



KCIW KNICANEWEK
SPORTS AND RECREATION PARK
CHARITABLE DONATION REQUEST

Bezos Family Foundation

Tobique First Nation, New Brunswick

Chief Ross Perley, Neqotkuk,

13094 Route 105, Tobique, NB, E7H 3Y4



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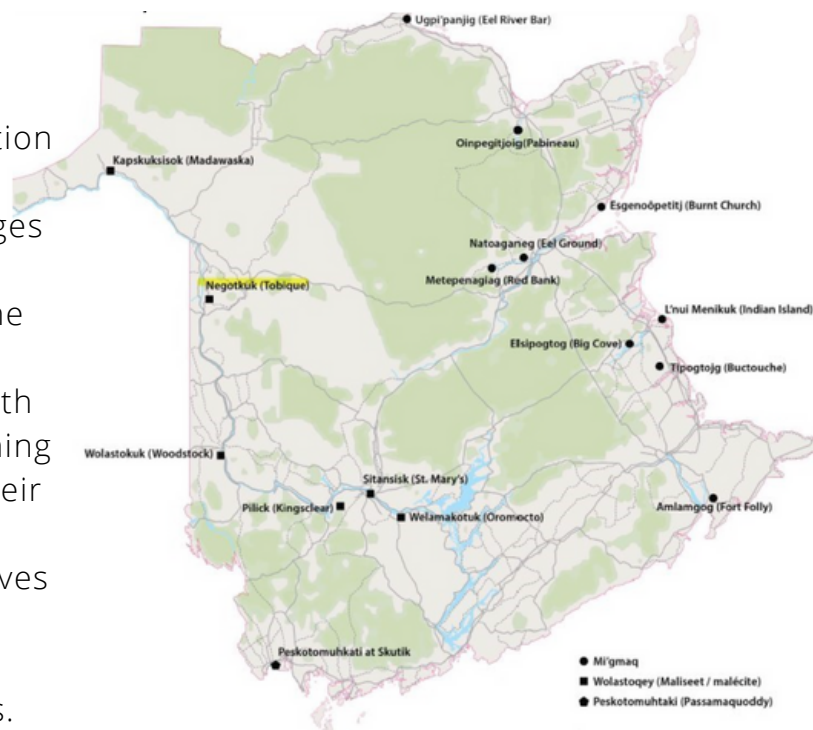




1.0 PROJECT DESCRIPTION

The Tobique Youth Council is proud to have worked on the design of the Kciw Knicanewek Sports and Recreational Park. The community is truly excited about the design and location of the recreation facilities. The new facilities will be a catalyst for greater physical activity and community wellness.

The youth council is a collection of dedicated high school students ranging from the ages of 14-18 and three (3) committed group leaders. The Tobique Youth Council was created 2015 to give the youth an opportunity to do something better for themselves and their community; thus, creating a purposeful citizenry that strives to promote a healthy and resilient community for the benefit of future generations.



The members of the youth council identified the lack of recreational and play areas in the community as a significant impediment to community wellness. In the past, the Tobique First Nation was known for its athletic prowess, especially in baseball and hockey. The community had often hosted sports tournaments like the Indian Summer Games, cultural gathers like Pow-wows, political assemblies like All-Chief Assemblies, and open-air entertainment events like carnivals and holiday celebrations. The current situation is a mere shadow of the past. In addition, the lack of physical activity if left unchecked will have long-lasting negative health and social consequences. It is for these reasons, the Tobique Youth Council decided it is now the time to act. The members of the youth council have a vision to build a multifunctional park that can host sport and cultural events and provide a place for family and friends to enjoy fresh air, open spaces, and facilities to gather and cook. The youth will be relentless in their quest to effect change.



The Tobique Youth Council imagines a multifunctional park that includes a playground, splash pad, outdoor rink and seating areas giving the youth a safe space that they can value and is an area that the youth can enjoy on their own, with friends, or with family. The multifunctional park helps prevent excessive screen-time, isolated play while promoting more physical activity, and social interaction by providing recreational opportunities for children and families all year round. Having a family-friendly environment that allows community members of all ages to enjoy not only provides ample room to run about and enjoy the outdoors, but it also enhances social and interpersonal skills of children and youth, family outings, and community cohesion.

