



Gamma Xi Boulé Foundation, Inc.

2017 Annual Report



Gamma Xi Boulé Foundation, Inc.
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2017 Annual Report

Chairman's Message

In accordance with our By Laws, this is the 2017 annual report of Gamma Xi Boulé Foundation. The report addresses governance, support of Gamma Xi public policy and social action programs, scholarships, fundraising and our financial statement for the year ending December 31, 2017.

I have been honored and privileged to serve as Chair during 2017 and I am pleased to report on the accomplishments of 2017. With the support and commitment of the board of directors, members of Gamma Xi Boulé and the Sarasota community, we exceeded many of our goals. The Foundation continues to expand its brand recognition in the Sarasota business and philanthropic communities. During the year, we conveyed our mission and programs to the Sarasota community in print and television media which resulted in increased visibility and financial support for the Foundation.

We began planning our second major money raising event for 2018 - A Valentine at the Ritz on Saturday, February 10, 2018 at the Ritz Carlton Sarasota. Partnership agreements were negotiated with the Westcoast Black Theatre Troupe and the Soul Crooners to provide entertainment for the evening. The Foundation is extremely grateful to Sire Archon-Elect Donald Reaves for securing Amica Insurance Company as the "Presenting Sponsor" for the Gala. Additionally, we appreciate Archon Myron Robinson securing the Herald-Tribune as the Gala's "Media Sponsor".

Our relationship with Booker High School continues to grow through the Boulé's 'Journey to Success' programs and initiatives, including our speaker's series and paid student internship program with local employers. We solidified our partnership with the University of South Florida that provides instructors who participate in our Booker speaker's series along with Gamma Xi Archons, and other local professionals including PNC Bank, the US Military, among others.

We continued to strengthen our relationships with the Educational Foundation of Sarasota, Ringling College of Art & Design, the City and County of Sarasota, Community Foundation of Sarasota County, Herald-Tribune Media Group, the Westcoast Black Theatre Troupe and the Sarasota Collection Design Store.

Lastly, the Foundation finished the year in a very sound financial position. Net income increased 32.3% over 2016.

The board of directors and I truly appreciate the support of the Sarasota and Manatee communities and the Archons of Gamma Xi Boulé.

Sincerely,

Gregory J. Matthews, Chairman

Governance

1. The directors conducted five (5) full board meetings during the fiscal year, as well as additional committee meetings.
2. The following individuals were nominated and elected to serve on the board of the directors, effective January 2017-- Archons George Miles, Donald Reaves and Willie Stanfield. These Archons replaced Archons James Brown, Andrew Dixon and Lacy Ray, Jr.
3. The board elected the following officers and committee chairs, effective February 2017.

Archon Gregory J. Matthews, Chair
Archon M. Herman Bell, Vice Chair
Archon Gregory E. McDaniel, Treasurer
Archon Willie M. Stanfield, Secretary
Archon M. Herman Bell, Chair - Scholarship Committee
Archon Gregory E. McDaniel, Chair - Social Action Committee
Archon Myron F. Robinson, Chair- Public Policy Committee

4. The board elected Archon James C. Brown to serve as an emeritus member of the board.
5. The Foundation renewed its Solicitations Permit with the Florida Department of Agriculture and Consumer Services for calendar year 2018.
6. The Foundation filed its required annual report with the Florida Department of Division of Corporations.

Gamma Xi Boulé Public Policy & Social Action Programs

The "Journey to Success" (JTS), youth development program of Gamma Xi, was established as a year round readiness, leadership and career development program serving high school students and out of school youth. The program objective is to help prepare a skilled workforce ready to successfully obtain in-demand occupations or careers as well as prepare college bound students for their upcoming college experience. The following link is an interview of Gamma Xi Archons on ABC TV describing the Boule's Journey to Success programs and initiatives. <https://www.youtube.com/watch?v=q8nrZmvjzWQ>

Summer Program

We participated in the fourth year of the Summer Program which is headed by Archon Henry Blyden. This is a group mentoring program which provides 50 youth ages 16-18 with in depth career explorations and workshops targeting financial literacy, life skills, educational preparedness, military careers and work readiness/employability skills.

