

PGF connect

The Official e'Magazine



We Strive For

To uplift rural students by offering quality education programs that enable better career opportunities and socio-economic growth.

2025 VOL. 01

#unitetoserve

Chairman's Address

Dear Members, Staffs, Volunteers, Supporters, and Well-wishers,

It gives me immense joy and pride to address you through this edition of our Trust's magazine.

Initially, PGF was environment-oriented awareness providing trust. We enjoyed on doing such service to the society. Later, I realised something, that our students facing lot of difficulties at their studies and day-by-day life. We cannot enter at everyone's life and it is not possible to provide helps for the lifetime. But it is quite possible that we can strive for the improvement of such student's education, skill, and career. Especially for the students from rural areas. And then we shifted our vision and mission towards the educational revolutions.



Personally, I feel it's the right path, to serve the needs of our beloved brothers and sisters, nurturing the dreams of our younger generations who will shape tomorrow's world. PGF will support them, back them and uplift them with its programs and immense contribution from members and volunteers.

I wish to use this opportunity through our magazine PGF Connect, to thank two persons who stood with me from the date of commencement of PGF. One is Dr. Arputharaj Sir (Chief Advisor), and another one is Mr. Ramesh (General Secretary).

Our vision remains unwavering, to ensure that every student, irrespective of background, gets access to quality education, skill-oriented learning, and a promising future. This mission is not mine alone; it belongs to all of us, our dedicated volunteers, trustees, staff, and every supporter who believes in the power of collective goodness.

As we look ahead, let us continue to work together with the same passion and purpose. Let us nurture more dreams, inspire more lives, and keep building a generation that will shape a brighter, more equitable tomorrow.

With heartfelt gratitude,
Karthikeyan Pandian,
Chairman, PGF.

From the Editors Desk



Ask not what your country can do for you —
ask what you can do for your country.”

-John F. Kennedy

These words remind me that progress begins with people who care enough to act. At PGF Foundation, we believe every effort, big or small adds to the nation's growth when it uplifts even one child, one school, one dream.

Through our initiatives in education, community service, and youth empowerment, we continue to turn compassion into action proving that the true strength of a country lies in the hands and hearts of those who serve it.

It is with great pride and purpose that I present this edition of PGF Connect. This publication stands as a reflection of our collective pursuit to redefine education as a means of empowerment and transformation. At PGF Foundation, every initiative is a step toward bridging the educational divide and nurturing the potential that lies within every child, irrespective of their circumstance.

In this issue, we bring forth stories of resilience, innovation, and hope each resonating with our vision to create a generation that communicates with confidence and learns with purpose. Our focus on Communicative English and holistic learning continues to shape a pathway for young learners to dream beyond boundaries.

I take this moment to extend my heartfelt gratitude to our respected Chairman, Mr. Karthikeyan Pandiyan and our dynamic General Secretary, Mr. Ramesh, for entrusting me with the role of Editor-in-chief of PGF Connect. Your belief in my vision and guidance continues to inspire every word and idea that shapes this publication. Your trust and encouragement have been my biggest motivation in bringing this edition to life.

My heartfelt gratitude to our dedicated volunteers, educators, and supporters whose unwavering commitment keeps this vision alive. Together, we are not merely educating minds, we are shaping futures.

Warm regards,

Brindha R,

Editor-in-Chief, PGF.

The Journey of Purpose: How PGF Began

Phuvi Green Foundation- a Charitable Trust (PGF) is a visionary trust established in June 2017 with the noble mission of empowering financially backward and rural-based students to pursue quality education and achieve career excellence.

The foundation was initiated by Mr. Karthikeyan along with his friends during their undergraduate studies. In its early days, a unit called the Solid and Liquid Resource Management Team (SLRMT) was formed at MTN College, a small team dedicated to campus-level waste management and environmental awareness. This team included Mr. Prasanna, Mr. Arunpandi, Mr. K.G. Ramesh, Mr. Santhanakaruppu, and Mr. Arivanantham, led by Mr. Karthikeyan himself.

What began as a college initiative soon evolved into a social movement. Mr. Karthikeyan transformed the SLRMT team into a registered trust, the Phuvi Green Foundation, to extend environmental and educational awareness at the societal level.

Recognizing the challenges faced by students from underprivileged and rural backgrounds, the team united to bridge the gap in access to education and career development. Thus, PGF was built on the ideals of education, equality, and empowerment.

The Foundation's growth has been guided by Dr. R. Arputharaj, Chief Adviser of PGF and Former Head of the Department of Commerce at MTN College, Madurai. His mentorship and continued support have been instrumental in shaping the vision of PGF and nurturing its young, passionate team.

