

# Hampshire Coon Creek Country Days, Inc.

234 S. State Street, PO Box 927, Hampshire, IL 60140

Website: [www.hcccd.com](http://www.hcccd.com) Find Us on Facebook [hampshirecooncreek.hcccd](https://www.facebook.com/hampshirecooncreek.hcccd)

Dear Friend of Hampshire Coon Creek Country Days,

Planning is well under way for Coon Creek Country Days 2026—the single largest event in Hampshire that brings together friends, family and folks from all over the area! The 2025 festival was very well attended and a good time was had by all!

Due in a large part to our generous sponsors, the **43<sup>rd</sup> Hampshire Coon Creek Country Days** has increased entertainment and parade budgets and is able to shore up its infrastructure, such as building a larger stage as well as an open flow concept. Favorite bands and activities from years' past will be with us once again, plus additional family friendly activities. We are confident that 2026 will be one of our biggest years yet in terms of attendance and we would truly value you joining us this year.

The festival is set for **August 13, 14, 15 and 16, 2026**. We ask that you save the dates and plan on attending. We would be honored to have your participation as both a sponsor and an attendee.

We trust that Hampshire Coon Creek Country Days has proven itself to be a sound investment for the marketing dollars you spend. **How can an HCCCD sponsorship continue to benefit you in 2026?**

- All your donations, sponsorships and in-kind gifts are tax deductible in accordance with the IRS code.
- The same great core team of volunteers are in place, with newly elected board members for 2026. We are excited to continue to grow the festival this year.
- We continue to provide sponsorship levels to fit all budgets.
- Our sponsorship packages promote your business or organization to thousands of festival-goers.
- Robust social media and website presence for festival with opportunity to highlight various sponsorship levels.

**Coon Creek Country Days, Inc. is a 501(c)(3) organization** formed to host our annual festival, which raises money for community service organizations in and around Hampshire. Below are just a few of the organizations we have supported in the past.

- Burlington/Hampshire Area Food Pantry
- Hampshire Historical Society
- Knights of Columbus
- Project Hope Animal Rescue Foundation
- Hampshire Lions Club

To make 2026 the most prosperous festival yet, we respectfully request your participation as a sponsor. The details of the sponsorship packages are set forth in the following pages. In the meantime, we welcome any questions you may have about sponsorships. At your convenience, please review the enclosed material and do not hesitate to call with any questions or concerns or if you need additional information. Thank you for your consideration.

Regards, Hampshire Coon Creek Country Days Committee

Sara Habberfield, President, 847.489.6187

Laura Frillman, Vice President, 847.800.3367

## **Hampshire Coon Creek Country Days Sponsorship Levels—2026**

**Please Note: Sponsorship levels have been updated for 2026**

### **Topaz Sponsor: \$100**

- Inclusion in the Sponsor Honor Roll Banner;
- Business listed with hyperlink on HCCCD Sponsor Webpage

### **Jade Sponsor: \$250**

- Includes all the Topaz features, plus:
  - HCCCD Information Booth: joint marketing for four (4) days where your organization or business' coupons/flyers/brochures will be distributed.
  - One (1) HCCCD 2026 sponsor t-shirt

### **Opal Sponsor: \$500**

- Includes all the Jade features, plus:
  - One (1) 2' x 5' full-color banner with your logo displayed at the festival's main entrance;
  - One (1) free entry as a participant in the parade;
  - Daily public announcement from the public address system throughout the festival highlighting your business or organization; and
  - \$25 in Coon Creek Cash (voucher that can be used for food, beverage and the carnival).