The Summer Program is coordinated in partnership with Career Source Suncoast, Manatee and Sarasota counties school boards. Program participants receive a stipend to complete the program. After four (4) years, approximately 200 youngsters have completed the Journey to Success Summer Program.

Speaker's Series

During the fall of 2016 all 9th grade freshmen at Booker high school were required to take a one semester course designed to help them transition into the high school experience. The course is entitled "College, Careers and You". Archon Ed Swan headed the program the first year on behalf of the Gamma Xi Boulé. This program was continued in 2017 where approximately 100 students participated and were divided into 6 separate classes.

It is anticipated that another 100 students will participate in the spring semester of 2018. The following topics were covered during the fall semester -- Making a Good Impression; Building Confidence, Leadership Skills, Communications Skills, as well as careers in Hospitality, Management, Art & Design, Education, Information Technology, Biology, English and Communications. The Speaker's Series will continue in the spring semester with speakers from Gamma Xi, University of South Florida, Manatee and other local professionals.

Archons Ed Swan and Carl Battle led the program during the 2017 school year.

Archon Matthew Carter Scholarship Program

Scholarship criteria, application and deadlines are on-line for students on the Foundation website -- www.gammaxifoundation.org. High school administrators and college counselors are advised of the on-line scholarship material and process.

In 2017, the Scholarship Committee interviewed five (5) seniors from Sarasota and Manatee County high schools, who applied for the scholarship, including Marc Brunot - Bayshore High School; Christopher Hadley – Lakewood Ranch High School; Odans Lennox – Booker School, Jordon Murrell – St. Stephen's Episcopal School and Jordankis Ramirez – Booker High School.

Following an extensive analysis, the committee selected Marc Brunot to receive a \$16,000.00 scholarship that will be paid over four (4) years. The scholarship was presented during a ceremony at the North Library in Sarasota. He attends the Florida Gulf Coast University in Ft. Myers, FL majoring in Accounting.

Please visit our website for photos of the recipient. www.gammaxifoundation.org.

Sarasota and Manatee County high school seniors graduating in June 2018 may review the scholarship criteria, application and deadlines which are on-line at www.gammaxifoundation.org.

Archons interested in joining the Scholarship Committee should contact Archon Bell at Bobellrd@verizon.net.

Student Internship Program



Archons Myron Robinson and Gregory Matthews lead the Internship Program which began in 2016 with students from Booker High School in Sarasota, FL. The program provides students with hands-on work experience, employment readiness skills, team-building and socialization skills in professional business environments. The students participate in meetings, tour office facilities, work on projects under staff supervision, and interact with staff members and executives.

Archons John Gibbs, Booker Rice and Gregory Matthews conducted two workshops in March and September to teach students business etiquette skills to assist them in preparing for the internships.

During 2017, the Foundation sponsored five (5) interns who were employed by the Sarasota Herald-Tribune Media Group, the Sarasota Collections Design Store, Sarasota Police Department, the Westcoast Black Theatre Troupe and the Sarasota County Economic Development Department. You may visit this link to learn more about our internship program <http://www.heraldtribune.com/news/20180102/fraternity-steps-up-to-help-booker-high-school-students>

You may also listen to student interns describe their experience at <https://youtu.be/m2xJ6ksnO7g>

Student interns earn \$10 per hour and may work up to 10 hours per week during the school year. Fifty percent (50%) of the student's earnings are paid by the Foundation.



Website & Facebook Page

The Gamma Xi Boulé Foundation has expanded its website with information related to Gamma Xi Boulé social action programs and initiatives. The website is used as a vehicle to effectively communicate with Archons, potential donors, the business and philanthropic community, and other partners in the Sarasota / Manatee communities.

