

## **THE CITY'S UNFAIR STR POLICY**

- **Refused to allow residents to vote on an STR Policy**
- **City Council can increase the number of STRs**
- **Allows 230 STRs, 115 in both the Coastal and Non-Coastal Zones, with unlimited Home-Stay STRs and Primary STRs in Coastal Zone**
- **Reduces scarce housing stock that can raise costs and impact 38% of Dana Point's residents who rent**
- **Grandfathering Non-Primary (investor) STRs can worsen the negative impacts**
- **Awarding permits in the non-coastal zone does not prioritize for homeowners for financial need**
- **Limited information available to the public**
- **TOT tax submitted using an honor system difficult to enforce**

**Residents Who Care About Dana Point**

**Fppc # 1375600**

## **THE RESIDENTS' STR INITIATIVE**

- **Allows Dana Point residents to vote on an STR policy**
- **Voter approval required to increase the number of STRs**
- **Reduces STRs to 56 in the Coastal Zone and 53 STRs in the Non-Coastal Zone, with no unlimited STRs in the Coastal or Non-Coastal Zones**
- **Helps protect housing stock and the cost of living for the 38% of Dana Point's residents who rent**
- **Prioritizes granting all STR permits annually to minimize the negative impacts on neighborhoods**
- **Process allows homeowners who live in their homes a chance to obtain an STR permit for financial needs**
- **Creates a public STR Register on the City's website; hosting platforms required to submit TOT tax to City**
- **Includes HOA-CC&R protections and has priority based STRs to better protect all neighborhoods**

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