### **Emerald Sponsor: \$1,000**

- Includes all the Opal features, plus:
  - One (1) 4' x 4' banner, upsized from the Opal package; displayed at the fest's main stage
  - Inclusion of **business name** in multiple HCCCD newspaper display ads (digital and print) placed in the seven (7) days prior to the festival
  - Additional \$25 in Coon Creek Cash (total of \$50)

### **Ruby Sponsor: \$1,500**

- Includes all of the Emerald features, plus:
  - Inclusion of business **logo** in multiple HCCCD newspaper display ads (digital and print) placed in the seven (7) days prior to the festival
  - Inclusion of business logo with hyperlink on the HCCCD Sponsor webpage
  - Inclusion of business logo with hyperlink to Social Media or business website on all HCCCD social media Sponsor thank you posts
  - Additional \$25 in Coon Creek Cash (total of \$75)

**Sapphire Sponsor: \$2,500**

- Includes all the Ruby features, plus:
  - One (1) free booth space in the crafter & vendor fair – 10' x 10' space
  - Inclusion of business logo with hyperlink in rolling carousel on every page of the HCCCD website
  - Additional \$75 in Coon Creek Cash (total of \$150)
  - One (1) additional HCCCD 2026 edition t-shirt for a total of two (2)

**Diamond Sponsor: \$5,000**

- Includes all the Sapphire features, plus:
  - One (1) 8' x 4' banner, upsized from the Sapphire package (replaces 4' x 4')
  - Additional \$50 in Coon Creek Cash (total \$200)
  - Two (2) additional HCCCD 2026 edition t-shirt for a total of four (4)

**Additional Sponsorships Available:****Petting Zoo (one sponsorship available): \$2,500**

- Includes 4' x 4' sponsor banner at petting zoo
- Sponsored by callouts on website and all social media postings as well as announcements on the public address system throughout the festival
- \$25 Coon Creek Cash

**Beer Tent (one sponsorship available): \$3,500**

- Minimum of three sponsorship banners throughout the beer tent with sponsor logo and presented by
- Sponsored by callouts on website and all social media postings as well as announcements on the public address system throughout the festival
- Sponsor can distribute sponsor supplied promotional materials throughout the beer tent during the festival (ex. Beer koozies, plastic cups with sponsor logo for beer, etc.)
- Volunteer opportunity for sponsor team to pour beer on a selected day
- \$100 Coon Creek Cash

Please complete the Sponsor Form attached, including your sponsorship level selection, to the *Hampshire Coon Creek Country Days Committee* at the address below:

**234 S. State Street, PO Box 927, Hampshire IL 60140.**

For those sponsorship levels that contain special mentions throughout the festival, please complete the Public Address Daily Announcements Form also attached and return it with the Sponsor Form.

To ensure receiving all of the above features, especially those containing advertising and time-sensitive printing, please mail your sponsorship form together with all pertinent forms and payment no later than **July 1, 2026**. Please send all hi-resolution image files (logos) to [hcccdupdates@yahoo.com](mailto:hcccdupdates@yahoo.com) (new email address for 2026).

For any questions, please contact Laura Frillman at 847.800.3367.

## Hampshire Coon Creek Country Days Sponsor Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handle (Facebook and/or Instagram): \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

**Sponsor Level (Please select one)**

- |   |  |
|---|--|
| <input type="checkbox"/> Diamond Sponsor - \$5,000  | T-Shirt Sizes: 1 _____ 2 _____ 3 _____ 4 _____ |
| <input type="checkbox"/> Sapphire Sponsor - \$2,500 | T-Shirt Sizes: 1 _____ 2 _____                 |
| <input type="checkbox"/> Ruby Sponsor - \$1,500     | T-Shirt Size: 1 _____                          |
| <input type="checkbox"/> Emerald Sponsor - \$1,000  | T-Shirt Size: 1 _____                          |
| <input type="checkbox"/> Opal Sponsor - \$500       | T-Shirt Size: 1 _____                          |
| <input type="checkbox"/> Jade Sponsor - \$250       | T-Shirt Size: 1 _____                          |
| <input type="checkbox"/> Topaz Sponsor - \$100      |  |

Size Options:    Small    Medium    Large    X-Large    XX-Large

Please mail the completed form together with payment to:

Hampshire Coon Creek Country Days, 234 S State Street, P.O. Box 927, Hampshire IL 60140

If you have any questions, please contact Laura Frillman at 847.800.3367.

# Sponsor Public Daily Announcement Form

Company/Sponsor Name: \_\_\_\_\_

**Sponsor Level**

- ☐ Diamond Sponsor
- ☐ Sapphire Sponsor
- ☐ Ruby Sponsor
- ☐ Emerald Sponsor
- ☐ Opal Sponsor

**Please provide your announcement (please print):**

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