In addition, the Foundation established a Facebook Page to communicate its programs and initiatives to its constituents and supporters. Visit us at Facebook @gammamaxiboule.

Please visit the Foundation's website at www.gammamaxifoundation.org to learn more about programs supported by the Foundation and to make a donation using Pay Pal.

This link will take you to an ABC 'Suncoast View' television interview where the Boule's youth initiatives are discussed. <https://youtu.be/f76xtJaxCSY> "

Fundraising

Giving Challenge

The Foundation applied and was accepted to participate in the 2018 Giving Challenge Community Foundation of Sarasota County on May 1-2, 2018. The Giving Challenge will be conducted online for 24 hours on May 1-2, 2018. The Foundation board established a goal to raise \$10,000 during the 24 hours online campaign. All funds raised from the Giving Challenge will be used to provide paid student internships with local employers.

2018 Valentine at the Ritz

In April 2017, the Foundation formed a steering committee to begin planning its second major money raiser on February 10, 2018 at the Ritz-Carlton hotel in Sarasota. Members of the steering committee included Archons Bell, Foderingham, McDaniel, Matthews, Morgan, Viltz and Wood. An event coordinator and graphics designer were retained to join the steering committee.

Amica Insurance Company agreed to be the Gala's 'Presenting Sponsor', and the Herald-Tribune agreed to be the 'Media Sponsor'.

The committee negotiated agreements with the Westcoast Black Theatre Troupe, the Soul Crooners, and the Soul Sensations to provide entertainment for the 2018 Valentine at the Ritz. The committee held monthly planning meetings throughout the year and kept the Boulé updated throughout the year.

Proceeds from the event will help fund the Boulé youth development, scholarship and student intern programs.

