



NOVEMBER 19 & 20, 2022

**NATIONAL INFANTRY
MUSEUM**

**1775 LEGACY WAY
COLUMBUS, GA 31903**



**HEROES OF AMERICA
MARATHON'S
MISSION:**

"We are designed to run, and we increase our chance of daily happiness when we do so."

- Jeff Galloway

GET INVOLVED

- The Heroes of America Marathon is a great way for the community to get involved. Hosting an event of this size for such a great cause has many different parts. There are many ways to help from being a sponsor, to volunteering, to sharing information, and many other ways.

ONPOINT 1-1

Heroes of America Marathon was resurrected from the ashes of another marathon that honored America's Soldiers, and is a very similar course, location, and time frame as the previous event that was run for a full decade with over 10,000 participants.

Our mission, as we exit the devastation caused by Covid – 19, is to honor ALL of America's heroes. In this we include all our outstanding military, as well as all First Responders and Front-line Health Care workers that dedicated, and still dedicate so much to make this country strong and great!

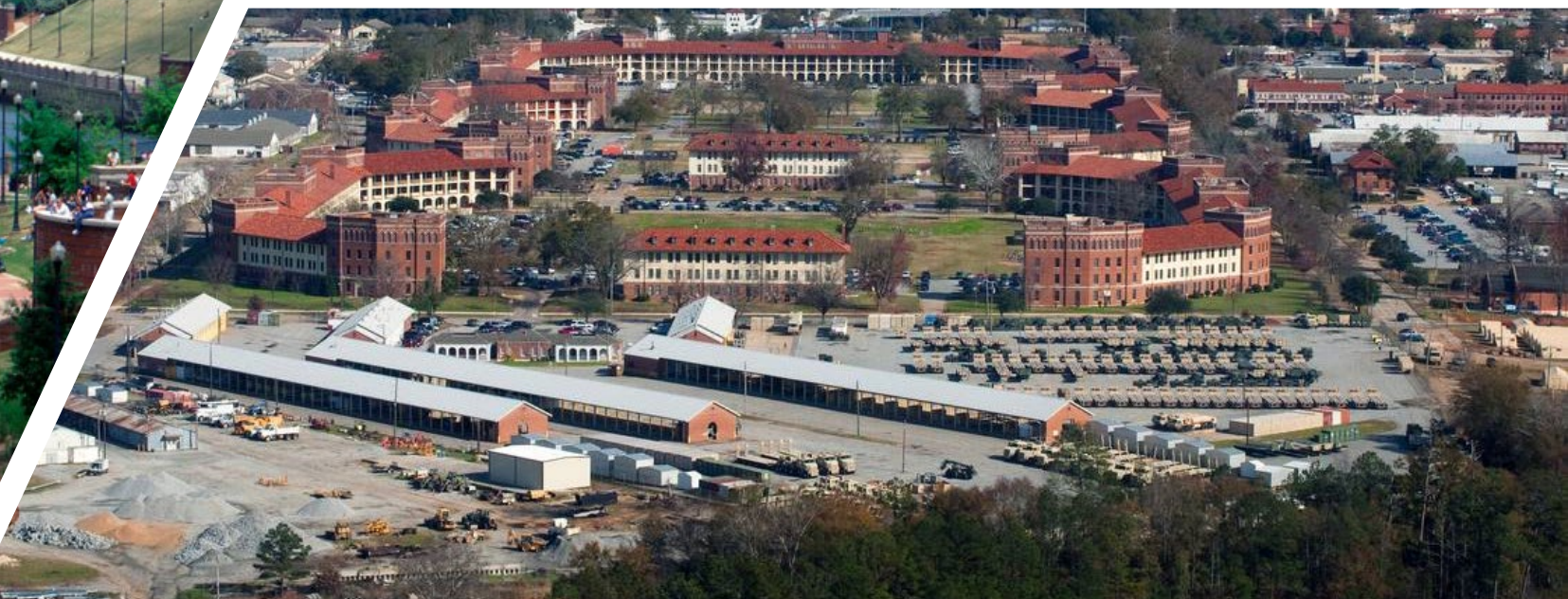
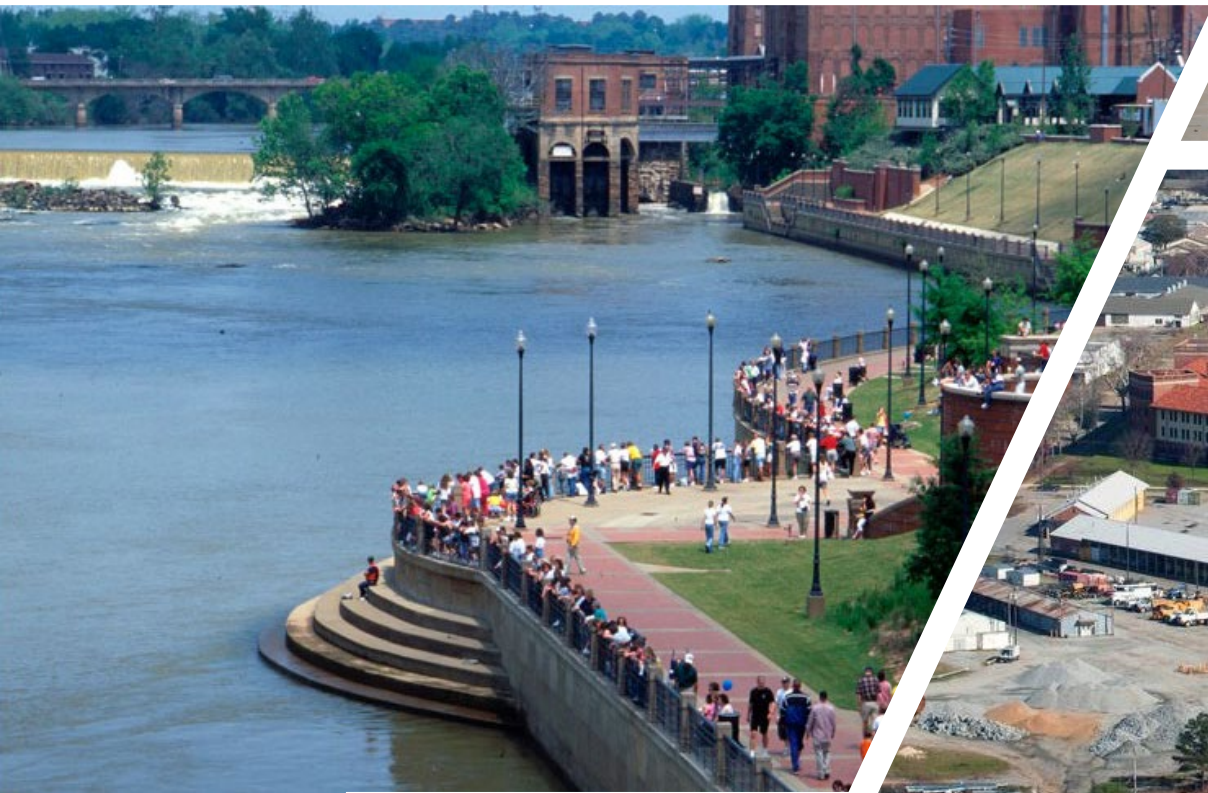
We recognize that Americans are AMERICAN STRONG, and it is faith, hope, and courage that are the core of the American Spirit. We want to acknowledge and honor this strength!