The multifunctional park will have a green theme. The park can be viewed as a reclamation project because it will be located on a former community dump site which when decommissioned left the lands unsuitable for residential and commercial purposes. This project will reclaim those lands for useful purposes and attract development to the abutting lands; which will be zoned for a new medium density residential sub-division that will have mixed housing units.





The Tobique Youth Council has and will continue to raise funds for the project. In collaboration with the Chief and Council fund-raising will include, lotteries, social impact investments, and corporate donations. In addition, the First Nation, federal and provincial governments have a role to play in effecting change. The First Nation has and continues to provide administrative support to the Youth Council. The federal government has a larger role to play. The Truth and Reconciliation Commission (TRC) contemplates mechanisms to promote community wellness. More specifically, Section 89 of the TRC's Call to Action report directs the federal government to promote physical activity as a pathway to community wellness.

"... 89. We call upon the federal government to amend the Physical Activity and Sport Act to support reconciliation by ensuring that policies to promote physical activity as a fundamental element of health and well-being, reduce barriers to sports participation, increase the pursuit of excellence in sport, and build capacity in the Canadian sport system are inclusive of Aboriginal peoples.. "

The federal government will be asked to make significant financial contributions that match the effort of the youth.





Research conducted by the National Collaborating Centre for Health (NCCH) provides an insight into the complexity of community wellbeing. The NCCH research shows the basis of adult health and health inequity begins in early childhood. The Aboriginal children's health outcomes are determined and understood from accessing three (3) interrelated dimensions.

First, there are proximal determinants of health. These have a direct impact on the physical, emotional, mental and or spiritual health of an individual, and include employment, income, and education. Second are intermediate determinants, the origin of proximal determinants, inclusive of community infrastructure, cultural continuity and health care systems. Third are the distal determinants, which include colonialism, racism, social exclusion, and self-determination; these comprise the context in which intermediate and proximal determinants are constructed and are the most difficult to change.

The NCCH material also confirms the prevalence of diabetes in First Nation communities located on an Indian reserve; 19.7% of the Aboriginal adults living on-reserve have diabetes while the rate of occurrence amongst Canadian populations is only 5.2%. The cost of diabetes on the health system has been quantified by the University of Toronto's Dalla Lana School of Public Health which found that each person living with diabetes requires care that costs the Canadian health-care system an average of \$16,000 over eight years, compared to \$6,000 in average health care costs for people who don't live with diabetes. The indirect cost of lower productivity of the individual and impacts on family members having to care for an individual exacerbates the financial and social implications of diabetes. Although diabetes can occur under any circumstance research shows the disease is linked to obesity in many individuals. Research also shows an active lifestyle and a healthy diet contributes to avoiding diabetes and, in some case, has put diabetes in remission. It is becoming evident embedding healthy lifestyle choices begins early in life.

The academic research confirms the poor health outcomes existing amongst the on-reserve First Nation population is considered a wicked problem because the outcomes are complex, multi-dimensional, and intergenerational. Nevertheless, the Tobique First Nation accepts and affirms as a government its duty to pursue every opportunity to effect change and it is their desire to do so in a purposeful and diligent manner.



A healthy lifestyle begins early and requires the full participation of the education system. Children must be exposed to activities that build an intrinsic motivation to stay physically active. The combined efforts to the sports and recreation unit within the First Nation government and the education programs operated by the First Nation and provincial governments will ensure all children have an opportunity to embed physical activity as a positive lifestyle habit.

