

# Community Events Sponsorships *with*



## Core Benefits of Sponsorship

- Social media highlights
  - Name and sponsor level on promotional T-shirts
  - Name on Sponsor Recognition Display in lobby
  - Display promotional materials in lobby
  - Name and contact info in business directory of monthly newsletter
  - Name and web-link on [www.scotsmancenter.com](http://www.scotsmancenter.com)
  - Regular updates on how sponsorship is being recognized and supporting the community
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## Platinum \$2000

- Recognition plaque for "Community Events Sponsor"
- Sponsor flag, provided by Scotsman, displayed at public events
- Biannual "Professional Highlight" articles in monthly newsletter
- Two 3'x5' Sponsor banners, provided by Scotsman, displayed in arena and at public events
- Twelve ads per year in monthly newsletter (or until end of sponsorship year)
- *Premium* booth space at public events
- Plus Core Benefits

## Gold \$1000

- Two 3'x5' Sponsor banners, provided by Scotsman, displayed in arena and at public events
- Four ads per year in monthly newsletter
- *Premium* booth space at public events
- Plus Core Benefits

## Silver \$500

- Two ads per year in monthly newsletter
- Standard booth space at public events
- Plus Core Benefits

## Bronze \$250

- Standard booth space at public events
- Plus Core Benefits