



**AMERICAN ACADEMY of
DERMATOLOGY | ASSOCIATION**

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DATE: 2018
TO: Member of the American Academy of Dermatology
FROM: Thomas Hall, MD, Chair, Melanoma/Skin Cancer Community Programs Committee
RE: Support in SPOTme® Skin Cancer Screenings

Dear AAD Member:

This memo is to support organizations that are members of the Melanoma Action Coalition who are conducting free skin cancer screenings as part of their education and outreach. We are aware of these efforts and support them because they:

- Utilize the AAD's SPOTme® skin cancer screening materials
- Know to brand the screening events as "today's free skin cancer screening is brought to you by the American Academy of Dermatology's SPOTme® Skin Cancer Screening Program"
- Use all the branded materials that are provided as part of the screening
- Recruit dermatologists to provide the screenings

This letter is to serve as validation that we are aware of the collaboration, and strongly encourage you to volunteer for the free skin cancer screening event(s) if you are able.

As you are aware, the screening program is an ideal way to catch skin cancers at their earliest, most preventable stage, educate about skin cancer and the importance of prevention and early detection, as well as raise awareness of the specialty of dermatology.

If you have any questions, you can contact Caeli Vanderstuyf at cvanderstuyf@aad.org.

We thank you in advance for your volunteerism and commitment to the SPOTme® skin cancer screening program.

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