In light of the aforementioned, it is obvious the proposed Kciw Knicanewek Sports and Recreation Park will have a significant and positive impact on the economic and social outcomes for the Tobique First Nation citizens. The outcomes also align with the Truth and Reconciliation Commission explicitly recommended Canada provide funds to Indigenous governments to promote community health and well-being as set out under Recommendation 90(i) wherein it states:

“... In collaboration with provincial and territorial governments, stable funding for, and access to, community sports programs that reflect the diverse cultures and traditional sporting activities of Aboriginal peoples... ”

The community of Tobique First Nation and the Tobique Youth Council will be enriched and inspired with the creation of the new park.

Their overall motto is:

“Be the Change you want to see in the world”.

2.0 Purpose of the KKSRP project

The proposed sports and recreation facility will provide a safe space to play that will promote happy and healthy relationships.



3.0 Strategic Objectives of the KKSRRP Project

The proposed Kciw Knicanewek Sports and Recreation Park will be a catalyst for healthy lifestyles and communal harmony.

The strategic objectives for the facility are:

- 1) Promote healthy lifestyles.
- 2) Provide a space for community festivities.
- 3) Provide a market space for local artisans.

4.0 Financial Contributions

Financial Contributions	
Sources of Funds	Amounts (\$)
1) Infrastructure Canada Contribution	\$ 3,588,579.00
2) <u>Tobique</u> First Nation Contribution	\$ 1,426,236.00
3) NGO Donations	\$ 1,000,000.00
Total Project Costs	\$ 6,014,815.00

The Tobique Youth Council is seeking financial contribution from corporate donors in the amount of \$1,000,000.00. In return the Tobique First Nation will ensure donors are kept informed of activities and the impact of the new park. The donors will be acknowledged as the donor prefers.



5.0 Schedule of Activities

Design and Construction Period																								
Work Plan																								
ID	TASKS	START	END	DURATION	2018/19				2019/20				2020/21				2021/22				2022/23			
					01	02	03	04	01	02	03	04	01	02	03	04	01	02	03	04	01	02	03	04
1.0 Developmental Phase																								
1.1	Planning & Project Management	01-Apr-20	15-Apr-20	4 years	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
1.2	Architectural and Engineering	15-Apr-20	01-Aug-20	3.5 years		█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
2.0 Phase 1 - Construction																								
2.1	Splash Pad	19-Sep-20	20-Nov-20	2 Months							█	█												
2.2	Baseball Diamond	19-Sep-20	20-Nov-20	2 Months							█	█												
2.3	Multi-Purpose building	17-May-21	27-Aug-21	4 Months																	█			
3.0 Phase 2 - Construction																								
3.1	Splash Pad	07-Jun-21	15-Oct-21	4 Months																	█	█	█	
3.2	Baseball Diamond	07-Jun-21	15-Oct-21	4 Months																	█	█	█	
3.3	Soccer Field & Track	07-Jun-21	15-Oct-21	4 Months																	█	█	█	
3.4	Field House	07-Jun-21	15-Oct-21	4 Months																	█	█	█	
3.5	Grounds Building	07-Jun-21	15-Oct-21	4 Months																	█	█	█	
4.0 Commissioning																								
4.1	Date of Commissioning	17-Dec-21	17-Dec-21	1 Day																			█	

Operations Year 1																							
ID	Activity	START	END	DURATION	2022 (Jan to Dec)																		
					1	2	3	4	5	6	7	8	9	10	11	12							
1.0 Education																							
1.1	Physical Education Programme	10-Jan-22	16-Dec-22	10 Months	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
1.2	Extramural Events	10-Jan-22	16-Dec-22	10 Months	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
2.0 Organized Sports																							
2.1	Hockey	19-Sep-20	20-Nov-20	2 Months	█	█	█																
2.2	Baseball	30-May-22	14-Oct-22	5 Months							█	█	█	█	█								
2.3	Soccer	30-May-22	14-Oct-22	4 Months							█	█	█	█									
2.4	Track/Running	30-May-22	14-Oct-22	4 Months							█	█	█	█									
3.0 Festivities																							
3.1	Labour Day	27-Oct-22	05-Sep-22	1 Week																		█	
4.0 Markets																							
4.1	Monthly Market Place Event	16-Jun-22	25-Nov-22	6 Month																		█	█



