



## Hampshire Coon Creek Country Days, Inc.

234 S. State Street, PO Box 927, Hampshire, IL 60140  
224-402-3273

Dear Friend of Hampshire Coon Creek Country Days,

Planning is well under way for Coon Creek Country Days 2025—the single largest event in Hampshire that brings together friends, family and folks from all over the area! The 2024 festival was very well attended and it was our best year yet!

Due in a large part to our generous supporters, the **42<sup>nd</sup> Hampshire Coon Creek Country Days** has increased entertainment and parade budgets and is able to shore up its infrastructure, such as building a larger, grander stage as well as an open flow concept. Favorite bands and activities from years' past will be with us once again, plus additional family friendly activities. We are confident that 2025 will be one of our biggest years yet in terms of attendance and we would truly value you joining us this year.

The festival is set for **August 7, 8, 9 and 10, 2025**. We ask that you save the dates and plan on attending. We would be honored to have your participation as both a sponsor and an attendee.

We trust that Hampshire Coon Creek Country Days has proven itself to be a sound investment for the marketing dollars you spend. **How can an HCCCD sponsorship continue to benefit you in 2025?**

- All your donations, sponsorships and in-kind gifts are tax deductible in accordance with the IRS code.
- The same great core team of volunteers that has made the Fest so successful since 2015 is in place for 2025.
- We continue to provide sponsorship levels to fit all budgets.
- Our sponsorship packages promote your business or organization to thousands of festival-goers.

**Coon Creek Country Days, Inc. is a 501(c)(3) organization** formed to host our annual festival, which raises money for community service organizations in and around Hampshire. Below are just a few of the organizations we have supported in the past.

- Burlington/Hampshire Area Food Pantry
- Hampshire Historical Society
- Knights of Columbus
- Project Hope Animal Rescue Foundation
- Hampshire Lions Club

To make 2025 the most prosperous festival yet, we respectfully request your participation as a sponsor. The details of the sponsorship packages are set forth in the following pages. In the meantime, we welcome any questions you may have about sponsorships. At your convenience, please review the enclosed material and do not hesitate to call with any questions or concerns or if you need additional information. Thank you for your consideration.

Regards, Coon Creek Country Days Committee  
Carl Palmisano, President, 224-402-3273



## **Hampshire Coon Creek Country Days, Inc.**

234 S. State Street, PO Box 927, Hampshire, IL 60140  
224-402-3273

### **Hampshire Coon Creek Country Days Sponsorship Levels—2025** **Please Note: Sponsorship levels have been updated for 2025**

#### **Topaz Sponsor: \$100**

- Inclusion in the Sponsor Honor Roll Banner;
- Business listed with hyperlink on HCCCD Sponsor Webpage

#### **Jade Sponsor: \$250**

- Includes all the Topaz features, plus:
  - HCCCD Information Booth: joint marketing for four (4) days where your organization or business' coupons/flyers/brochures will be distributed.
  - One (1) HCCCD 2025 edition t-shirt

#### **Opal Sponsor : \$500**

- Includes all the Jade features, plus:
  - One (1) 2' x 5' full-color banner with your logo and sponsorship level displayed at the festival's main entrance (*sponsor to keep banner*);
  - One (1) free entry as a participant in the parade;
  - Daily public announcement—from the public address system throughout the festival—about your business or organization; and
  - \$25 in Coon Creek Cash (voucher that can be used for food, beverage and the carnival).

#### **Emerald Sponsor: \$1,000**

- Includes all the Opal features, plus:
  - One (1) 4' x 4' banner, upsized from the Opal package; displayed at the fest's main stage
  - Inclusion of **name** in multiple HCCCD newspaper display ads (digital and print) placed in the seven (7) days prior to the festival
  - Additional \$25 in Coon Creek Cash (total of \$50)
  - One (1) additional HCCCD 2025 edition t-shirt for a total of two (2)

#### **Ruby Sponsor: \$1,500 – New This Year!**

- Includes all of the Emerald features, plus:
  - Inclusion of business **logo** in multiple HCCCD newspaper display ads (digital and print) placed in the seven (7) days prior to the festival
  - Inclusion of business logo with hyperlink on the HCCCD Sponsor webpage
  - Inclusion of business logo with hyperlink to Social Media and business website on all social media Sponsor thank you posts and on all HCCCD social media sites
  - Additional \$25 in Coon Creek Cash (total of \$75)



## **Hampshire Coon Creek Country Days, Inc.**

**234 S. State Street, PO Box 927, Hampshire, IL 60140  
224-402-3273**

### **Sapphire Sponsor: \$2,500**

- Includes all the Ruby features, plus:
  - One (1) free booth space in the crafter & vendor fair – 10' x 10 space
  - Inclusion of business logo with hyperlink in rolling carousel on every page of the HCCCD website
  - Additional \$75 in Coon Creek Cash (total of \$150)
  - One (1) additional HCCCD 2025 edition t-shirt for a total of three (3)

### **Diamond Sponsor: \$5,000**

- Includes all the Sapphire features, plus:
  - One (1) 8' x 4' banner, upsized from the Sapphire package (replaces 4' x 4')
  - Two (2) VIP backstage access passes for all musical entertainment
  - Additional \$50 in Coon Creek Cash (total \$200)

Please complete the Sponsor Form attached, including your sponsorship level selection, to the *Hampshire Coon Creek Country Days Committee* at the address below:

**234 S. State Street, PO Box 927, Hampshire IL 60140.**

For those sponsorship levels that contain special mentions throughout the festival, please complete the Public Address Daily Announcements Form also attached and return it with the Sponsor Form.

To ensure receiving all of the above features, especially those containing advertising and time-sensitive printing, please mail your sponsorship form together with all pertinent forms and payment no later than June 21, 2025. Please send all hi-resolution image files (logos) to [hampshirecooncreek.hcccd@gmail.com](mailto:hampshirecooncreek.hcccd@gmail.com)

For any questions, please contact Carl Palmisano at 224-402-3273.



## Hampshire Coon Creek Country Days, Inc.

234 S. State Street, PO Box 927, Hampshire, IL 60140  
224-402-3273

### Sponsor Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handle (Facebook and/or Instagram): \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

#### Sponsor Level (Please select one)

- ☐ Diamond Sponsor - \$5,000
- ☐ Sapphire Sponsor - \$2,500
- ☐ Ruby Sponsor - \$1,500
- ☐ Emerald Sponsor - \$1,000
- ☐ Opal Sponsor - \$500
- ☐ Jade Sponsor - \$250
- ☐ Topaz Sponsor - \$100

Please indicate what size shirt you prefer:    Small    Medium    Large    Extra Large

Please mail the completed form together with payment to:

Hampshire Coon Creek Country Days, 234 S State Street, P.O. Box 927, Hampshire IL 60140

If you have any questions, please contact Carl Palmisano at 224-402-3273.



## **Hampshire Coon Creek Country Days, Inc.**

234 S. State Street, PO Box 927, Hampshire, IL 60140

224-402-3273

### **Sponsor Public Daily Announcement Form**

Company/Sponsor Name: \_\_\_\_\_

#### **Sponsor Level**

- ☐ **Diamond Sponsor**
- ☐ **Sapphire Sponsor**
- ☐ **Ruby Sponsor**
- ☐ **Emerald Sponsor**
- ☐ **Opal Sponsor**

**Please provide your announcement (please print):**

---

---

---

---

---

---

---

---