



Nourishing the creative spirit in everyone

Board of Directors Meeting
Virtual Meeting via ZOOM
March 22, 2021 at 6:00 pm

Minutes

Welcome

Present: Sally Dallas, Donna Sires, Stephanie Sherman, Kris Horn, Gail Watson, Holli Wagner, Val Blaha, Courtney Terry

Excused: Cassie Sollars, Charles Hillestad

Approval of Previous Minutes (February minutes)

Action: Motion by Gail Watson to approve minutes as amended (added Val's name as "present").

Seconded: Donna Sires. Vote taken: **Motion passes.**

Outcome of vote for renewing board members and the Slate of officers

~47 ballots were received = good turn out. All renewing board members were approved.

Slate of Officers was approved unanimously by the board via email vote.

Reports:

Financial Report... (Written) Cassie

Discussion... Holli asked how many members? Kris – we're up to about 127, so up by around 30. Val: not sure how many people renewed in December, but we're still up over last year.

Kris: Cultural campaign – we still don't have the #s... they are apparently working to contract with Chehalem Cultural center for next year to manage the campaign. No numbers from this most recent campaign yet. **Holli: will check on the Verizon match (~\$700 or \$750) which seems to be missing from the financials.**

Paper Gardens (Written) Deb

Deb sent a very in-depth report. It's Deb and Gail's last year to manage/work on Paper Gardens. There will be a meeting ("possibilities picnic") hopefully in June with Deb and volunteers to discuss future plans. Gail will be available as support to whoever takes it over (file sharing, etc., but won't be able to do any of the printing, as she's retiring and getting rid of her printer.) Deb wants to put a group together that has volunteered and committed time, finances, etc, to get a sense if someone in that group is a potential leadership candidate. 27 year program, along with Art Harvest. Deb and Kris were pleased with the numbers. Gail: Carrissa (sic?) from the Cultural Center has been a big help.

Education...Courtney

Kris: Scholarships – one application received by email to date. Discussion about how we are advertising the h.s. scholarships. Some high schools have reached out to us, and Courtney has sent it to all area school guidance/career counselors, and several schools contacted us for info. Holli - info should be sent to the board so we can share, and put on social media. Can make a flyer. Val shared the link from the website in the Zoom chat. (<https://www.artsallianceyamhillco.org/aayc-scholarships-2020.html>) Kris: Most applicants come in during the last 10 days of the application period. **Holli will contact Starla Pointer at the News Register, and will also post on FB. Sally will check with someone about who to contact at the Graphic. Courtney – The Bulletin (goes to Sheridan, Grande Ronde, etc.) - will talk with them.** Applications are due April 23, and we

should get the judging done by the first week of May. **Val will send Courtney the rubric that she created last year. Courtney can put the applications on the One Drive.**

Membership... Val and Holli

Holli – Thanks to Val, Gail and Kris for getting out the membership vote. Thanks to Sally for getting the website information to Holli. No \$ has been spent on the new website yet. Maybe do a summer launch to coincide with a fundraiser, maybe we can put something on the calendar. Also, coinciding with the new website, would like to put together a “goodwill tour”, to help raise money. Idea: put together a presentation that any AAYC board member could do for a group, to educate about AAYC and what we do. Will gather info for the website. **Also, board members should send Holli their bios for the updated AAYC website.** Kris – suggested looking at the Chehalem Cultural Center board “about” page for an idea.
<https://www.chehalemculturalcenter.org/board-of-directors> Include what you do, what you care about, if there's something you've worked on that's a passion, etc.

New Business:

Kris- re: Lavender Festival – fairly certain we are doing Lavender Festival... wants to boost the budget to \$500 to get more written material, and also get to do an award. Cassie is supportive.

Action: Motion by Sally Dallas to increase our sponsorship for Lavender Festival Paint Out from \$250 to \$500 for 2021. Seconded: Holli Wagner. Vote taken: **Motion passes.**

Old Business:

1. Further Discussion capacity building document

Val – would love input from everyone re: their thoughts about AAYC's top goals, needs, etc. **Val will resend the questions along with the organizational planning document, and will also include a definition of “capacity building” at Kris's request.** Some discussion about our organization needs being dependent on our size, etc, and different than other boards. Holli – we are more of an “umbrella” board. It comes back to fundraising... that enables us to see what is possible.

2. Holli: Film Festival – AAYC logo, graphic with programs was shown on all McMinnville Short Film Festival sessions.

Meeting Adjourned. Next meeting Monday April 26, 6pm, Zoom.