Financial Statement - Appendix 'A'



Operating Budget - Appendix 'B'

Operational Overview

The Tobique First Nation has plans to construct a sports and recreation park. The Kciw Knicanewek Sports and Recreation Park is located in the center of the community. The park will be comprised of: a small field house with canteen, common area, washrooms, warm-up area for winter use (rink/sliding), and Zamboni garage; a multi-purpose concrete slab with a roof (60'X120') for a winter rink, summer basketball, lacrosse, rollerblade, ball hockey, etc., the covered slab will also host other activities/events such as trade markets; a sliding hill from the baseball diamond to a lower level adjacent to the playground; a Playground with activities for children of all ages and abilities; Amphitheater built into the slope; Splash Pad; Picnic Area that includes a central gazebo for large group, meetings, smaller picnic shelters, shade trees and grass area; a Trail Loop connecting all the activities in the park for access and as a walking/exercise network.

In the short term, the direct benefits will be the employment of community workers and once commissioned the park will create opportunities for local businesses to provide goods and services to individuals enjoying the park facilities. The direct opportunities will include sports and recreation merchandise, food services, and maintenance. Local merchants can sell sports and recreation items onsite while an event is occurring. Likewise, food vendors would also be afforded an opportunity to operate onsite during sports events. The TFN will also organize fundraising during large events. The annual Labor Day festivities in Tobique is an example of the potential for these economic activities during which there are typically 15 local vendors selling clothing, food, and drinks, as well as artisans selling their handicraft and artwork at the open trade market events. The short-term indirect economic benefits will be realized at the Tobique convenience stores, restaurants, sports pubs.



The Tobique First Nation government will also commit internal human and financial resources to support and organize events. As well, the Tobique First Nation will use its Own-Source-Revenue to maintain the facilities. Ultimately, the TFN is prepared to assume full responsibility for the O&M costs from Own-Source-Revenue. The Tobique First Nation funds costs relating to the infrastructure. The park will generate income based on user fees, donation and fund-raising activities. The park can generate revenue and the Facilities Manager, a band employee, would be tasked with developing a fundraising program, overseeing contractors and band employees engaged to work at the park.

Splash Pad

The Splash Pad typically operates from Memorial Day weekend (seven days a week) until Labor Day weekend. The Splash Pad has 11 interactive water pieces with an enclosed fence around the features. There are no user fees attached to usage of the Splash Pad.

The maintenance activities include:

- Sanitized 3 times a week
- Chemical treatment daily
- Filter replace once a year (1000 hour)
- Painted in Spring
- Pumps replaced as necessary
- Winterized in October
- Ball Field

Ball Field

Tobique has active youth and adult softball and baseball groups that organize and provide league play, tournaments, and provide an opportunity for participants to develop their athletic skills, meet new people, exercise, and have fun. The ball field is used for tournament play at the provincial, national, and Indigenous summer games. The user groups are required to pay a user fee and operate the concession kiosk.

The maintenance activities include:

- Mowing
- Seeding
- Utilities
- Field Grooming
- Fields Checked and groomed 2 times per week



- Field Lining Lines are painted twice per year, once in spring and again in late summer/early fall.
- Topdressing/Overseeding
- All charged fields are top-dressed and overseeded
- Aeration/ Fertilization
- Irrigated charged sport fields are fertilized 2 times per season and aerified 2 times per season.
- Re-seeded every four years.
- Maintenance
- Mowing Irrigated sport fields are mowed 18 times/season.

Ice Rink

The ice rink will promote winter sports and recreation such as hockey, figure skating, and speed skating programs of community members of all ages. The ice rink can be used for tournament play at the regional and provincial level. In addition, students will be provided the opportunity to use the rink as part of the school sports program.

