



JASON HENDRICKSON  
UNCONVENTIONAL DESIGN

## JASON HENDRICKSON

CROWN POINT, IN | 704-685-1273 | JASON@JASONHENDRICKSON.COM

WWW.JASONHENDRICKSON.COM | WWW.LINKEDIN.COM/IN/HENDRICKSONCREATIVE/

Senior graphic designer and art director with proven strengths, experience in problem solving, and functional, innovative design for impact & influence.

### EDUCATION

**Bachelor's in Graphic Design** - Bellevue University - Bellevue, NE – Summa Cum Laude - May 2021  
Omega Nu Lambda Honor Society Member - Xi Chapter

**Painting Program** - Herron School of Art- (IUPUI) - Indianapolis, IN - 1987-1990

### SOFTWARE & SKILLS

- InDesign
- Photoshop
- Illustrator
- XD
- Presentation Software
- Premiere & Final Cut Pro
- Web UX
- Web/Graphic Design
- Illustration (manual and electronic)
- Art/Creative Direction
- Video Production
- Manual Production
- Concepting
- Project Management
- Creative Staff Management

### EMPLOYMENT

#### Hendrickson Creative 1994- current

**Owner/Creative Director - Indianapolis, IN; Charlotte, NC; Crown Point, IN**

Designed & art directed advertising, collateral, campaigns, Identity & branding packages. Illustrated multiple books, logos, spot work, apparel design, video presentation and more.

#### Aquent, LLC 2007-2018

**Graphic Designer & Art Director - Indianapolis, IN; Charlotte, NC**

Improved efficiency and throughput for various agency and in-house ad departments. Designed and art directed for high-end retail environments, corporate and consumer advertising. Won multiple-year contracts for retail clients.

#### Montgomery Zukerman Davis Inc., 2005-2007

**Art Director - Indianapolis, IN**

Won multiple clients as Senior Art Director. Designed award winning campaigns for anti-tobacco client. Improved speed and efficiency of agency processes.

#### Cabello Associates 2002-2005

**Design Associate - Indianapolis, IN**

#### Cabello Bodkin Marketing Design 2001-2002

**Production Manager - Zionsville, IN**

Designed and Production Managed for two locations of a multicultural agency with a focus on Pharmaceutical and Healthcare clientele. Designed multi-channel marketing & symposium materials.