



JASON HENDRICKSON

CROWN POINT, IN | 704-685-1273 | HENDRICKSONCREATIVE@GMAIL.COM | WWW.JASONHENDRICKSON.COM
WWW.LINKEDIN.COM/IN/HENDRICKSONCREATIVE/

EDUCATION

Herron School of Art (IUPUI) - BFA Painting Program
- Indianapolis, IN - 1987-1990

Bellevue University - BFA Graphic Design Program
- Bellevue, NE - Currently Enrolled

CURRENT APPLICATIONS

- **InDesign**
- **Photoshop**
- **Illustrator**
- **Dreamweaver**
- **Word**
- **Acrobat**
- **Premiere**
- **Final Cut Pro**
- Miscellaneous graphic design package software

EMPLOYMENT

Aquent, LLC - Charlotte, North Carolina | Crown Point, Indiana - **Creative Talent** - 2007-2018

Duties:

- Concepting/Art Direction
- Design/Layout
- Process Management
- Print Production

Clients Include:

- Harris Teeter
- Rack Room Shoes
- American Business Journal
- Lowe's Home Improvement Centers

Print advertising, retail-display advertising, web & multimedia design, video, business-to-business collateral, and support materials.

I improved the efficiency & throughput for various businesses as a contract Staff Designer/Art Director.

Montgomery Zukerman Davis, Inc., Advertising, Public Relations - Indianapolis, Indiana - **Art Director** - 2005-2007

Duties:

- Concepting/Art Direction
- Design/Layout
- Print Production

Clients Include:

- City of Indianapolis
- The State of Indiana
- The Indiana Tobacco Prevention and Cessation Coalition
- Penn Station East Coast Subs
- Papa John's Pizza
- YMCA
- The Indiana State Fair
- Indianapolis Raceway Park

Full-Service Advertising Agency, Consumer, Government & Corporate advertising. Print advertising, outdoor, direct mail, collateral, and support materials, in-house illustration, and client-presentation materials.

I helped improve the speed & efficiency of the Advertising Department and win clients for this award-winning agency as a Senior Art Director.



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EMPLOYMENT continued

Cabello Associates - Indianapolis, Indiana - **Design Associate - Art Director** - 2002-2005

Duties:

- Concepting
- Design/Layout
- Print Production

Multicultural Advertising Agency.
display advertising, outdoor, direct mail,
healthcare and pharmaceutical collateral,
web development, support materials,
in-house illustration, and presentation
materials, in Spanish and English.

Clients Include:

- Eli Lilly and Company
- The City of Indianapolis
- The State of Indiana
- Indianapolis Irish Festival
- Dow Agrosience
- Indiana University/Purdue University at Indianapolis (IUPUI)
- Juvenile Diabetes Research Foundation

I helped with the creation and growth of this fledgling agency into a full-service design house & helped win clients for the agency as an Art Director/Designer.

Cabello Bodkin Marketing Design - Zionsville, Indiana - **Production Manager** - 2001-2002

Duties:

- Print Production Management
- Concepting/Design

Marketing & Design Agency.
display advertising, outdoor, direct mail,
healthcare and pharmaceutical collateral,
web-development and support materials.

Clients Include:

- Eli Lilly and Company
- The City of Indianapolis
- The State of Indiana
- Dow Agrosience

I helped improve the speed & efficiency of print production, vendor relations and quality controls for this boutique agency.

Hendrickson Creative - Indianapolis, Indiana - **Owner/Creative Director** - 1994-present

Freelance Design & Illustration Business