Microsoft 365 and our phone and text messages are through RingCentral whose privacy policy is available at <u>https://www.ringcentral.com/legal/last-update-june-29-2023/privacy-notice.html</u>.
- We use GoDaddy to help us understand how visitors interact with our website. GoDaddy uses and processes your information in accordance with its privacy policy available at <a href="https://www.godaddy.com/legal/agreements/cookie-policy">https://www.godaddy.com/legal/agreements/cookie-policy</a>.
- We use Host Merchant Services as our payment processor. Host Merchant Services uses and processes your payment information in accordance with its privacy policy available at <a href="https://www.hostmerchantservices.com/privacy-policy/">https://www.hostmerchantservices.com/privacy-policy/</a>.

### EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to not receive email communication from us, please contact our office at 302-838-2852 and any member of our team will be able to assist you.

If you wish to stop receiving text messages from us, reply STOP to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available to view on our website.

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at 302-838-2852.

### CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

### **CONTACT INFORMATION**

If you have any questions about this policy or our privacy practices, please contact us at 302-838-2852.