



JASON HENDRICKSON
UNCONVENTIONAL DESIGN

Senior graphic designer and art director with proven strengths, experience in problem solving, and functional, innovative design for impact & influence.

JASON HENDRICKSON

CROWN POINT, IN | 704-685-1273 | JASON@JASONHENDRICKSON.COM

WWW.JASONHENDRICKSON.COM | WWW.LINKEDIN.COM/IN/HENDRICKSONCREATIVE/

EDUCATION

Bachelor's in Graphic Design - Bellevue University - Bellevue, NE – Summa Cum Laude
Omega Nu Lambda Honor Society Member - Xi Chapter

BFA Painting Program - Herron School of Art- (IUPUI) - Indianapolis, IN

SOFTWARE & SKILLS

- InDesign
- Photoshop
- Illustrator
- XD
- Presentation Software
- Premiere & Final Cut Pro
- Web UX
- Web/Graphic Design
- Illustration (manual and electronic)
- Art/Creative Direction
- Video Production
- Manual Production
- Concepting
- Project Management
- Creative Staff Management

EMPLOYMENT

Hendrickson Creative 2001 - current

Owner/Creative Director - Indianapolis, IN; Charlotte, NC; Crown Point, IN

Designed & creative directed advertising, collateral, campaigns, Identity & branding packages. Designed & illustrated multiple books, logos, investor pitch decks, publications, product photography, apparel design, video presentation and much more. Managed creative staff remotely and in-person.

Aquent, LLC 2007 - 2018

Graphic Designer & Art Director - Indianapolis, IN; Charlotte, NC

Improved efficiency and throughput for various agency and in-house ad departments. Designed and art directed for high-end retail environments, corporate and consumer advertising in all marketing channels. Won multiple-year contracts for retail clients.

Montgomery Zukerman Davis Inc., 2005 - 2007

Art Director - Indianapolis, IN

Won multiple clients as Senior Art Director. Designed award winning campaigns for anti-tobacco client. Improved speed and efficiency of agency processes. Mentored junior staff members.

Cabello Associates 2002 - 2005

Design Associate - Indianapolis, IN

Cabello Bodkin Marketing Design 2001 - 2002

Production Manager - Zionsville, IN

Designed and Production Managed for two locations of a multicultural agency with a focus on Pharmaceutical and Healthcare clientele. Designed multi-channel marketing & symposium materials.