OnPoint 1-1 is a 501 (c)(3) that is in direct support of the American Ranger Warrior Foundation, whose programs are focused on a healthy, happy, and prosperous transition for these warriors that have spent 20 years at war and are now faced with becoming civilians. We are also in direct support of other programs and organizations that have a similar goals but with different focus, such as GallantFew/the Darby Project, and Three Rangers Foundation/Ranger for Life.



Mission

The mission of the National Infantry Association® is to support the Chief of Infantry and the entire U.S. Army Infantry Branch (the only organization with this primary function); to share the camaraderie of like minded soldiers and citizens who believe in maintaining the Infantry spirit; to recognize, through our awards program, outstanding Infantrymen and Infantry supporters; and to preserve the Infantry heritage through support of the National Infantry Museum and Soldier Center at Patriot Park.



OUR HEROES!

ARMY

MARINES

**AIR
FORCE**

NAVY

**NATIONAL
GUARD**

**COAST
GUARD**

DEA

POLICE

**FIRE
MARSHALL**

**US
MARSHALL**

**SECRET
SERVICE**

PARAMEDICS

GBI

FBI

**DEPARTMENT
OF NATURAL
RESOURCES**

ATF

FIREMEN

NURSES

**FEDERAL
SMOKE
JUMPERS**

EMS

DOCTORS

**FOREST
FIRE TOWER
OBSERVERS**

**VA
HOSPITALS**

ICE

**HOMELAND
SECURITY**

**VOLUNTEER
FIREMAN**

TITLE SPONSOR:

\$25,000

- Exclusivity within title sponsor's industry.
- Your name as the Expo Title Partner.
- Name and logo placement on brochures, posters, race weekend materials.
- Recognition as race Title on race website per contract period.
- Ownership of a specific mile along the race route.
- Dedicated hydration station.
- Title logo on the start and finish lines.
- Logo recognized on the start and finish line fencing and tube banners.
- Largest Logo placement on the Marathon, Half Marathon, and 5K T-shirts.
- Title race name in all press releases, media-based promotions, and social media.
- Professional HD video of event.
- Your name and logo on the event App.
- Participant data available via waiver for authorized interaction.
- Custom Title sponsor finishing medal.
- Large Complimentary booth at the Expo on Friday and Saturday.
- Twenty complimentary registrations for the Marathon, Half Marathon, or 5K.