Equally vital to PGF's success is Mr. Ramesh, who has been a steadfast supporter since the Foundation's inception, offering invaluable guidance and assistance at every step.

Of course, none of this would have been possible without our dedicated members, the vibrant force that colours PGF with their ideas, efforts, and unwavering commitment.

Today, PGF stands as a testament to the power of collective effort and youthful determination. The organization remains devoted to creating educational opportunities, offering financial assistance, and guiding students toward brighter futures. With a vision rooted in compassion and sustainability, Phuvi Green Foundation continues to inspire and empower the next generation to learn, grow, and give back to society.



Our Mission

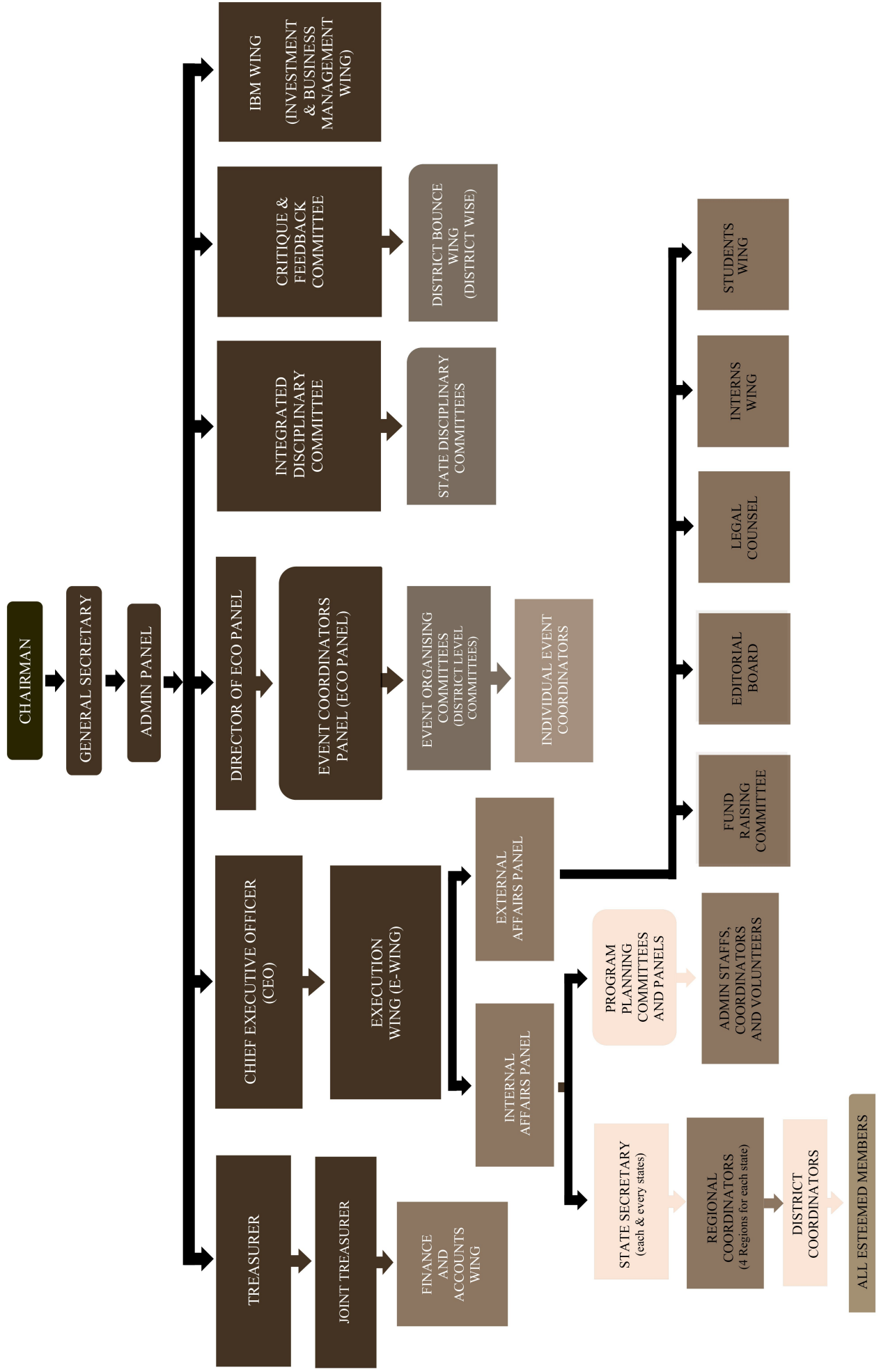
PGF aims to bridge the educational gap by offering support, resources, and various skill and career development programs to the students from marginalized communities. Phuvi Green Foundation strives to nurture talent, foster self-reliance, and build a brighter future for aspiring youth through initiatives focused on academic assistance, skill development, and career guidance.

