



I Wish I'd Thought of That: Creative Concert Concepts

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The vision: Create an atmosphere of excellence, fun, creativity, entertainment, etc, that enhances program growth, retention and excitement!

Showcasing Success: your students and ensembles – “The Show Is The Message!”

- Concerts can happen anywhere in the community
- Concerts can involve any number of participants
- Concerts can involve amateur performers
- Concerts can involve staff members
- Concerts can involve professional performers
- Concerts can involve other music students
- Concerts can involve students not in the music program

Types of concerts

1. String Fling
 - Same level all-city, different level all-building, or different level all-district
2. All City/BOC
 - Building, District
3. Collage
 - Soloists, ensembles, showcase all string student talents, allow outside ensemble members, and involve parents in ensembles or accompanying
4. Halloween
 - Indiana Jones, Ballerina, Wedding, Pink Panther, Zorro, Kangaroo, lights, Blues Brothers, Return of the Jed, Wizard of Oz, The Monster Mash, Halloween Spooktacular
5. Pops
 - Saline Athletic Ballet Association, Motown, Muppets,
6. Cabaret
 - Dinner, Desserts, solos, ensembles, full
7. Pajama
 - Early start, wear PJs, have treats
8. Demonstration
 - Demonstration of skills, teach your parents night, university visit demo
9. Concert with Skits/Costumes
 - 'Twas the Night Before Christmas, Professor Wigstein, Star Wars, William Tell, Oz



10. Recruiting Concert
 - Recruiting and Retention DVD, Instant Recruiting Concert, Instrument Petting Zoo
11. Special Events
 - 20th Anniversary, City Events, MLK Day, Veterans, Memorial, Fund Raising for a Cause
12. Theme
 - Concerto, Fiddling, Jazz, Rock, Mozart, Dance, American, Lyric, Culture, Language
13. Guest Artist
 - Professional, Local, University
14. Guest Conductor
 - Professional, university, colleague, amateur
15. Guest Performers
 - Magician, dancer, comic, non-standard instruments, drama, poet
16. World Premier Concert
 - Commission a piece and invite the composer
17. Integrated Arts
 - Art show, art slides with music, drama with or before music, dance studio
18. Exchange
 - Other schools, universities, across states, across countries, classical and fiddle, classical and rock
19. Residency
 - Composer, classical, alternative styles, pedagogue
20. Side by Side
 - Professional, colleges, schools, Skype

Publicity

- Publicize your event in all media outlets, paper, newsletter, web, cable, community groups, and kids
- Let everyone know when there is an accomplishment to celebrate
- Find reasons for principals, staff, and other visible people to participate in concerts
- Build events that draw audiences beyond parents (PJ concert, Halloween, guest artists, Pops, collage, etc.)

Make and Take

- Share your ideas with others