Grand Boulé Matching Grant Program

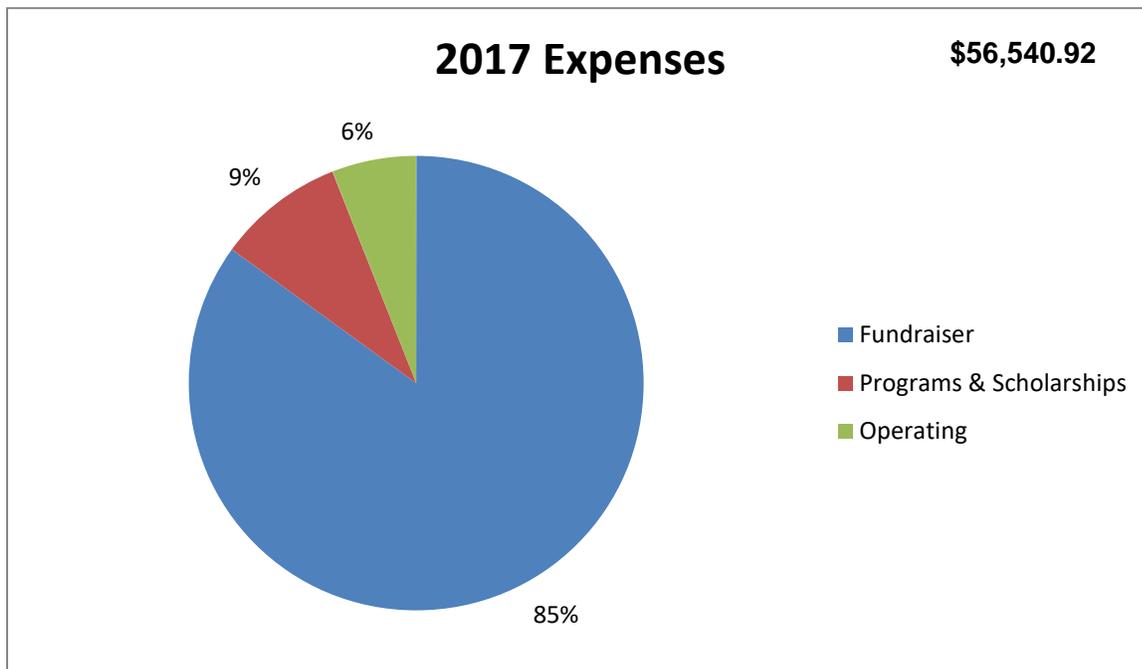
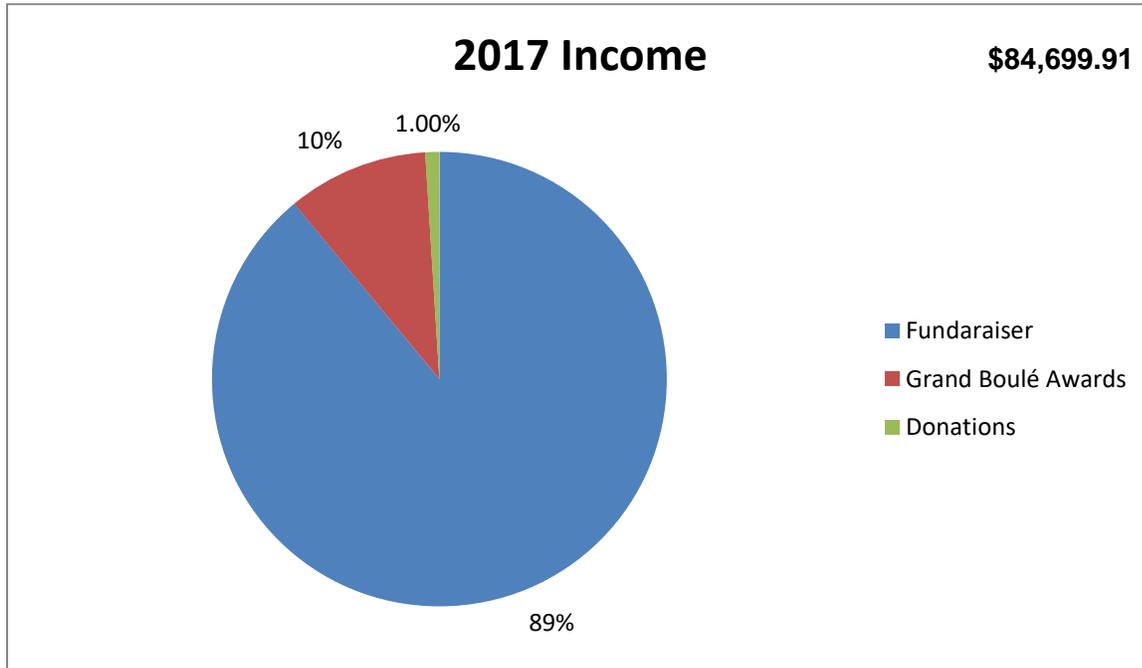
The Foundation applied to the Grand Boulé to participate in the Grand's Social Action Mentoring Program. During 2017, Gamma Xi received \$9,000.00 in awards from the Grand Boulé to help support our Social Action and scholarship programs. This is the 4th consecutive year the Foundation has applied for and received awards from the Grand Boulé.

Financial Statement of Activities for Year Ending December 31, 2017

Gamma Xi Boulé Foundation, Inc. Financial Statement

January 1, 2017 Balance

\$87,116.05



Net Assets at End of Year / December 31, 2017

\$115,275.04
Checking \$65,978.75
Savings \$49,296.29



Prepared and respectively submitted.

Gamma Xi Boulé Foundation, Inc. Board of Directors

Archon Gregory J. Matthews, Chair
Archon M. Herman Bell, Vice Chair
Archon, Gregory E. McDaniel, Treasurer
Archon Willie M. Stanfield, Secretary
Archon George L. Miles, Jr
Archon Donald J. Reaves
Archon James C. Brown

February 2018

End of Report