

- Assures neighborhoods exist for families not visitors
- Promotes the peaceful enjoyment and value of our homes
- Gives highest priority given to owner occupied Home-Stay STRs with on-site supervision
- Ranks non-resident and investor STR's as having the lowest priority to receive a permit
- Prefers STRs in commercial and mixed-use zones over residential neighborhoods
- Gives residents control because voter approval is required for future changes
- Enhances enforcement protocols to help prevent illegal STRs from operating in the City and HOA restricted communities
- Improves accuracy of TOT collections and keeps everyone informed on where STRs are operating and who to call if a problem occurs

HOW IS A VOTER INITIATIVE PASSED?

The Initiative needs approximately 2,100 Dana Point registered voters to sign the Initiative that must be obtained within a six-month period. The voter signatures will be submitted for verification. If the Initiative receives the required number of qualified voter signatures, the Initiative will become a ballot measure at the next general election, thereby giving residents a vote they need to set STR policy.

WHAT ARE THE MOST IMPORTANT FEATURES OF THE INITIATIVE?

- The Initiative reduces the number of STRs in the Coastal Zone from 115 STRs currently allowed by the City's STR policy to 56 STRs and from 115 STRs allowed in the City's STR policy in the non-coastal zone to 53 STRs. The number of STRs currently allowed is 1% of 5,664 dwelling units in the Coastal Zone and 0.5% of 10,508 dwelling units in the Non-Coastal Zone. The numbers of STRs allowed will be