The maintenance activities include:

- Weekly ice maintenance including edging, ice planing and building up trouble spots
- Ice Maintenance (Ice flooded multiple times daily during operating season determined by usage)
- Facility Maintenance (Cleaning Multiple times daily based on usage)

Sports Field

The outdoor sports field is a multipurpose field used for soccer, football, lacrosse, ultimate frisbee. The field will be used primarily for programmed sports, sports groups. The sports field can be used to host tournament play at the regional, provincial, and for special events like the Indigenous summer games.

The maintenance activities include:

- Mowing
- Seeding
- Utilities



- Field Lining Lines are painted twice per year, once in spring and again in late summer/early fall.
- Topdressing/Overseeding
- All charged fields are top-dressed and overseeded
- Aeration/ Fertilization
- Irrigated charged sport fields are fertilized 2 times per season and aerified 2 times per season.
- Re-seeded every four years.
- Maintenance
- Mowing Irrigated sport fields are mowed 18 times/season.

Kciw Knicanewek Sports and Recreational Park

Financial Projections Based on User Fee Rates

Kciw Knicanewek Sports and Recreational Park Financial Projections Based on User Fee Rates										
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Revenue										
User fees	19,200	19,392	19,588	19,788	24,989	25,249	25,514	31,341	31,272	31,609
Donations/Fundraising	0	50,000	75,000	75,000	75,000	100,000	100,000	100,000	100,000	100,000
Tobique First Nation - OSR	141,800	94,828	72,917	76,067	74,282	52,508	55,798	53,597	57,365	60,801
Total Income	161,000	164,220	167,504	170,854	174,272	177,757	181,312	184,938	188,637	192,410
Operational Costs										
Splash Pad	20,000	20,400	20,808	21,224	21,649	22,082	22,523	22,974	23,433	23,902
Sports Field	50,000	51,000	52,020	53,060	54,122	55,204	56,308	57,434	58,583	59,755
Baseball Field	40,000	40,800	41,616	42,448	43,297	44,163	45,046	45,947	46,866	47,804
Ice Rink	30,000	30,600	31,212	31,836	32,473	33,122	33,785	34,461	35,150	35,853
Miscellaneous	21,000	21,420	21,848	22,285	22,731	23,186	23,649	24,122	24,605	25,097
Total Operational Costs	161,000	164,220	167,504	170,854	174,272	177,757	181,312	184,938	188,637	192,410
Net Income from Operations	0	0	0	0	0	0	0	0	0	0



Rental Income - Residential and Commercial

Kciw Knicanewek Sports and Recreational Park Rental Income - Residential and Commercial										
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Baseball Field	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
Ice Rink	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
Concession Stand	9,600	9,600	9,600	9,600	12,000	12,000	12,000	14,800	14,400	14,400
Sports Field	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
	19,200	19,392	19,588	19,788	24,989	25,249	25,514	31,341	31,272	31,609
Tobique First Nation - OSR	141,800	94,828	72,917	76,067	74,282	52,508	55,798	53,597	57,365	60,801

Worksheet User Fee Data

Kciw Knicanewek Sports and Recreational Park Worksheet User Fee Data												
		\$/use	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Baseball Field	1	200	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
Ice Rink	1	200	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
Sports Field	1	200	3,200	3,264	3,329	3,396	4,330	4,416	4,505	5,514	5,624	5,736
TOTAL			9,600	9,792	9,988	10,188	12,989	13,249	13,514	16,541	16,872	17,209



Architectural Renderings - Appendix 'C'





All 3D renders shown are for illustration purposes only. Actual colors, textures and finishes may differ from renders.