PATRIOT PARTNER: \$10,000

- Industry exclusivity as Patriot Partner.
- Name and Logo placement on brochures, posters, race weekend materials.
- Recognition as Patriot Partner on the Heroes of America Marathon website until Jan. 31, 2022.
- Ownership of specific mile along the race route.
- Dedicated hydration station.
- Logo recognized on the start and finish line fencing.
- Logo placement on the Marathon, half marathon, and 5K event T-shirts.
- Mention in press releases, media-based promotions, and social media.
- Complimentary booth at the Expo on Friday and Saturday.
- Your name and logo on the event App.
- Fourteen complimentary registrations for the Marathon, Half Marathon, or 5K.





FREEDOM PARTNER: \$5,000

- Industry exclusivity as Freedom Partner.
- Name and logo placement on brochures, posters, race weekend materials.
- Recognition as a Freedom Partner on the Heroes of America Marathon website until Jan. 31, 2022.
- Dedicated hydration station.
- Logo recognized on the start and finish line fencing.
- Logo placement on the Marathon, Half Marathon, and 5K event T-shirts.
- Mention in press releases, media-based promotions, and social media.
- Complimentary booth at the Expo Friday and Saturday.
- Eight complimentary registrations for the Heroes of America Marathon, Half marathon, or 5K.

STARS & STRIPES PARTNER: \$2,500

- Name and logo placement on brochures, posters, race weekend materials.
- Recognition as a Stars & Stripes Partner on the Heroes of America Marathon's website until Jan. 31, 2022.
- Mention in press releases, media-based promotions, and social media.
- Six complimentary registrations for the Marathon, Half Marathon, or 5K.
- Logo placement on the Marathon, Half Marathon, and 5K event T-shirts.
- Logo recognized on the start and finish line fencing.
- Complimentary booth at the Expo on Friday and Saturday.





- Partner's name and logo placement on brochures, posters, race weekend materials.
- Recognition as a Unit Partner on the Heroes of America Marathon's website until Jan. 31, 2022.
- Logo placement on the Marathon, Half Marathon, and 5K event T-shirts.
- Partner's logo recognized on the start and finish line fencing.
- Five complimentary registrations for the Marathon, Half Marathon, or 5K.
- Name & logo on the back side of the team's custom challenge coin.

UNIT PARTNER:
\$2,000



HERO PARTNER: \$1,000

- Partner's name and logo placement on brochures, posters, race weekend materials.
- Recognition as a Hero Partner on the Heroes of America Marathon's website until Jan. 31, 2022.
- Logo placement on the Marathon, Half Marathon, and 5K event T-shirts.
- Partner's logo recognized on the start and finish line fencing.
- Four complimentary registrations for the Marathon, Half Marathon, or 5K.

A woman with long brown hair, wearing a light blue denim jacket, is hugging a young child from behind. The child is wearing a camouflage baseball cap and a grey shirt. They are sitting on a grassy hill. In the background, there is a large, white, cross-shaped monument. An American flag is partially visible in the foreground, draped over the child's legs. The sky is a clear, pale blue.

RUN FOR A HERO PARTNER: \$500

- Partner's name and logo placement on brochures, posters, race weekend materials.
- Recognition as a Run for a Hero Partner on the Heroes of America website until Jan. 31, 2022.
- Partner's logo with the KIA/MIA hero's information that will be on a runner.
- Two complimentary registrations for the Marathon, Half Marathon, or 5K.


ADDITIONAL PARTNERSHIP OPPORTUNITIES!

- In addition to the set partnerships, the Heroes of America Marathon also offers barter partnerships for beverage, water stations, equipment rental, transportation, printing and other products and services. There are additional opportunities for combination sponsorships.





MORE WAYS TO GET INVOLVED!



Heroes of America would like to invite you to get involved in additional ways.

Volunteering

Donations for our Raffles and 50/50 drawing.



**ALL BANNERS TO BE PROVIDED
BY PARTNERS.**

**FOR QUESTIONS OR COMMENTS
PLEASE EMAIL:
INFO@HEROESOFAMERICA.ORG
OR CALL 470-346-8338**