

The City Council reinterpreted the Municipal Code to allow STR businesses in residential neighborhoods. The City Council then passed an STR Ordinance that promotes STRs throughout the city that seems to benefit special interests not regular residents. Because no public vote was allowed, residents remain largely uninformed.

WHAT ARE THE GOALS OF THE INITIATIVE?

The purpose of the Initiative is to establish an STR policy that treats all of Dana Point's residents fairly. Chapter 5.38 of the Dana Point Municipal Code serves as the defining code for permitting and managing Short-Term Vacation Rentals. The Initiative seeks to set reasonable limits on the number of STR permits that are granted on an annual basis and to prioritize the categories of STRs to fairly represent the interests of residents, reduce neighborhood nuisances from STR operations and minimize the loss of affordable housing in the city.

By prioritizing the types of STRs being granted permits annually, the initiative gives homeowners a fair chance to obtain an STR permit. Limiting the number of STRs allowed and prioritizing will help prevent STRs from threatening our family-oriented neighborhoods. After the measure passes the City Council will not be able to increase the number of STRs allowed without a new vote of the people.

WHAT ARE THE BENEFITS OF THIS INITIATIVE?

- Gives Dana Point residents the chance to vote for a fair and responsible STR policy**
- Prevents the proliferation of STRs in our residential neighborhoods**
- Protects the availability of housing, including for renters**