Tobique Splashpad Add-On, NB
Version A - 36587



Splashpad
View 4



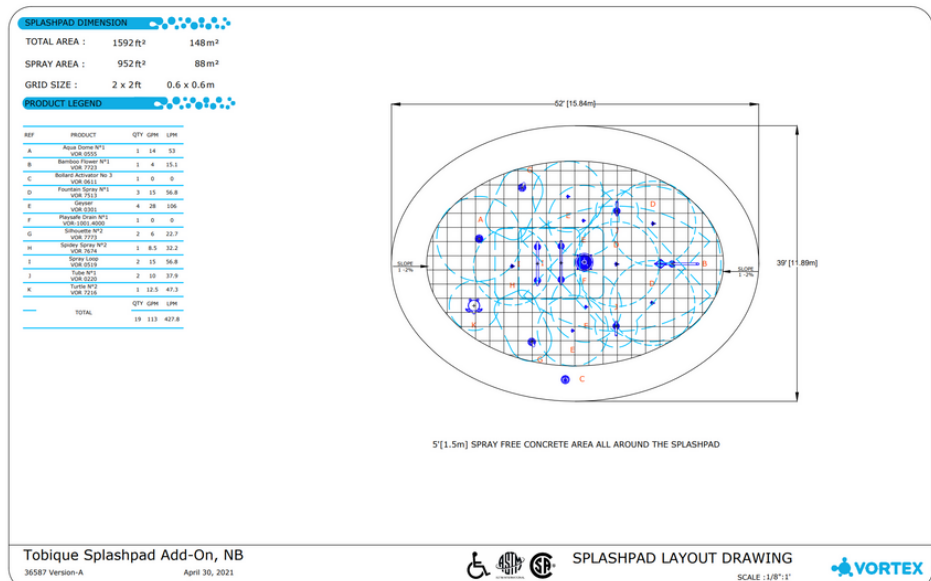
All 3D renders shown are for illustration purposes only. Actual colors, textures and finishes may differ from renders.



Tobique Splashpad Add-On, NB
Version A - 36587



Splashpad
View 3





Governance Information - Appendix 'D'

General Information

The Tobique First Nation was registered as a qualified Donee on May 24, 2017. The goal of being registered as a qualified Donee is to seek donations to promote the social development of the citizens of Negotkuk (Tobique First Nation). The focus of the charity activities has been the development of a sports and recreation park for the community - Kciw Knicanewek Sports and Recreation Park. The park is centrally located in the new housing sub-division. The park will, for the most part, benefit the Negotkuk community members. Other New Brunswickers and Atlantic organizations will also benefit from the park during sports tournaments, festivals, and free-market activities. The large percentage of youth in the Negotkuk population will benefit from the availability of the sports and recreation infrastructure and the ongoing administrative support from the Negotkuk government administrators and volunteers. The Tobique Youth Council has been instrumental in creating public support for the park while the Tobique First Nation has made significant financial contributions to support the work on the park.

The individuals responsible for the management of charity activities is the Chief and Council of the Tobique First Nation (Negotkuk). The individuals elected to the Chief and Council are:

- Ross Perley, Chief
- Edwin Bernard, Councillor
- Kim Perley, Councillor
- Tim Nicholas-McDougall, Councillor
- Richard Moulton, Councillor
- Tina Martin, Councillor
- Aaron Nicholas, Councillor
- Donald Hafke, Councillor
- Julien Moulton, Councillor
- Adam Saulis, Councillor
- Shane Perley-Dutcher, Councillor
- Jasmine Pirie, Councillor
- Brad Sappier, Councillor



Contact Person

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Charity Registration Number

Tobique First Nation was registered as a qualified Donee and will issue donation receipts for tax purposes as necessary. The Tobique First Nation appears on the list of registered governments on the CRA website, the link to the list is CRA website.

Tobique First Nation does not have a Charity Registration Number because it is a 'public body performing a function of government'. Canada Revenue Agency (CRA) states:

"... As a result of amendments to the Income Tax Act, which came into force on January 1, 2012, municipal and public bodies performing a function of government in Canada that want to be recognized as qualified donees must apply for registration and be added to a list maintained by the Canada Revenue Agency. As qualified donees, they will be eligible to issue official donation receipts and to receive gifts from registered charities..."

Financial Statements

The financial affairs of the charity activities are managed by the Tobique First Nation (Negotkuk) and as such the financial transactions are embedded in the audited Financial Statements of the Tobique First Nation. A copy of the most recent audited financial statements for the Tobique First Nation is attached hereto.





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