

Board of Directors Meeting Virtual Meeting via ZOOM April 27, 2020 at 6:00 pm

Minutes

Present: Kris Horn, Holli Wagner, Donna Sires, Mike Santone, Sally Dallas, Gail Watson, Courtney Terry,

Roman Martinez, Val Blaha

Absent: Cassie Sollars, Chuck Hilstead

Kris: Welcome new (Roman)

Will table minutes and approve at next meeting.

(Several board members didn't have the minutes. Short discussion/reminder about not posting minutes, etc on multiple message threads (for things like meeting agendas, etc) so things don't get lost on threads

<u>Financial reports</u> – Cassie sent on 4/25. Val forwarded to Gail, Mike, and Donna during meeting. No discussion.

Art Harvest

Kris: 2019 Final Report was submitted by James. For 2020, there were 42 encore artists scheduled to return, plus 20+ new potential artists. We need more current info.

Holli: had talked with James about the jurying process, but Holli hasn't heard what has happened (and she was supposed to be a judge).

Donna: any discussion about what will be happening in Fall, especially for people with health issues concerns? (artists may not want people to come in their houses)

Mike: suggests talking with AH tour folks re: opt-out date? Do artists and/or attendees get \$ back? Memberships?

Holli: also concerns of people attending... thinks attendance will be dropping significantly (by half?) Kris: Sally talk with Art Harvest Committee – need Plan B

- 1) artists participation Opt out plan/date? Refunds? Deadlines?
- 2) guest attendance refunds, how to, etc.

Sally: We should refund artists' money if they opt out

Gail: Contacted Ashley re: drop dead date for printing the booklet (August?) → Ashley said to check with James – she takes her lead from him)

Kris:-Cultural Center has moved things to virtual, but they have staff to handle it.

Holli: All the galleries have mechanisms for selling art online... maybe there's a way to get the galleries to participate... each one could sponsor an online studio tour, etc. (inventory, video conferencing, etc.) 10 Oaks had a featured artist of the month conference this past week.

Sally: Is virtual (studio tours, etc) a viable way for Art Harvest artists to get sales? Donna will follow up (as a participating artist) and voice her concerns

Action: Kris will get in contact with the Art Harvest Committee to ask about their plans, deadlines, etc, and get a more recent update (last one is from Feb)

Membership

Mike: 81 or 85 members. Discrepancy is from some Art Harvest memberships... 4 families with a total of 8 people... not sure whether to count the family members as individuals, or the families as one each. 3 \$100 Patrons. Should think about doing something for them.

MECA – business?? (Holli and Mike will work this out... she can be business or individual, or both with 2 votes)

Sally: If tour is canceled - Will we lose members/artists who were part of tour? Do we have to refund memberships already paid for this year?

Holli – goes both ways – we need to respect artists, but they need to understand that the organization needs.

Donna – everyone should have paid by now for AH, including membership. Not sure if this has happened

Action: Mike will double check with Cassie re: memberships from Art Harvest to see if he has current info

Mike: Membership drive plan is on hold for now. Hopefully we can do some things online and on social media that keeps us alive.

Action: Kris – need to figure out scholarships/grants – we are taking in applications and need to make sure we have money for them. We may have to use reserves... Kris is in favor of using them for that.

Action: Kris and Courtney will have to talk with counselors about kids- are they getting the word about scholarships

Terroir

Mike: Talked with Lisa Harris yesterday – it's still pending... waiting to see about Fall; Haven't contacted presenters. Will schedule meeting in late Aug/early Sept. (Sally concurs that's what she heard as well)

Paper Gardens/Fire Writers

Gail: Paper Garden book – pretty much completed and looks good. Printing proofing copies by Wednesday, then final copies. Will print 110 copies, some to sell at Third St Books and Chapters (after winners get their copies). Will be available in May

Fire Writers – rescheduled to October. Plan is to complete grant reports by end of June.

Kris: Deb did a remarkable job of changing direction when everything happened.

Education

Student Scholarships

Courtney: 4 scholarship applications in last 2 weeks (last push to teachers must have helped)
Deadline has been extended out to 5/22. Wants to announce choices the week after that (and before

June 5 which was to be high school graduation)

Kris: Good news about scholarship apps. Need to reach out to counselors again. Are they working with students about scholarships?

Art Education Grants

Courtney will upload pictures to share with board for projects that have taken place.

Original deadline was end of May – of 5, 3 have gotten funds, spent (Edwards Art lit, Chemistry/paper; fun with Fibers; other 2 have not (due to coronavirus): Kiln/Amity, student mural at food pantry discussion: can we extend the completion deadline for the remaining ones until December?

Kris: maybe we extend our grant completion for this year, and skip for next year to build funds (likely that the number of artist memberships will be down, which will impact funds).

Consensus: extend deadline to Dec 31, 2020. (for teacher-led projects)

Action: Courtney will let them know.

Kris: let's consider over the next 2-3 months whether we should step back from new projects.

New business

We'll plan to meet via Zoom again in May.

Kris will send the board the agenda for next full board meeting. She will also invite Monica Setzel, who had expressed interest in talking with the board about doing a film class.

Kris moves to adjourn.