At its core, the foundation believes that education is a powerful tool for social transformation, and every student deserves an equal chance to succeed, regardless of their background.

Our Goals

- To bridge the educational gap in rural communities through quality learning opportunities and communicative English programs.
- To promote reading culture by establishing Pages of Promise libraries in rural schools, nurturing curiosity, and lifelong learning.
- To empower youth through employment counselling, career guidance, and skill-building sessions that prepare them for the real world.
- To cultivate social responsibility with initiatives like Red Drop Heroes, our blood donation program that saves lives and spreads awareness.
- To encourage volunteerism and leadership among students and young professionals for sustainable social development.
- To ensure holistic growth by addressing educational, emotional, and social well-being through mentorship and support programs.
- To build partnerships with institutions and changemakers who share our vision of education, empathy, and empowerment for all.

PGF Organogram



ADMIN PANEL

- Mr. KARTHIKEYAN PANDIAN, Chairman
- Mr. RAMESH N, General Secretary
- Mr. BARATH A, Treasurer
- Mr. PRASANNA GG, District Coordinator, Madurai
- Mr. POUNRAJ P, CASO Programs Coordinator
- Mr. SUSMATHMEN P, District Coordinator, Salem
- Mr. KIRANRAJ P, Event Coordinator, Bengaluru
- Mr. ARUNPANDI P, Admin Panel member

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- Mrs. GAYATHRI @ASWATHI R, CASO Psychiatrist
- Mr. POUNRAJ P, CASO Coordinator
- Mr. RAMESH N, CASO Advisor

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- Mr. VEERAMANIKANDAN K, DCO, Theni, Tamil Nadu
- Mr. SUSMATHMEN P, DCO, Salem, Tamil Nadu

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- Mr. SARAVANAKUMAR R, Event CO, Madurai District
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- NIVEDHA
- VIDHYA SHREE
- HEEMA
- VEENA
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- JAISHRI MEENAKSHI
- HARI VARSHAN
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- SAI NAMBI
- DINESH

Bridging Gaps Through Educational Reforms

India's journey toward universal education is both inspiring and complex. With over 250 million school-age children, the country faces the enormous challenge of ensuring that every child regardless of caste, class, gender, or geography has access to quality education. For underprivileged children, education is not just a right; it is a pathway out of poverty and marginalization. Over the past two decades, the Government of India has launched a series of ambitious initiatives to make education inclusive, equitable, and transformative. In this edition, we explore the major national schemes that are reshaping the educational landscape for underprivileged children across the country.

Samagra Shiksha Abhiyan (SSA)

A flagship program integrating Sarva Shiksha Abhiyan, Rashtriya Madhyamik Shiksha Abhiyan, and Teacher Education.

Goal

Ensure inclusive and equitable quality education from pre-primary to senior secondary levels, especially for rural and disadvantaged children.

PM POSHAN (Mid-Day Meal Scheme)

Formerly known as the Mid-Day Meal Scheme, this initiative provides nutritious meals to school children in government and aided schools.

Goal

Improve nutritional status, increase school enrollment, and reduce dropouts among children from low-income families.

National Means-cum-Merit Scholarship Scheme (NMMSS)

Target

Class 9–12 students from economically weaker sections in government schools.

Benefit

Provides ₹12,000 per year to encourage students to continue their education beyond the secondary level.

Kasturba Gandhi Balika Vidyalaya (KGBV)

Target

Girls belonging to SC, ST, OBC, and minority communities in rural areas.

Benefit

Residential schools providing quality education for girls from disadvantaged backgrounds.

Beti Bachao, Beti Padhao

Though focused on gender equality, it emphasizes education for the girl child.

Goal

Improve the child sex ratio, ensure girls' education, and empower them to achieve financial independence through learning.

Digital India e-Learning Initiatives

Programs like SWAYAM, DIKSHA, and PM eVidya provide free digital educational resources for school and college students.

Goal

Make quality learning content accessible to students across urban and rural India.

Skill India Mission / PM Kaushal Vikas Yojana (PMKVY)

Target

Youth and school dropouts from underprivileged backgrounds.

Goal

Provide skill-based training and employment opportunities to make them job-ready and self-reliant.

National Child Labour Project (NCLP)

Target

Children rescued from child labour.

Benefit

Provides bridge education, vocational training, and stipends to help them reintegrate into formal schooling.

Transformation through Scholarships - A real life story

An inspiring example of transformation through scholarships in Tamil Nadu is the story of Swega Saminathan, a 17-year-old girl from Kasipalayam village. Coming from a farming family with limited means, Swega earned a prestigious ₹3 crore scholarship to study at the University of Chicago. This scholarship covers all her expenses for four years, including tuition, accommodation, health insurance, books, and travel. Her success exemplifies how financial support from scholarships enables rural students to access world-class education, overcome economic hardships, and pursue dreams that were once unimaginable. Swega's achievement brings hope and motivation to many rural students in Tamil Nadu striving to achieve higher education and career success.

Here are the key scholarships for rural students in Tamil Nadu along with their official application links or application process details:



Name of Scholarship	Provided By	Application Link	Applicability
TRUST (Tamil Nadu Rural Students Talent Search)	Tamil Nadu Directorate of Govt Examinations	https://dge.tn.gov.in	Rural students in Tamil Nadu starting Class 9
Pudhumai Penn	Tamil Nadu Social Welfare Dept	https://tnsocialwelfare.tn.gov.in/en/specilisationswoman-welfare/pudhumai-penn	Girls from rural areas in government schools pursuing higher education
National Scholarship Portal (NSP)	Government of India (central/state)	https://www.scholarships.gov.in	Economically disadvantaged students across Tamil Nadu, various classes and courses
Chief Minister Merit Award	Tamil Nadu State Government	https://tndce.tn.gov.in/Home/scholarship	High-achieving students across Tamil Nadu
NMMS (National Means-cum-Merit Scholarship)	Government of India/Tamil Nadu	https://www.scholarships.gov.in Via NSP	Meritorious and economically weaker students, mostly Classes 8-12
Community Scholarships (BC, MBC, SC, ST, Minority)	Tamil Nadu State Government	Through district education offices and NSP portal	Students belonging to BC, MBC, SC, ST, or Minority communities
Anandham Youth Foundation Scholarship	Anandham NGO	https://anandham.org	Rural underprivileged students pursuing higher education
Tamil Nadu Foundation Scholarship	Tamil Nadu Foundation	https://tnfusa.org	Rural students in need of financial support
VIT STARS Scholarship	Vellore Institute of Technology	https://vit.ac.in (official site for STARS program)	Meritorious rural students pursuing engineering degrees

India's mission to educate every child is ambitious, but it is grounded in a strong policy framework and a commitment to social justice. From foundational literacy to digital learning, from scholarships to inclusive classrooms, the government's initiatives reflect a comprehensive approach to educational development. While challenges remain such as teacher shortages, infrastructure gaps, and the digital divide continued investment and community participation can overcome these hurdles. Education is not just a government responsibility; it is a shared national endeavor. When we uplift the most vulnerable through education, we strengthen the fabric of our democracy and secure the future of our nation.

Call to Action

At PGF Foundation, every act of kindness becomes a ripple of change.

Your contributions help us build Pages of Promise libraries, offer employment counselling to youth, and sustain Red Drop Heroes, our life-saving blood donation drive.

A heartfelt note of thanks

We extend our deepest gratitude to all our donors, well-wishers, and supporters who believe in our mission. Your generosity fuels our efforts and gives countless children and families a reason to dream again.

DONORS LIST

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- JANANI

But the journey does not end here — it begins with you.

Every donation, no matter how small, strengthens our shared vision of education, equality, and hope.

Donate today — because your support builds futures, saves lives, and shapes tomorrow.

Gallery



Impact Metrics 2018

Districts we serve

2

No. of staffs & volunteers

5

No. of members

17

2025

Districts we serve

16

No. of staffs & volunteers

40

No. of members

112

Closing Note

As we bring this edition of the PGF Connect Newsletter to a close, we celebrate the small victories that shape a larger vision, the smiles of children discovering books through Pages of Promise, the courage of youth stepping toward new careers, and the compassion of every volunteer who gives their time to make a difference.

Education, service, and empowerment are not just our goals, they are our way forward. Together, we continue to turn hope into action and dreams into direction.

Until we meet again in our next edition, let us keep learning, giving, and growing because real change begins when we choose to care

Best regards,

Brindha R,

Editor-in-Chief,

PGF Connect.



UNITE TO SERVE

Chairman's voice

Our vision remains unwavering, to ensure that every student, irrespective of background, gets access to quality education, skill-oriented learning, and a promising future. This mission is not mine alone; it belongs to all of us, our dedicated volunteers, trustees, staff, and every supporter who believes in the power of collective goodness.

Mr. Karthikeyan Pandian
Chairman, PGF.

To become a volunteer/ member/ to donate, please visit our website

phuvigreenfoundation.org

For further details, contact **86670 92833**